COMPANY NAME TITLE

Playtika / Client Ofer Kinberg General Manager

Mattan Levin Marketing & Monetization Vicepresident

Director of Monetization Mickey Sonnino Sharon Tzvielli Marketing Manager Eyal Argon Marketing Relations Director Or Reznitsky Acquisition Vicepresident Karen Corrigan Chief Executive Officer Geoffrey Hantson Chief Creative Officer Kris Hoet Chief Innovation Officer

Elke Janssens Managing Director Hans Smets Group Account Director Marlen Fernandez Pando Account Executive Niels Sienaert Creative Director Tim Schoenmaeckers Creative Director Concept Provider Pieter Claeys

Barbara Dzikanowice Creative Content Director Eline Goethals Strategic Planner Tuyet Hoang Digital Producer Dries Lauwers Graphic Designer Senior Graphic Designer Frederik Draulans Motion Designer Remke Faber Seth Michielsen Motion Designer

Thomas Colliers Head of Technology Dinh Tran Website Developer Maayan Kalfus Creative Team Leader Kira Tovarovsky Marketing Specialist **Amir Kwiat** Director of Marketina Ella Vidra **IT Operations Director**

Andrii Skip **IT Operations** Sebastien Desclee

International Markets & Affiliates President Susan Credle Global Chief Creative Officer

International Chief Creative Officer Luis Diaz Humberto Polar Chief Creative Officer Mexico Nancy Crimi-Lamanna Chief Creative Officer Canada Jonathan Deeb Chief Creative Officer South Africa Chief Creative Officer South Africa Ahmed Tilly Al Young Chief Creative Officer United Kingdom James Mok Chief Creative Officer Asia Pacific Chief Creative Officer Health Rich Levy Ari Halper Chief Creative Officer New York Chief Creative Officer San Francisco Karin Onsager-Birch Chief Creative Officer Chicago Liz Taylor Joanna Monteiro Chief Creative Officer Brazil

Maria Caetano International Creative Service Manager Kynda Love Global Creative Services Manager David Garcia Executive Office Coordinator Mary Day Editorial Director

Simon Spreckley **Executive Creative Director** Nikki-leigh Piper **Executive Producer**

Steve Lewis 3D & Motion Design Dillan Fuller Head of Motion Lawrence Jaeger 3D & Motion Design Brendon Cahill Head of Craft Matthew Stephen Senior Generalist Chad Rutter Motion Designer Dirk Tiffin Motion Designer Phillippe Fowler **Technical Director** Johann Fitschen Back-End Developer Simon Nicholson Senior Designer Tony Snoek Video Editor Max Murray Video Editor Matthew Furnell Video Editor Danielle See Video Editor Gavin Langley Video Editor Phill Keona Video Editor Vuyo Serote Video Editor

Vanessa Borthwick Creative Production Beverly Toweett Production Manager Sandi Joseph Production Co-Ordinator

Video Editor

Lucille Kemp Copywriter Beau Lijnes Video Editor Candice Wainwright Video Editor Christopher List Video Editor Video Editor Dale Ontong

Hendre van der Walt

Edwin de Swardt Video Editor Gordon Bakkes Video Editor Henk Coetzee Video Editor Janine van Schoor Video Editor Jules Booysen Video Editor

Happiness Brussels, an FCB alliance

BLISS Interactive

Playtika

FCB

Fuelcontent

Little Big Productions

Lorien Byrne Video Editor Luke Housdon Video Editor Luke Bolus Video Editor Nathan Fourie Video Editor Scott Bridge Video Editor Producer Vanessa Carrara Khosi Khumalo Producer Michelle Nel Producer Sean Potgieter Proofreader Melissa Burke Proofreader Pandora Maphumulo Proofreader Kamo Masizane Proofreader 3D Modelling & Animation

Thoopid **Bioscope Films**

Hylton Tannenbaum Daniel Kaplan

The Music Works We Love Jam Red Leather

Craig Ross Voice Over Artist Alan Glass Voice Over Artist Bianca Flanders Voice Over Artist

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Emily Whitefield Voice Over Artist Animation and Voice Over

Video Production Director

Executive Producer

Sound Sound

Stock Footage Flavio Pantigoso copywriter Daniel Sacroisky copywriter Niels Sienaert copywriter Pieter Claevs copywriter Tim Schoenmaeckers copywriter Fien Foubert copywriter Hanna De Conink copywriter copywriter copywriter copywriter

Roxane Schneider Barbara Dzikanowice Stephane Opdenbosch Michel Simos copywriter Tadas Maksimovas copywriter Paul Busschau copywriter Bart Van Gils copywriter Pieter Van Schil copywriter Lennert Vedts clip editor Miki Beddeleem clip editor Robbie Cap clip editor clip editor Chris Goossens Flora Hellemons clip editor Emilie Buyse clip editor Gabriela Gonzalez clip editor Patrick Eckel clip editor

Creative Director Canada Ian Mackenzie Kelly Michaelov Creative Director Toronto Michael Okun Creative Director Germany Lulo Calio Creative Director Argentina

Marina Pinto Barbosa Creative Director Portugal Veliko Goluborio Creative Director Serbia Mahendra Bhagat Creative Director Bangalore Ajeet Shukla Creative Director Mumbai Ravi Shanker Creative Director Indonesia Robby Mathew Creative Director Interface Shiping Ong Creative Director Malaysia Jake Tesoro Creative Director Philippines Taejay Lee Creative Director South Korea Pedro Soler Creative Director Spain Eva Filippidou Creative Director Greece Yiannis Barboutis Creative Director Greece Fabio Teodori Creative Director Italy

Massimo van der Plas Creative Director Netherlands Claudiu Dobrita Creative Director Romania Daniele Pancetti Creative Director Russia Salvador Luca Creative Director Chile Cesar Salazar Creative Director Colombia

Mike Alfonseca Creative Director Dominican Republic

Creative Director El Salvador Diego Deon Alvaro Martinez Creative Director Paraguay Fiorella Frascheri Creative Director Uruguay Exequiel Rodriguez Creative Director RG2 Diego Lanzi Creative Director Guatemala Agnieszka Klimczak Creative Director Poland Andy Lusti Creative Director Zwitzerland Sodsoi Chomthavat Creative Director Thailand Jordan Litaj Creative Director Slovenia Yanis Ayouch Creative Director Mauritius Joa Pedro Flores Creative Director Dubai Victor Bertrand Creative Director Honduras

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Nayef Mujaes Creative Director Riyadh Richard Halabi Creative Director Kuwait

Abby McBeth copywriter Adam Repp copywriter Adrianna B. Casuga copywriter Alex Adati copywriter Alexandru Rosca copywriter Alfredo Negri copywriter Alvin Ng copywriter Ameia "Micia" Roxas copywriter Ana Noriega copywriter Andre Focke copywriter Andrea Cartategui copywriter Andreas Kurhan copywriter Anna Maria Paleocrassas copywriter Anna Obraztsova copywriter Anna Weigl copywriter copywriter Antonis Pantazis Arantxa Fuente copywriter Archontoula Xanthopoulou copywriter Ariel Gonzalez copywriter copywriter Axel Wohlers Ayoub Choukri copywriter Bernhard Labitzke copywriter Bozidar Cvetkovic copywriter Bruno Ponzoni copywriter Christian Acevedo copywriter Christian leoni copywriter Christoph Nann copywriter Cinthya Betancour copywriter Daniela Zalzman copywriter Diana Nica copywriter Diego Nunez copywriter Dimitri Hubregtse copywriter Dionie Tanada copywriter Domink Bri_llisauer copywriter Fileen Woo copywriter Esteban McLean copywriter Eunhea Kim copywriter Fabio Martinez copywriter Federico Macko copywriter Federico Stuht copywriter Fernando Solorzano copywriter Fero Haizal copywriter Florian Hofmaier copywriter Franck Marciano copywriter copywriter Frank Fusco Gianluca Belmonte copywriter Hanh Thao Tran Dang copywriter Irina Tanase copywriter Ivana Strukelj copywriter Jackie Soldano copywriter Jairo Guerrero copywriter James Ly copywriter Jason Ip copywriter Jayshree Viswanathan / Chelsey Redshaw copywriter Jenn Berkelmans copywriter Jennifer Gabell copywriter Jessica Everson copywriter Jorge Saade copywriter Joseph Vernuccio copywriter Juan Rojas copywriter Juan Sebastian Jimenez copywriter Jules Cabigon copywriter junior rosario copywriter Justin Chen copywriter Kartik Dey copywriter Katerina Geraniou copywriter Kelsang Gope copywriter Kristina Panova copywriter Krizia Mucino copywriter Krystle Mullin copywriter Kutaiba Kabbani copywriter Laura De Santis copywriter copywriter Leodegario Torres Lev Smirnov copywriter Lindsay Eady copywriter Luis Duran copywriter Manuel Garay copywriter copywriter Marcelino Madriz Martha Lees copywriter

Matt Everts copywriter McCamie Cole copywriter copywriter Melissa Rangel Michael Okun copywriter Michele Vicari copywriter Mika Avila copywriter Minh Le copywriter Mitchell Crowe copywriter Monserrat Camarillo copywriter Morgan Wroot copywriter Nick Bristow copywriter Nick Stoner copywriter Nihad Nour copywriter Noel Fenn copywriter Nollye Diaz Rodas copywriter Nuria Lacalle copywriter Olga Viejo copywriter Olivia Spanu copywriter Onsiri Thanibutra copywriter Pablo Sanchez copywriter Paola Garces copywriter copywriter Patricia Biea Pedro Garcia copywriter Pete Gardiner copywriter Piyali Shanker copywriter Quods Ouaissi copywriter copywriter Radu Constantinescu Ravi Costa copywriter Ricardo Gomez copywriter **Rolf Bais** copywriter Sebastian Jimenez copywriter Shilpa Sinha copywriter Slobodan Vujanovic copywriter Sridhar Rajagopalan copywriter Stephanie Khalil copywriter Tadeo Herni□ndez copywriter Thinh Nguyen copywriter Thinh Truong copywriter Tiago Carvalho copywriter Timothy Paradise copywriter Tuan Phan copywriter Ursula de la Sotta copywriter Vaishali Jain copywriter Vicente Pinheiro Melo copywriter Victor Afonso copywriter Viet Ta Trong copywriter copywriter Wonhee Jeong Wouter Kampman copywriter Zachary Richman copywriter Zhanna Makarova copywriter