

RANGE ROVER

DESIGN ENABLING TECHNOLOGIES

New Range Rover is defined by presence and formality, achieved by the harmony of proportions, surface and lines.

Land Rover's modern design vision has been enabled by combining state-of-the-art engineering techniques with intuitive technologies, resulting in the most capable, refined and efficient Range Rover ever.



HIDDEN UNTIL LIT



World-first hidden-until-lit taillights appear as Vivid Red LEDs in operation, yet form a distinctive Gloss Black graphic when not in use.

LASER WELDED ROOF



Smooth laser-welded interface rather than a traditional roof finisher provides a seamless finish in support of Land Rover's design philosophy.

FLUSH GLAZING



Flush elements and expansive surfaces provide a milled-from-solid appearance enhancing aerodynamic performance.

WAIST FINISHER



The rounded edge of the door meets the glass in a simple, clean finish thanks to a specially engineered hidden waist finisher.

HEADLIGHT TECHNOLOGY



Digital LED headlights with industry leading microprocessor and 1.3 million micromirrors, can focus on 16 objects simultaneously and blank out reflections.