

V I C T O R I A B E C K H A M E S T É E L A U D E R

VICTORIA BECKHAM SS17 RUNWAY BEAUTY LOOK

"I am so excited to be using my Estée Lauder makeup in my show this season. The starting point for my new makeup collection was beautiful skin—and I've stayed true to that with the beauty look for the SS17 show. The makeup really reflects the assured free spirit of the Ready to Wear this season, so the use of color is quite carefree and applied in bold strokes across the eyes. Overall, the look doesn't feel too perfect or considered." – Victoria Beckham

Clean, fresh skin. Abstract freeform geometric color. The debut of the Victoria Beckham Estée Lauder makeup collection on Beckham's SS17 runway showcased modern simplicity juxtaposed with a clash of color.

The featured products from the Victoria Beckham Estée Lauder limited edition collection included Morning Aura Illuminating Creme, Highlighter in Modern Mercury, Eye Kajal Duo in Black Saffron/Vanille and the six-shade Eye Palette.

The versatile Eye Palette served as the star of the show, yielding a range of three signature eye looks that lent a subtle edge to the fresh, dewy skin: A wash of shimmering nude, blending the shades Blonde Cumin and Metal Saffron together on the center of the lid, while Burnished Sage, the palette's burnt metallic intense green, and Fired Sapphire, a shocking metallic blue, were both painted free form across the lid.

The Victoria Beckham Estée Lauder collection is available starting September 13th, exclusively at Bergdorf Goodman, Selfridges, victoriabeckham.com and esteelauder.com and will be available worldwide from October 1st.

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