



Press Release: For release, as of August 5, 2019

EVOC PRODUCT HIGHLIGHT PREVIEW SPRING/SUMMER 2020:

## GET READY FOR ADVENTURE IN 2020 WITH EVOC'S ON-BIKE PACKS WITH BOA® FIT SYSTEM

**Experience a completely new way of bikepacking: EVOC, the world leader for backpacks with back protectors, has cooperated with the twist lock specialist BOA® to develop an innovative solution for additional, functional storage space on the bike.**

Bigger adventures with mountain, gravel or racing bikes require more equipment and storage space on the bike itself. The more demanding the terrain, the tighter the handlebar, frame and saddle bags must be attached to ensure riding fun, flow and safety. The brand new collection of EVOC's 2020 on-bike packs made of robust, waterproof materials guarantees quick attachment and clever positioning of equipment. The cooperation with fastener specialist BOA® ensures uncompromising hold of the **HANDLEBAR PACK Boa®** and **SEAT PACK Boa®** - even with dropper and aero seat posts.



### EVOC HANDLEBAR PACK Boa®

Whether it's enduro action, trails or road bike rides: the innovative, waterproof handlebar bag with Boa® Fit System twist lock can be easily attached and carries additional equipment for longer tours without moving. Thanks to the specially developed fixing system, the bag leaves enough room for cable pulls and fits easily on the handlebars. Roll-in ends on both sides allow you to adjust volume and quickly access equipment from both sides. The waterproof and dirt-repellent **EVOC HANDLEBAR PACK Boa®** is available in Carbon Grey or Loam in M or L size.

M: 30 x 12,5 x 12,5 cm, 2,5 l, 200g, RRP 120 € / 130 USD

L: 30 x 15 x 15 cm, 5 l, 260g, RRP 140 € / 150 USD



*In the last 20 years, we have travelled to more than 50 destinations – always in search of the best trails and most amazing powder runs. Finding the right backpacks and bags that met our requirements in terms of functionality, protection and quality was difficult. So, we started developing equipment according to our personal preferences. Since 2008, EVOC has stood for evolution and the concept of high-quality, sporty backpacks, bags and luggage – with a particular focus on proper protection. EVOC – PROTECTIVE SPORTS PACKS*

EVOC Sports GmbH | Tegernseer Landstraße 37a | 81541 Munich | +49 89 540 41 14-0 | [press@evocsports.com](mailto:press@evocsports.com)



### **EVOC SEAT PACK Boa®**

The waterproof saddle bag made of abrasion-resistant material with Boa® twist lock is easy to attach to the bike. It stays firmly in place thanks to a revolutionary fixing system and can be easily attached to normal, dropper and aero seat posts. The pocket opening of the main compartment is rollable and the volume therefore variable - a flexible closure adapts to this. Depending on whether you choose the S, M or L version, the **EVOC SEAT PACK Boa®** in Loam or Carbon Grey transports additional equipment on longer tours from tools and provisions to spare jersey, rain jacket and sneakers.

S: 10 x 22 x 10 cm, 1 l, 170g, RRP 100 € / 110 USD

M: 10 x 27 x 12 cm, 2 l, 198g, RRP 120 € / 130 USD

L: 11 x 37 x 19 cm, 3 l, 225g, RRP 140 € / 150 USD

### **EVOC TOP TUBE PACK**

On a tour in the middle of nowhere and the bike computer is running out of juice? In the practical top tube pocket made of highly abrasion-resistant and water-repellent material, the Power Bank always rides along and charges the navigation aid even while riding thanks to the cable opening. It can be attached easily and firmly with variable Velcro fasteners, thanks to rubberised protective strips that do not scratch the frame. Available in Carbon Grey or Loam.

S: 15,5 x 8 x 5,5 cm, 0,5 l, 75g, UVP 35 € / 40 USD

### **EVOC MULTI FRAME PACK**

The practical frame bag in Carbon Grey or Loam offers additional storage space for the next micro adventure in two sizes. With variable Velcro fasteners it can be attached easily and firmly to various frame shapes. Rubberized frame protection strips protect against scratches, while highly abrasion-resistant and water-repellent material protects tools and replacement tubing during transport.

S: 16 x 8 x 5,5 cm, 0,7 l, 89g, RRP 40 € / 45 USD

M: 16 x 11 x 12 cm, 1 l, 123g, RRP 45 € / 50 USD

All EVOC on-bike packs will be available from Autumn 2019.

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*Prices in USD & CAD will be available shortly. For release, **as of August 5, 2019***

*Royalty free photos for download in the EVOC Press Room*

**Date:** July 2019

*Subject to changes.*

**Media Contact:** Dani Odesser | [press@evocsports.com](mailto:press@evocsports.com) | +49 (0)170 3131812

**Media Contact North America:** HotRoute Media | Logan VonBokel | [logan@hotroutemedia.com](mailto:logan@hotroutemedia.com) |



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