**Sony confirms prices and on-sale dates for new BRAVIA X9 4K TV**

Treat yourself to the detail and excitement of 4K by Sony with the new BRAVIA X9 4K Ultra HD TV. Available to pre-order online [www.sony.be](http://www.sony.be" \t "_blank) from tomorrow, 16th of May onwards, BRAVIA X9 blends stunning pictures, soul-stirring sound and breath-taking styling in a unique sensory experience.

In European stores from mid-June, BRAVIA X9 brings you TV pictures like you’ve never seen before. Offered in living room-friendly 55” and 65” screen sizes, it immerses you in the most natural, real images with four times the detail of Full HD.

**Any content in 4K**

With more films being produced and distributed in the format, 4K is this year’s biggest entertainment story. BRAVIA X9 upscales ALL your current content to 4K – including Blu-ray Disc™ films, TV shows and even low-resolution web videos – for a thrilling world of lifelike cinematic viewing.

Whatever you’re watching, the latest 4K X-Reality PRO engine ensures best-ever picture quality, from movies to smartphone clips.

**Smart TV now even smarter with Xperia**

BRAVIA X9 even connects wirelessly with your NFC-compatible Xperia smartphone or Tablet Z at a touch. ‘Mirror’ your device wirelessly and enjoy photos, videos, games and apps on the big screen with rich colour and detail. Browse schedules, record shows and explore related content with TV SideView, the intuitive app for your Android or iOS device.

Prices and specs

**KD-55X9005**

4.500 EUR, 55”, 4K Ultra HD TV

In store from mid June onwards or pre-order online tomorrow

**KD-65X9005**

7.000 EUR, 65”, 4K Ultra HD TV

In store from mid June onwards or pre-order online tomorrow

**KD-84X9005**

25.000 EUR, 84”, 4K Ultra HD TV

Already in store