



## Post-consumer PET collection and recycling continue to increase in Europe

PCI (Wood Mackenzie) are due to release their well-known PET Recycle Study for 2015 in early July. This report includes data and analysis on PET collection, processing and reuse during 2015. The initial results show collection volumes increased for another year (~5%), with reclamation capacity growing at an even higher rate (~7%). In line with the capacity growth has been an increase in RPET output volumes (~6%), which predominately have been reprocessed into fibre and packaging applications. For further details on this report, please contact PCI Wood Mackenzie at: [admin@pcipetpackaging.com](mailto:admin@pcipetpackaging.com).



## Petcore Europe welcomes Clariant and Sleever International as new members

### CLARIANT

We are delighted to announce that Clariant and Sleever International have joined our association.

Headquartered in Pratteln near Basel, Switzerland, **Clariant** is represented by 110 group companies and employs more than 17,000 people globally. The Clariant Group has 4 business areas: Care Chemicals, Catalysis & Energy, Natural Resources and Plastics & Coatings. The Business Unit Masterbatches, belonging to the business area Plastics & Coatings, is one of the worldwide leading providers of color and additive concentrates, offering high quality products and design services for the plastics industry.



An unrelenting quest for innovation and industrial rigor are behind **Sleeever International** thirty-five years of growth, enabling the company to raise the sleeve concept - thermo-shrink plastic label - to the rank of a major technology. Founder of the concept and owner of **Sleeever®** brand name, the company has constantly nurtured this technology through a spectrum of expertise from chemicals and engineering to transformation and service. As a result the sleeve now represents a solution which has convinced pharmaceutical, perfume, cosmetics, food and homecare brands.

For an overview of Petcore Europe members, visit our website [here](#).

## ODR Working Group launched – Workshop on 23 November 2016 in Brussels



ODR stands for Opaque and Difficult to Recycle. Petcore Europe is keen that PET remains Nr1 on highest recycling rate of all post-consumer plastic packaging. Beyond well-known bottles for waters, soft drinks, beer and others, PET outstanding performance is also triggering fast growing demand in new applications - not only for thermoformed food trays - but also for household, beauty care and milk packaging. These new packaging are not always designed for recycling under industrial conditions, and they raise significant issues e.g. heavy coloured PET jeopardising recycled transparent PET. The WG will organise a workshop in November and invite all interested parties to discuss the matter, address these issues and explore solutions.

## Petcore Europe upcoming meetings & events



### JUNE 2016

30/06: PET Thermoforms WG Meeting

### SEPTEMBER 2016

27/09: Technical Committee Meeting  
27/09: ODR Working Group Meeting  
28/09: Board Meeting

### NOVEMBER 2016

23/11: ODR Workshop

## Moving towards a European Circular Economy

Drastic reduction of landfilling, focus on product design and recycling are amongst the key points of the European Commission Circular Economy package, currently under discussion by the European Council and Parliament. Additionally, a specific Strategy on plastics in the Circular Economy will be developed in 2017.



Petcore Europe supports the diversion of plastics from landfill by 2025 and considers the 55% plastic packaging re-use and recycling target challenging. This will also require separate collection and sorting.

We are already working on all of this together with stakeholders, even PET is the largest plastic material recycled in the EU and elsewhere. It will be essential that calculation methodologies and other standards are the same in all EU Member States to enable accurate information and performance comparisons. Innovation will also play a key role.

## PET Thermoforms WG article widely covered in the press

The PET Thermoforms WG has put together an article that gives an overview on the current situation in Europe regarding the specific problems when it comes to the recycling of PET thermoforms, ongoing trials in Europe and design for recycling. The article further outlines the activities and objectives of the WG. We are delighted that our article received a wide media coverage.

To view the article, please click [here](#).

## About Petcore Europe

Petcore Europe is the European association based in Brussels representing the whole PET value chain in Europe.

For more information or any questions about Petcore Europe, visit our website: [www.petcore-europe.org](http://www.petcore-europe.org)

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