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## FOR IMMEDIATE RELEASE

## Pike Nurseries announces second location coming to Charlotte this fall!

Largest independent garden retailer hosting career fair for new store on August 25

CHARLOTTE (August 23, 2016) – Pike Nurseries management announced today plans for expansion in the Charlotte, N.C. area. The Southern institution will plant its second store in the Charlotte suburb of Matthews, taking the guesswork out of gardening starting in late September. Offering gardening enthusiasts superior knowledge and a quality selection of plants and outdoor accessories, Pike Nurseries is the go-to garden center for all landscaping needs!

"We are elated to open a second Pike Nurseries store in the Charlotte market and continue to expand our presence in North Carolina," said Mike Kunce, Pike Nurseries CEO. "When looking to join the community, we seek neighborhoods that will appreciate our horticultural knowledge along with quality and service. We found this in Matthews, and we look forward to growing strong roots here for years to come."

In preparation for the new location, Pike Nurseries will host a **Career Fair** on **Thursday, August 25** from **8 a.m.** –**12 p.m.** at the Ballantyne store, located at 12630 N Community House Road. The nation's largest independent garden retailer plans to add approximately 30 associates – in sales and operations – to its new Matthews store in the coming weeks. Applicants who love plants, people and playing in the dirt are encouraged to attend.

Pike Nurseries offers ample opportunities for growth and development not only within the company but also within its sister company, Armstrong Garden Centers, in California. Employee benefits with Pike Nurseries include structured training programs, sales incentives, employee discounts, a comprehensive insurance program and more.

For more information about the career fair, visit bit.ly/PikeNurseriesCareerFair.

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## **ABOUT PIKE NURSERIES**

Ever committed to its customers' gardening success, Pike Nurseries takes pride in taking the guesswork out of gardening. Offering superior knowledge, quality and selection in a friendly, caring environment, Pike Nurseries has been an Atlanta icon for over 50 years. Founded in 1958 by Pete Pike, its ability to adapt to market conditions and community needs has made it a respected Southern institution. As Atlanta's oldest garden chain, Pike Nurseries has 16 retail locations in the Atlanta, Ga., and Charlotte, N.C. areas. Now led by CEO Mike Kunce, Pike Nurseries looks forward to continued growth as it keeps Atlanta and Charlotte beautiful, one landscape at a time.

For more information, please visit Pike Nurseries online at www.pikenursery.com. Visit Pike Nurseries on Facebook, Twitter, Pinterest and Instagram.