

MORTIERBRIGADE

CREDITS

Client: Alzheimer Liga Vlaanderen

Client contacts: Jef Pelgrims, Sissi Dierckxsens & Wendy Luyks

Agency: mortierbrigade

Partner & CEO: Jens Mortier

Partner & Executive Creative Director: Joost Berends

Partner & Brand Design Director: Philippe De Ceuster

Creatives: Frédéric Delouvroy & Michiel Baeten

Production Director: Charlotte Coddens

Strategy: Maaïke De Wae

Media Strategy: Chenling Zhang

Client Service Director: Catherine Hamers

Account Director: Anneleen Vande Voorde

Account Manager: Lise Vanaverbeke, Hanne Polé

Account Executive: Evy De Koninck

Planning & Account: Doris De Smet

PR Manager: Brum Smith

Social Lead: Lisa Smets

Cross Media Designer/DTP: Sophie Bayeul

Digital Project Manager: Jochen Sablon

Design: Kaat Schreurs

Development: Sam Tubbax

Production company: Productiebrigade

DOP-Director: Laurens Van Hove

Photography: Mayli Sterkendries

Creative Producer: Pauline Walgraeve

Gaffer: Patrick Haegeman

Styling: Fiona Rombaut – Ulrike Pittomvils

HMU: Anouk Audrey Deswert

Editor: Jelle Stroo

Grading: Sat Gevorkian

Retoucheur: Vito Latorrata

Soundstudio: Raygun