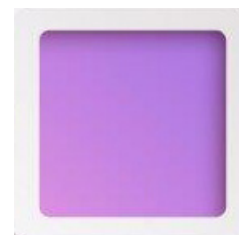


PLASTICS RECYCLERS EUROPE ANNUAL MEETING 2014

20 & 21 NOVEMBER BRUSSELS



Subject: *Proposal for Media Partnership*

Dear Sir or Madam,

Plastics Recyclers Europe, the EU-level Plastics Recycling Association based in Brussels, is organizing in November current year its Annual Meeting.

The success of the last year's event held in Brussels shows the continuous and growing interest in recycling and sustainability issues. This year the main focus of this annual event will be the higher targets and quality of collection & recycling.

The event will take place on the 20 & 21 of November 2014 in Brussels and will gather the worlds of plastics recyclers & politics together. Building upon the experience of the last year around 170 participants from across Europe are expected to attend. Entrepreneurs and representatives of authorities will debate and discuss pressing issues within plastics recycling.

You can play crucial role in helping entrepreneurs to hear their voice & shape business-friendly Europe. This is why we would like to invite you to become Media Partner of the Plastics Recyclers Europe Annual Meeting.

This partnership is a perfect opportunity to hear key speakers from the European plastics recycling industry and allows to stay up-to-date with the recent legislation.

Benefits of becoming a Media Partner for the events are:

- Visibility on all PRE Annual Meeting communications materials (logo display on website, banners, programme, publications etc.)
- Presence at the event (distribution of publications/promotional material)
- Access to first-hand information (presentations, pictures etc.)
- Non-financial implications.

In return, we would appreciate your support in our efforts to promote the PRE Annual Meeting by providing media coverage as well as advertisement through your editorial and marketing channels.

We are convinced of the mutual benefits of this cooperation and would be delighted to discuss further details.

We look forward to hearing from you by 4th of August 2014.

In case of any additional questions, do not hesitate to contact us.

Yours sincerely,
Emilia Tarlowska
Communication Officer

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