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Mall of Georgia set to sweeten up its retail roster with new ice cream shop, Creamistry

Other additions include Vine Vera, Mens Corner, Tea Clan, Star Perfume and more

BUFORD, Ga. (February 8, 2018) – Mall of Georgia, the largest shopping center in the Southeast and owned by Simon, announced today the upcoming openings of several new brands, including ice cream parlor **Creamistry**. Shoppers can also enjoy new favorites at **Vine Vera, Mens Corner, Denim House, Tea Clan, Star Perfume, Dae'La Shoes** and **Leggings World**. In addition, **Kids Foot Locker** recently opened a relocated and expanded storefront.

Those with a serious sweet tooth are in for a treat at **Creamistry**, opening at The Village in a 1,354 square foot location next to Smokey Bones. Hungry shoppers can enjoy a cup (or cone) of made-to-order liquid nitrogen ice cream at the center this spring – just in time for the warm weather! As one of the first locations in Georgia, Creamistry will offer several sizes, bases and toppings galore.

For kids enthusiastic about sneakers and athletically-inspired clothing, **Kids Foot Locker** recently relocated to the upper level across from Apple. Mini shoe lovers can find an extensive selection of fun styles, happy colors and durable performance in the expanded 3,105 square foot location.

In March, **Vine Vera** will bring the latest in skin care advancements and discoveries to women and men who desire youthful and radiant skin. Clients can make lasting improvements with top of the line skin care in a 2,026 square foot store, located on the upper level near White House Black Market.

Mens Corner will offer a variety of attire, including custom made suits, Italian suits, linen suits and shoes. Located on the upper level next to Abercrombie Kids in a 4,179 square foot space, men looking to up their style can do so at Mens Corner beginning in March.

Providing cutting edge jeans, **Denim House** is set to open on the upper level next to Fanatic Fanz in a 2,399 square foot store. Both women and men can shop the latest trends starting in March.

Tea Clan will serve up the hottest sips of organic tea in a 751 square foot location on the lower level next to Vision Works. This spring, health conscious shoppers can find premium organic loose leaf teas, wellness and herbal teas, caffeine-free teas, high quality tea accessories and more.

A delightful perfume or cologne is the perfect gift for any occasion, and **Star Perfume** will offer an assortment of designer fragrance favorites that are sure to please. Shoppers can embrace scents this season at a 2,108 square foot location on the lower level near Macy's.

Now open, **Dae'La Shoes** carries trend-setting shoes for women including heels, boots, booties, flats and sneakers on upper level across from Apple in a 3,133 square foot boutique.

Filled with a variety of patterns and styles of leggings, **Leggings World** is now open in a 3,486 square foot store on the lower level near Dick's Sporting Goods.

Mall of Georgia is currently undergoing exciting renovations – including a newly reimagined premier dining destination called 'The Dining Pavilion,' as well as enhancements to The Village, the center's outdoor entertainment area. The renovation project is anticipated to be complete early this year.

For a full store directory and more, please visit simon.com/mallofgeorgia.

About Mall of Georgia

Mall of Georgia, the largest mall in the Southeast, features more than 200 stores, including anchors Belk, Dillard's, JCPenney, Macy's and Von Maur. Various dining options provide an assortment of flavors and cuisine from casual eateries to fine dining restaurants, including Marlow's Tavern, Tin Lizzy's Cantina, P.F. Chang's China Bistro, The Cheesecake Factory and more. For entertainment offerings, shoppers can also enjoy the Regal Cinema 20 & IMAX, a 20-screen, 3-D IMAX theatre located on the third level, and The Village Pavilion, an outdoor, 500-seat amphitheater located in The Village. For a mall map, store listings, directions, mall events and job listings, please visit simon.com/mallofgeorgia. Connect with Mall of Georgia on facebook.com/MallofGeorgia, twitter.com/ShopMallofGA and instagram.com/shopmallofga.

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