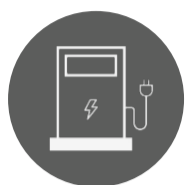


As part of its commitment to help shape a sustainable future of mobility, Bridgestone EMIA is supporting the adoption of EVs by developing an EV-ready retail and service network



AN EV-READY RETAIL AND SERVICE NETWORK OFFERING:



EV charging



EV maintenance and tyre services



Mobile services for EVs

EV CHARGING

Bridgestone research shows that:

50% of European drivers would not consider purchasing an EV due to the lack of sufficient charging points

EVBOX

To answer this challenge, Bridgestone EMIA is partnering with **EVBox Group**, a leading provider of EV charging solutions, to expand Europe's charging infrastructure:



Installation of up to **3,500 new charging ports** across Bridgestone's European retail and service network



Giving EV drivers and fleets access to **one of Europe's largest charging networks**, including over **130,000 public charging ports**



Access through **one single solution**: a dedicated card or mobile app



Offering the opportunity to buy and install **at-home EV charging stations**

EV MAINTENANCE AND TYRE SERVICES

Across Bridgestone's EV-ready retail and service network, customers can access a **comprehensive suite of services for their electric and hybrid vehicles**, including:



Tyre services
(including fitting, balancing, repair and alignment)



Vehicle maintenance

- Bridgestone's retail and service network, along with Webfleet Solutions, is partnering with Scoobic to provide maintenance and tyre services for its 100% electric last mile and urban delivery fleet vehicles
- The partnership aims to facilitate the path to fleet electrification in the distribution sector, as well as the management, charging and maintenance of EVs, in order to help eliminate polluting gas emissions and speed up transportation

webfleet solutions
a Bridgestone company

SCOOBIC
URBAN MOBILITY

MOBILE SERVICES FOR EVS

Bridgestone EMIA's retail and service network is providing **mobile services in metropolitan areas** to facilitate EV adoption



Through close collaboration with local municipalities in Spain and Portugal, Bridgestone's retail and service network is running a project with a **fleet of mobile workshops, electric vans and fast assistance charging vans and electric scooters**



These vehicles can move around freely, even in green cities, in order to provide **emergency charging and support for EVs**