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O-I is New Supplier of Belgian 1-litre glass water bottle

Schiedam, April 23th 2014 - Owens-Illinois, Inc. (NYSE: OI), the world's largest producer of glass containers, is the new supplier of the 1-litre returnable glass water bottle used by various Belgian companies including Haacht, Roman, Straal Bronnen, Evidel, Cristal Monopole, Brouwerij St-Jozef and Fructus. The introduction of this water bottle is the result of a unique collaboration between these companies. O-I was asked to change the design and manufacture the new bottle.

O-I gave the bottle a modern, clean look by adding a label recess to the design, but retained its recognisability for the Belgian market.

Gerard Pille, Sales and Distribution Director O-I Benelux: "We were able to carry out this special project by combining our expertise with that of our Belgian partner Gaasch Packaging. We are proud to be able to associate our name with these water brands."

"O-I fulfilled our expectations perfectly as our partner for the design and production of the new returnable bottle," adds Cedric De Bruyn, Account Manager at Gaasch Packaging. "In Belgium, there is a long tradition of water in returnable bottles, with a large number of customers using the same bottle. Thanks to the commitment of all stakeholders, water in glass bottles continues to have a bright future."

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About O-I

Owens-Illinois, Inc. (NYSE: OI) is the world's largest glass container manufacturer and preferred partner for many of the world's leading food and beverage brands. The Company had revenues of \$7.0 billion in 2013 and employs approximately 22,500 people at 77 plants in 21 countries. With global headquarters in Perrysburg, Ohio, USA, O-I delivers safe, sustainable, pure,

iconic, brand-building glass packaging to a growing global marketplace. For more information, visit www.o-i.com.

O-I's Glass Is Life(TM) movement promotes the widespread benefits of glass packaging in key markets around the globe. Join us in the #betteringlass conversation at www.glassislife.com.