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***Power of Co* Guides Governmental, Organizational Leaders to
 Discover the Best Answers to their Worst Problems**

DENVER – October 23, 2013 – Twyfords launches its book *The Power of Co: The Smart Leaders' Guide to Collaborative Governance* to North American readers. The launch coincides with a series of workshops presented by the firm's founder Vivien Twyford in Toronto, Ont.; Calgary, B.C.; and Missoula, Mont., about tackling tough problems facing governments, communities and businesses through the power of effective decision making that underpins collaborative governance.

“Global, national and community problems are increasingly complex, requiring a new mode of governance and decision making to affect real change,” says Stuart Waters, managing director at Australian-headquartered Twyfords. “Antiquated political and corporate decision making systems can't solve the issues we face. In most cases, they are crumbling under the demands by the public to be heard and to participate in the processes. “Collaborative governance – the disciplined method of working with diverse stakeholders to co-create enduring solutions to our society's most complex issues – is both functional civics and required corporate governance for the 21st century.”

The Power of Co: The Smart Leaders' Guide to Collaborative Governance emerged out of dissatisfaction with the marketplace of solutions for solving vitally important dilemmas, such as:

- Tapping rich energy resources while protecting precious environmental resources, and
- Managing a corporate or public budget that delivers important outcomes while reducing associated costs to taxpayers or customers.

Twyfords' reengineered approach to collaboration explores the core beliefs, attitudes and behaviors from which the best answers to the worst problems arise.

The book is written by the firm's directors: Twyford, Waters, Max Hardy and John Dengate who have more than 50 years of collective expertise in collaboration for government agencies, corporations and nonprofit organizations. It was released in Australia and New Zealand in 2012.

The book is available at Amazon.com and twyfords.com.au.

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About Twyfords

Founded in 1988, Twyfords is a consulting firm located near Sydney, New South Wales, with a global reach in its areas of expertise: governance, organizational decision-making, collaboration, strategic stakeholder engagement for private sector organizations and local, state and federal