FACTSHEET

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| Media: | | Affichage – 36m2 |
| Client: | | Mercedes-Benz |
| Contact: | | Kris Coumans, Facchin Rina |
| Agency: | | VVL BBDO |
| Account team: | | Valérie Bracke, Marleen Depreter, Evelyn Savels |
| Creative directors: | | Jan Dejonghe |
| Creative team | | Frédéric Zouag, Nicolas Gaspart |
| TV producer: | | - |
| Production cy director: | | - |
| Postproduction: | | - |
| Sound design: | | - |
| Art buying: | | - |
| Retouching: | | Tom Vandewiele |
| DTP: | | Olivier Voglaire |
| Print production: | | Maarten Noel |
| Media planning: | | MEC – Claudio Bruno |
| Digital planning: | | - |
| Online: | | - |
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