CREDITS

**Agency :**

TBWA\Belgium

**Client**:

KBC ; Valérie Bracke, Saskia Thoelen, Tim Ronsmans

**Campaign Title:**

KBC Vindr

**Creative Director:**

Jan Macken, Steven Janssens

**Creative Director Digital:**

Gert Pauwels

**Creative Team:**

Bout Holthof, Jeroen Govaert, Greg Van Buggenhout, Olaf Meuleman

**Service Design:**

Jeroen Govaert, Frederik Severijns

**Strategy:**

Bert Denis, Stephanie Vercruysse, Gunther Van Lany, Jeroen Govaert, Frederik Severijns, Helena Gheeraert

**Account team:**

Jochen De Greef, Charlotte Smedts, Rosemarijn Bol Raap, Lore Boghmans

**Strategic media planner:**

Sylvie Dewaele, Sam Nipius

**Design:**

Jana Keppens, Olivier Verbeke

**Social Creation:**

Juanma Bonastre

**Art Buyer:**

Elly Laureys

**DTP:**

Axel Nedee

**Digital production MAKE**

UX/UI Design: Jeroen Govaert, Frederik Severijns, Yannick Van der Goten

Copywriter: Ann Vanminsel

Front-end Developer: Ruben Temmerman, Wannes Vermeulen, Yannick Van der Goten

Back-end Developer: Diederik van Remoortere, Wim Van Loon, Gunther Sijmens

Technical Director: Wannes Vermeulen

Project Manager: Stijn Mertens

**Photo Production :**

Production company:  Bounce Rocks

Photographer:  Niko Caignie

Assistance & Light: Tim Coppens

Producers:  Roxane Lemaire, Femke Timmers, Elien Cardon

**Video production**

Production company:  Hotel Hungaria

Project manager:  Lieke Lens, Jolien Hermans

Researcher: Anneke Jongeneelen

Director:  Kurt de Lijer

DOP:  Anselm De Boer

**Post-production MAKE:**

Editor:  Helena Overlaet-Michiels, Xavier Pouleur

Post-producers:  Toon Vandenbranden, Katrien Van den Brande

Sound:  Jan Pollet, Matthieu Grillo

**Radio Production MAKE:**

Producers: Sarah Bornauw, Veerle Van Melkebeke, Lauranne Van Der Heyden

Sound: Jan Pollet

**Bannering production MAKE:**

Motion Designer: Annelies Eskens

Display producer: Stijn Punie

**PR:**

Isabelle Verdeyen, Nigel Ooms, Tine Clauwaert

**Music**

Surkin, Tiger Rhythm

**Media Agency :**

Mindshare