FACTSHEET

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| Media: | Affichage – 36m2 |
| Client: | Mercedes-Benz |
| Contact:  | Kris Coumans, Facchin Rina |
| Agency: | VVL BBDO |
| Account team: | Valérie Bracke, Marleen Depreter, Evelyn Savels |
| Creative directors: | Jan Dejonghe |
| Creative team | Frédéric Zouag, Nicolas Gaspart  |
| TV producer: | - |
| Production cy director: | - |
| Postproduction: | - |
| Sound design: | - |
| Art buying: | - |
| Retouching: | Tom Vandewiele  |
| DTP: | Olivier Voglaire |
| Print production: | Maarten Noel |
| Media planning: | MEC – Claudio Bruno |
| Digital planning: | - |
| Online: | - |
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