



ECONOMIC & INVESTMENT OUTLOOK 2021

KOEN DE LEUS & PHILIPPE GIJSELS
BRUSSELS, 04/12/2020



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AGENDA



#BNPPFOUTLOOK

- 01** Setting the scene
- 02** Game changer
- 03** Continued monetary & fiscal support
- 04** Solving the debt problem
- 05** Post-Corona World
- 06** Belgium



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CHAPTER 1

SETTING THE SCENE



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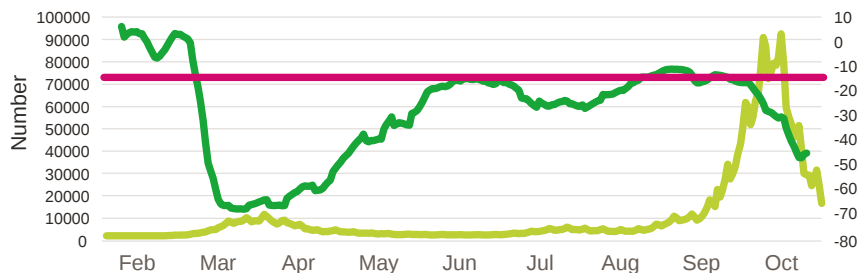
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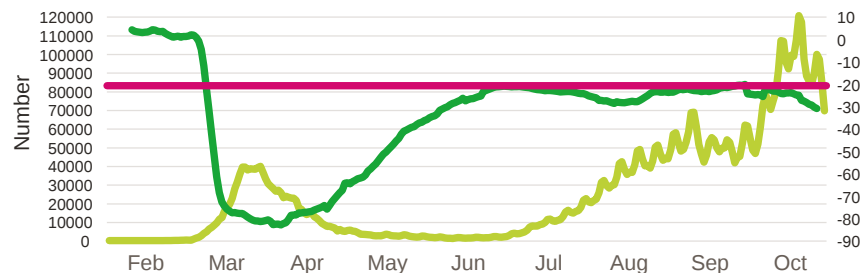
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MOBILITY AND INFECTIONS: -10% / -20% IS SPEED LIMIT

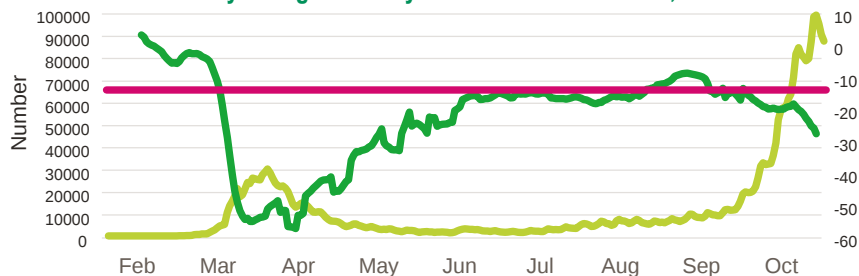
Belgium: Google mobility versus confirmed cases, 2020



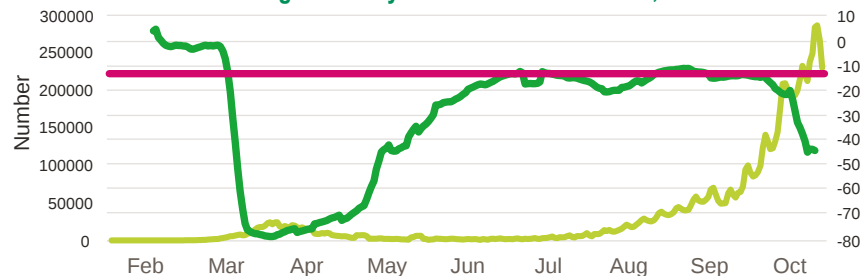
Spain: Google mobility versus confirmed cases, 2020



Germany: Google mobility versus confirmed cases, 2020



France: Google mobility versus confirmed cases, 2020



— Mobility, Length of Stay, (Retail & Recreation + Transit Stations + Workplaces)/3, mean(The Whole Country, 7), The Whole Country, rhs
 — Coronavirus Disease (COVID19) Pandemic, Confirmed Cases, Aggregate, lhs

Sources: BNP Paribas Fortis, Macrobond



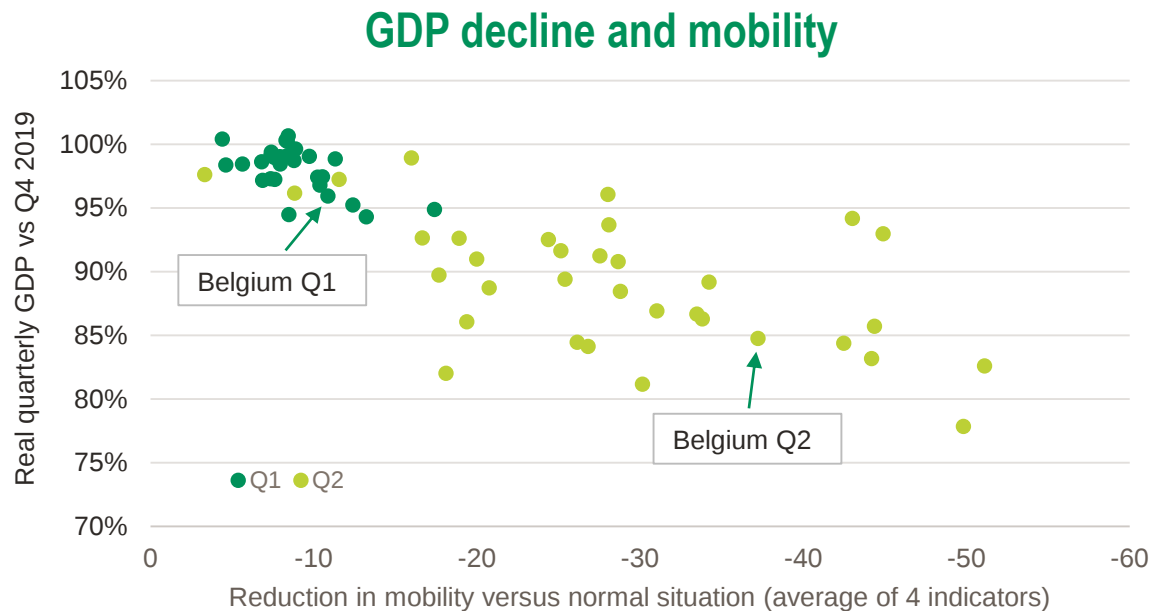
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MOBILITY AND INFECTIONS: PREDICTING GDP REAL TIME?



Sources: BNP Paribas Fortis, Eurostat, Google



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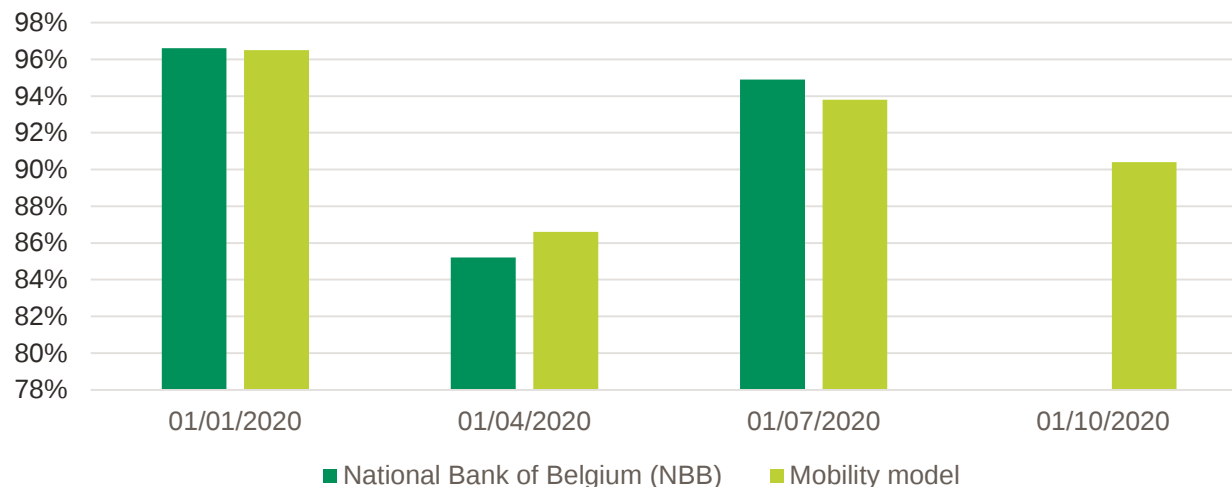
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MOBILITY AS AN INDICATOR

Mobility as real-time measure of GDP decline



Sources: BNP Paribas Fortis, Eurostat, Google



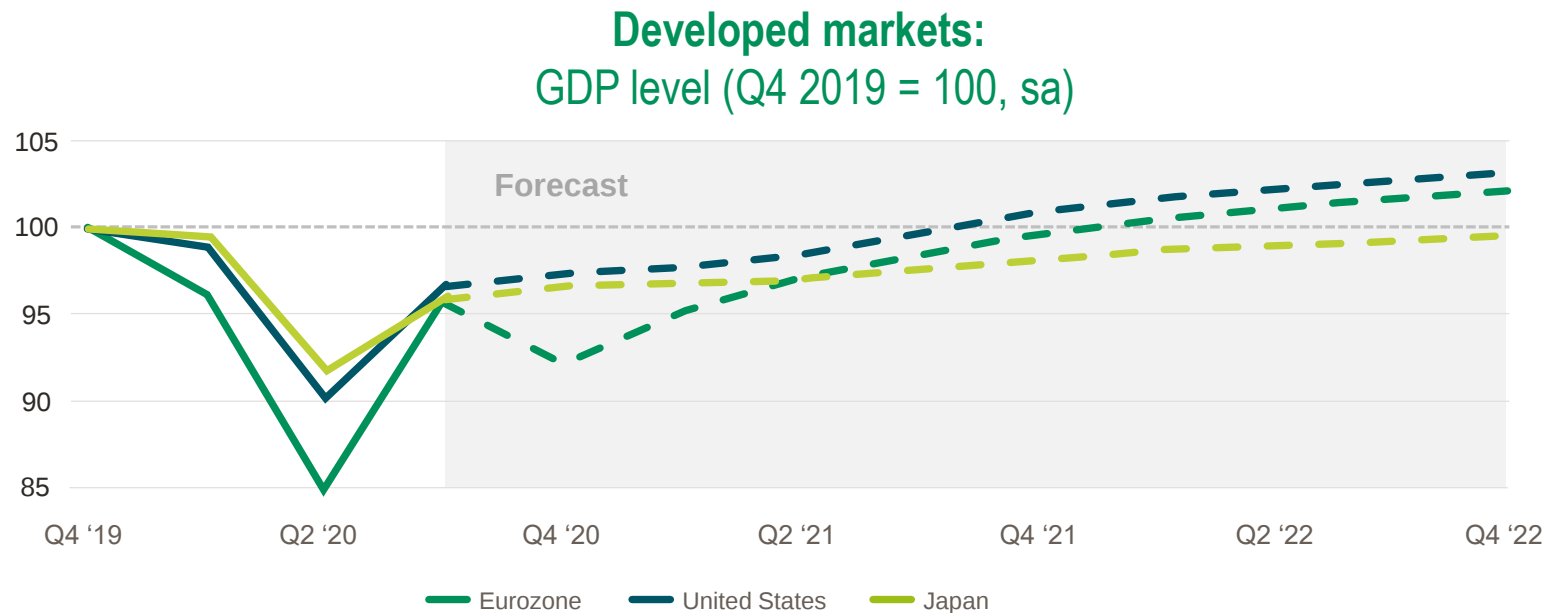
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DOUBLE DIP: NOW INEVITABLE



Sources: National statistical offices, BNP Paribas forecast (dashed lines)



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CHAPTER 2

GAME CHANGER



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**MARKETS SURGE AS
PFIZER VACCINE PREVENTS
95% OF COVID CASES!**



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A GOLDEN AGE OF BIOTECH



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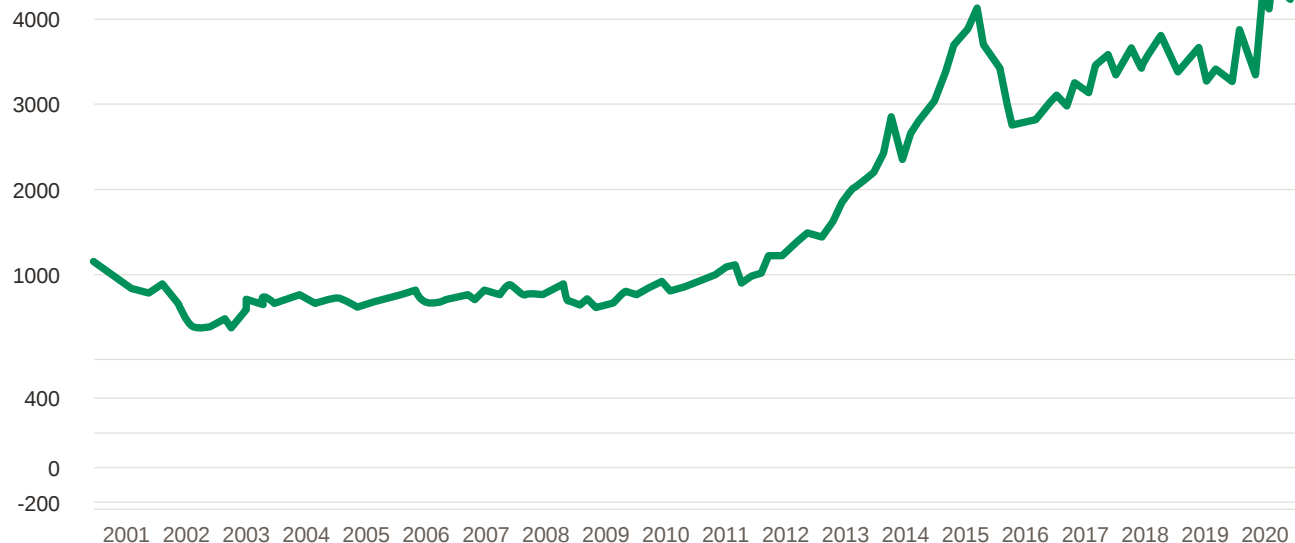
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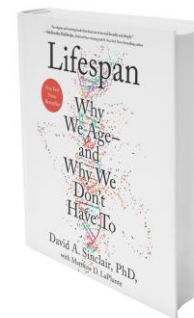
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SERENDEPITY AND LONGEVITY

Nasdaq Biotech Index



Source: Bloomberg



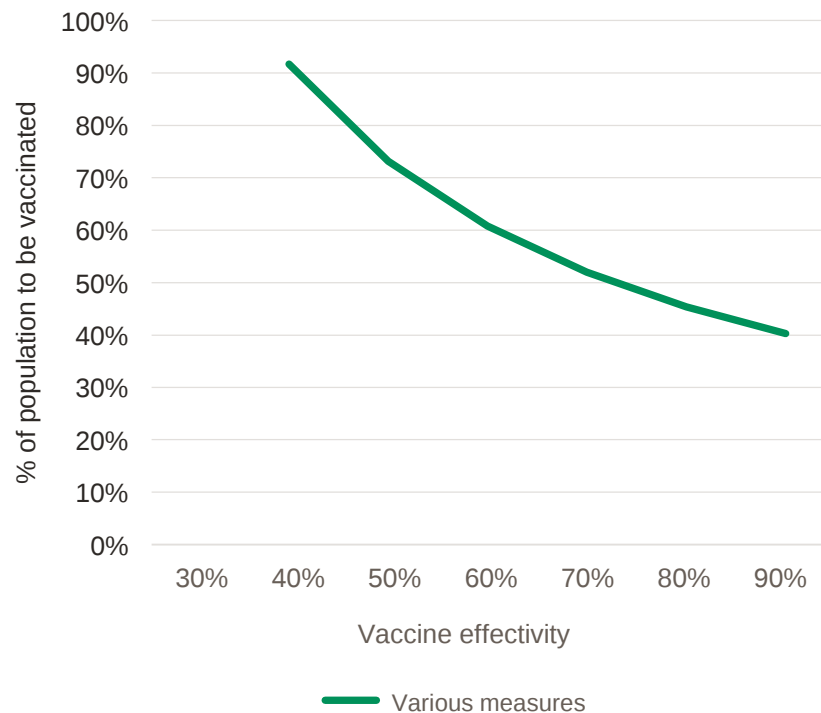
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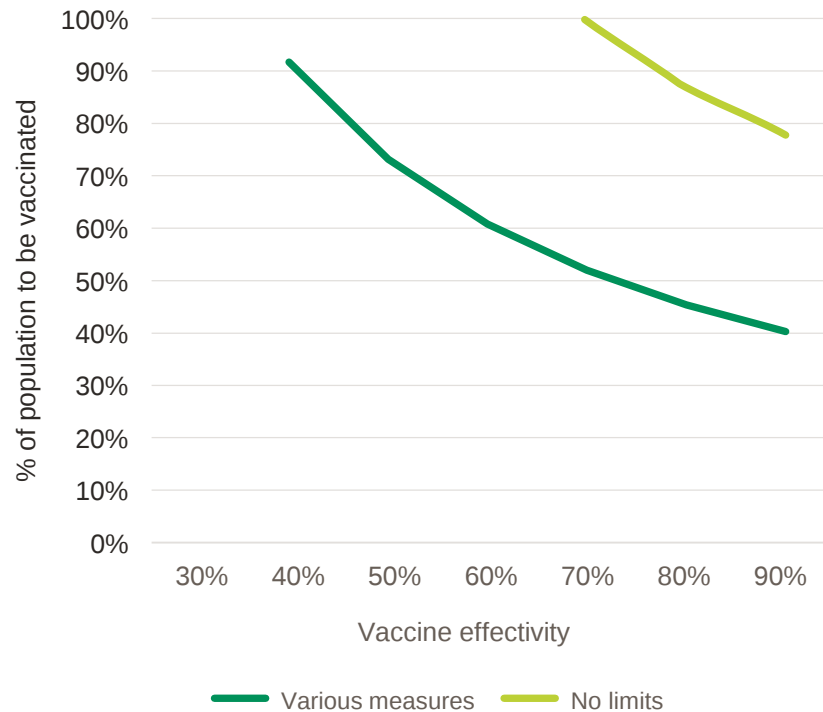
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BETTER VACCINE: FEWER PEOPLE NEED TO GET IT

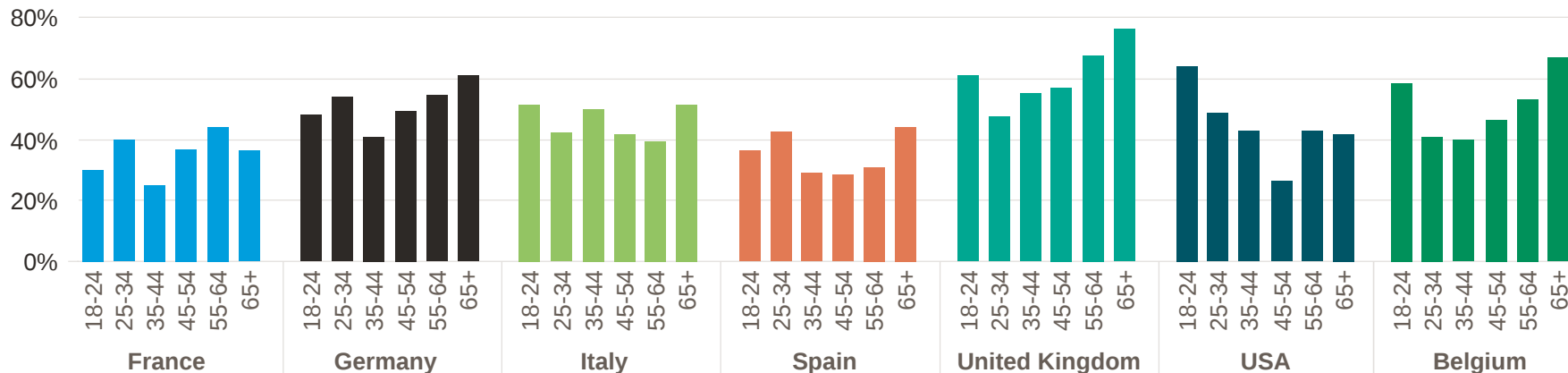


BUT THIS IS WHERE WE WERE **EARLY 2020**



EFFICIENCY VACCINE AND HERD IMMUNITY: SOME PR STILL TO BE DONE

% planning to get vaccinated within 3 months of vaccine being released (October data)



Sources: dbDig Survey, Sciensano



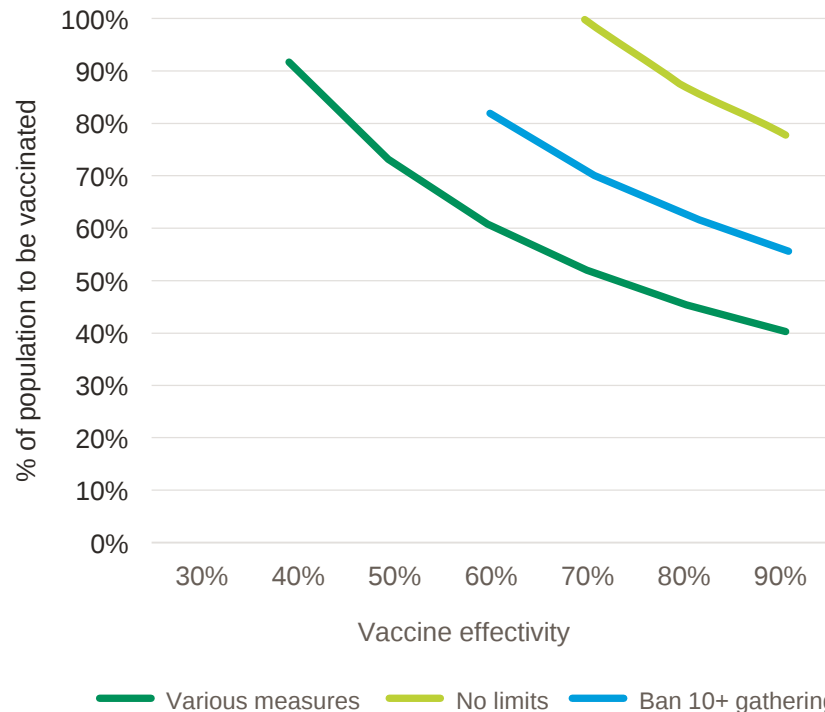
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REASONABLE MEASURES: 90% EFF = 60%+ VACC !



Gatherings limited to 1000 people or less



Gatherings limited to 100 people or less



Gatherings limited to 10 people or less



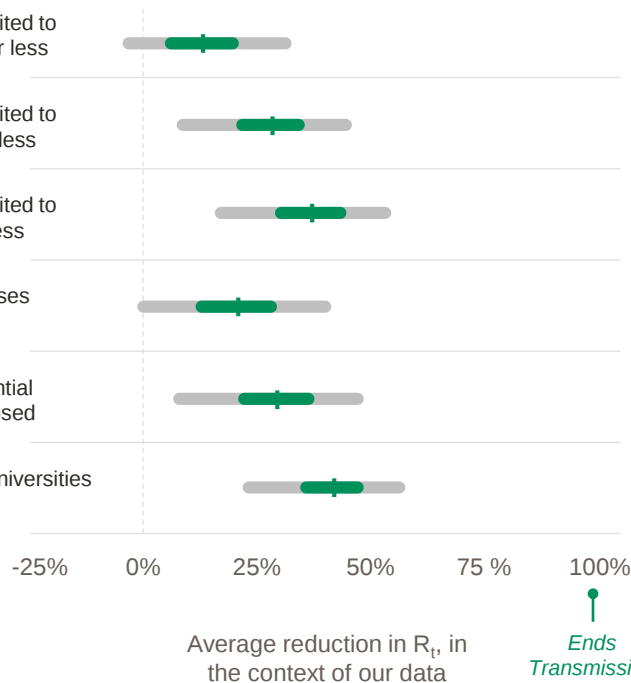
Some businesses closed



Most nonessential businesses closed



Schools and universities closed



Average reduction in R_t in the context of our data

Ends
Transmission



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LIGHT AT THE END OF THE TUNNEL?

WHILE LOGISTICAL DIFFICULTIES, A VACCINE WOULD HAVE POSITIVE IMPLICATIONS FOR THE ECONOMY THROUGH VARIOUS CHANNELS:

- Sentiment effect
 - Confidence holds up in spite of 2nd wave?
 - Market impact
- Reduced need for lockdown after vaccine roll-out ... but short term maybe more stringent measures + most vulnerable might restrict themselves more.
- More positive vaccine results will boost confidence further, negative will be discarded.

Sources: BNP Paribas Fortis, Macrobond

Belgium:





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CONTINUED MONETARY & FISCAL SUPPORT



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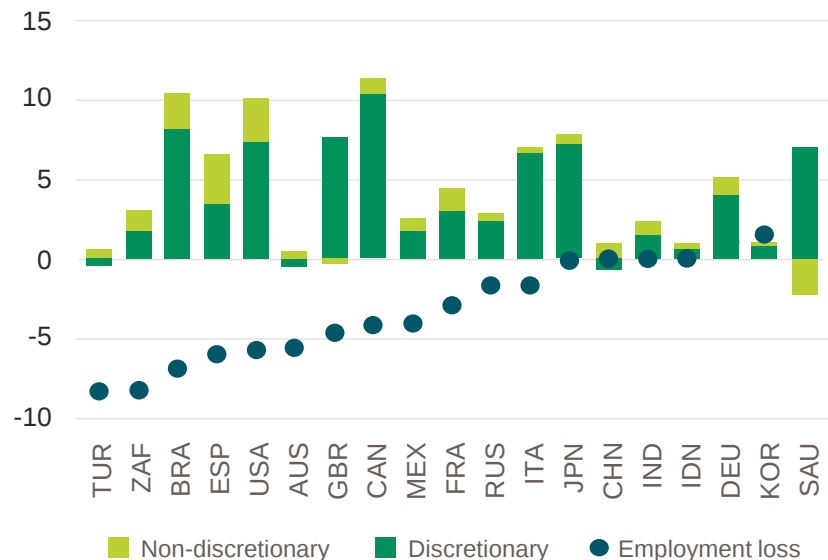
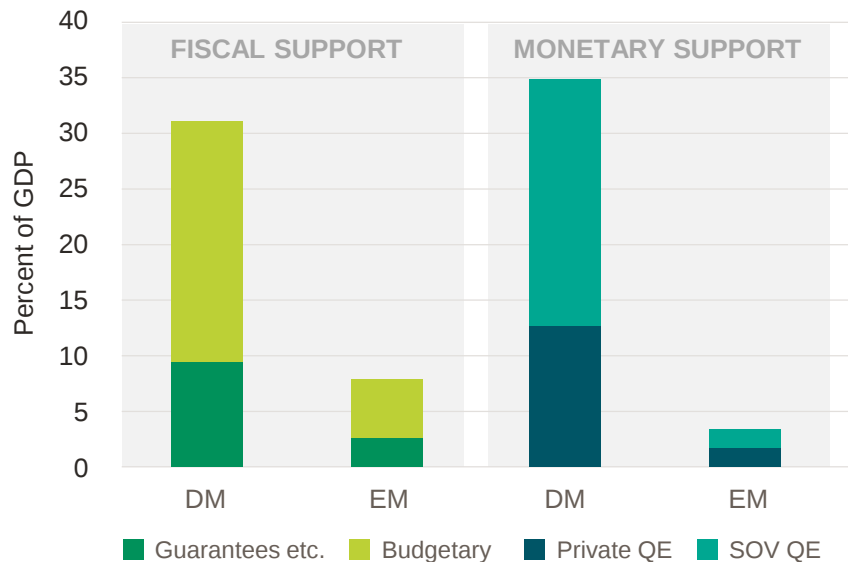
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PREMATURE WITHDRAWAL OF DISCRETIONARY SUPPORT – BIS ?

Big policy support in First Wave



Source: BIS estimates



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RISK OF SCARRING



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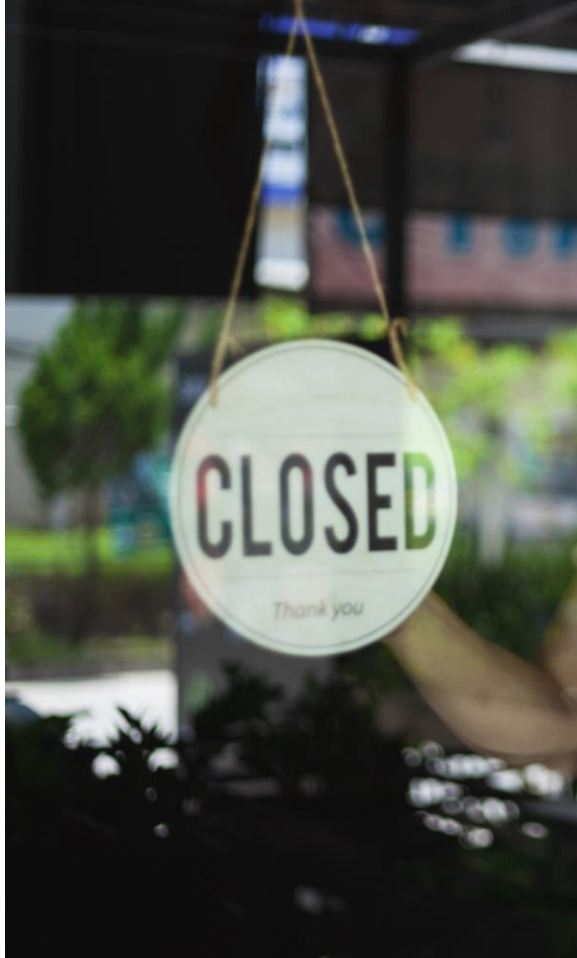
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RISK OF SCARRING

K-RECOVERY

- > Services versus industrial
- > Rich versus 'poor' / more indebted countries
- > Educational attainment / skilled
- > Young versus old



LONG TERM SCARRING

Weak demand undermines supply potential



Capital spending and productivity

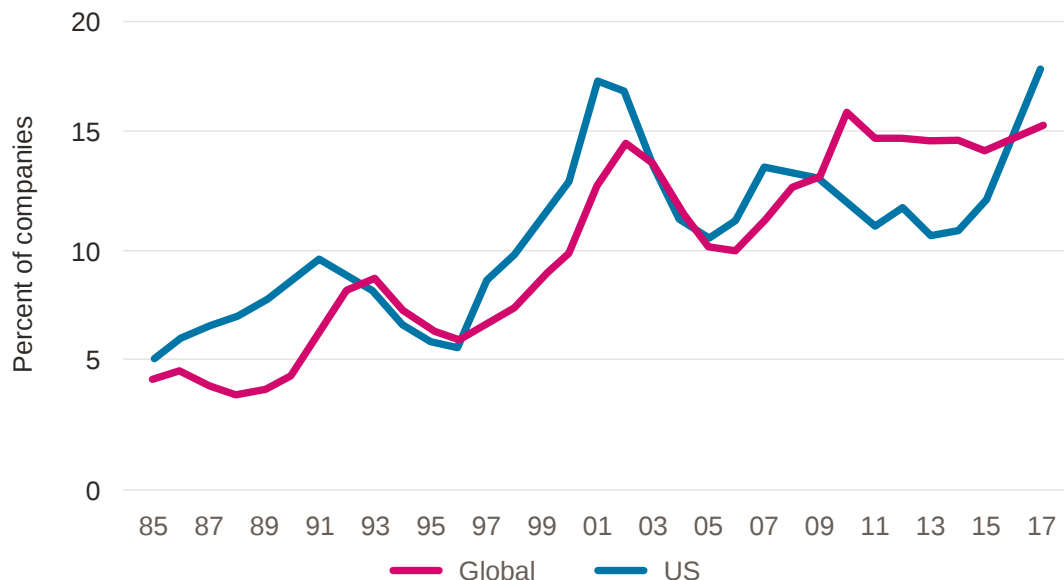


Long-term unemployment



RISK OF SCARRING

Rise of the zombies before COVID



Source: BIS estimates, listed companies only

LONG TERM SCARRING

Weak demand undermines supply potential



Capital spending and productivity



Long-term unemployment

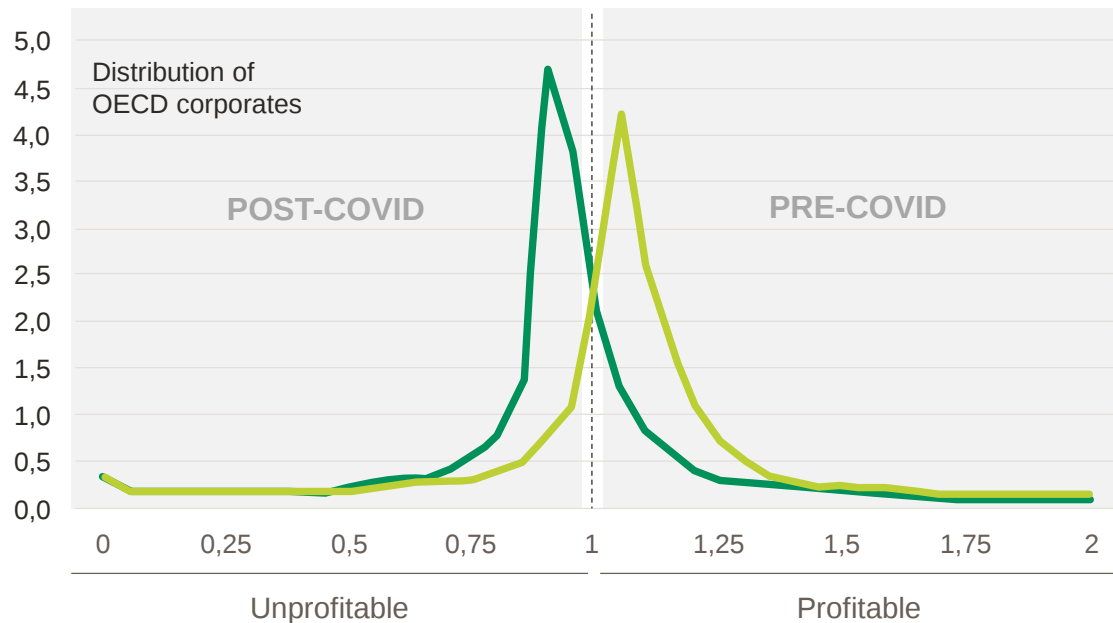


Zombification



RISK OF SCARRING

OECD corporates running at a loss



Source: BIS estimates



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LONG TERM SCARRING

Weak demand undermines supply potential



Capital spending and productivity



Long-term unemployment



Zombification



Business failures/credit deterioration

CONTINUED 'SMART' SUPPORT NECESSARY



END ASAP HEALTH

CRISES: invest testing, contact tracing, prepare roll-out vaccine, ...



SUPPORT household and firms (targeted)



ENSURE DURABLE RECOVERY

- Reforms
- Invest in education, technology (government, digital divide), green
- Productivity increasing investments



PREPARE POST-PANDEMIC WORLD

- Promote investment / hiring expanding sectors
- Training opportunities unemployed



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SOLVING THE DEBT PROBLEM



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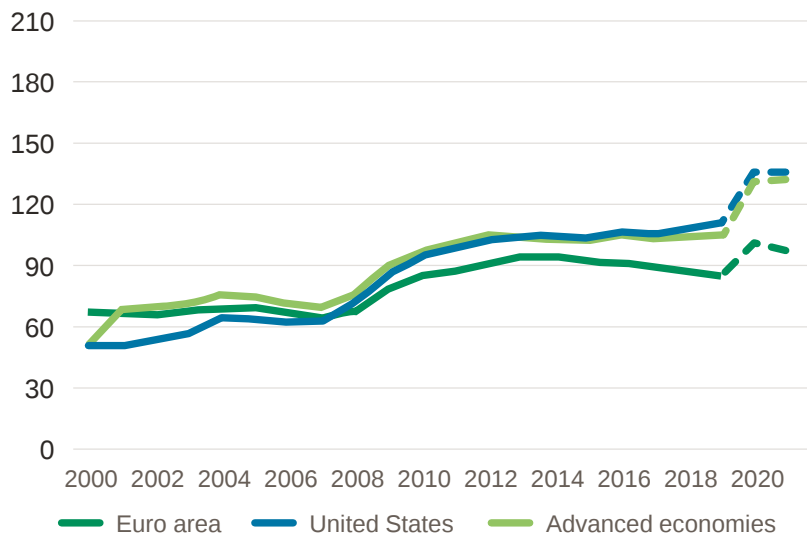
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THE DEBT PROBLEM: WILL IT JEOPARDISE MONETARY DOMINANCE?

General government gross debt (% of GDP)

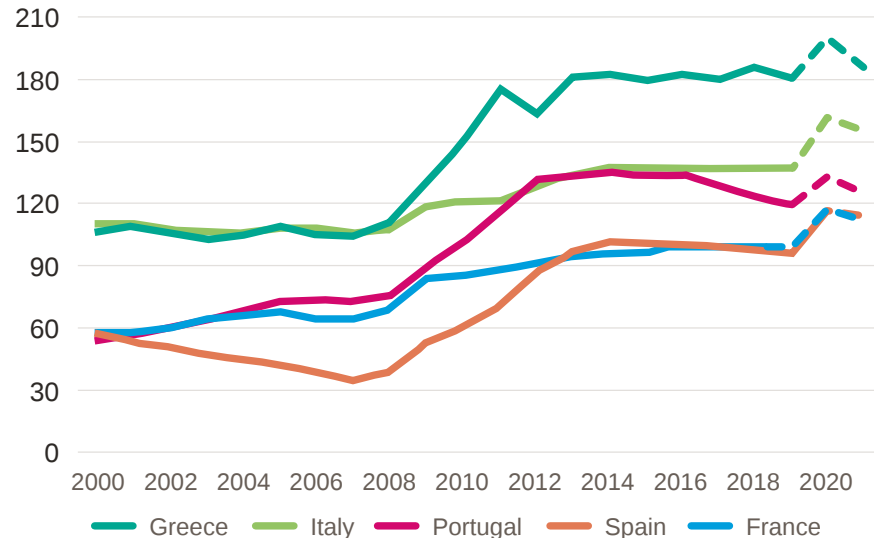
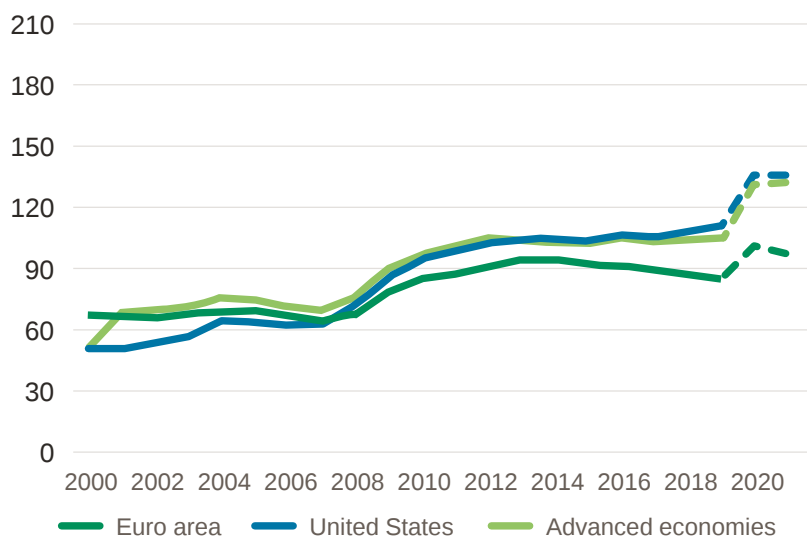


Source: European Commission Economic Forecast Spring 2020 and IMF. Dashed lines are projections.



THE DEBT PROBLEM: WILL IT JEOPARDISE MONETARY DOMINANCE?

General government gross debt (% of GDP)



Source: European Commission Economic Forecast Spring 2020 and IMF. Dashed lines are projections.

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SOLVING THE DEBT PROBLEM: THE ORTHODOX WAY

**RUN PRIMARY SURPLUSES, INTRODUCE STRUCTURAL
REFORMS AND HOPE EASY MONETARY POLICY CAN
SUPPORT THE BUDGETARY ADJUSTMENT**



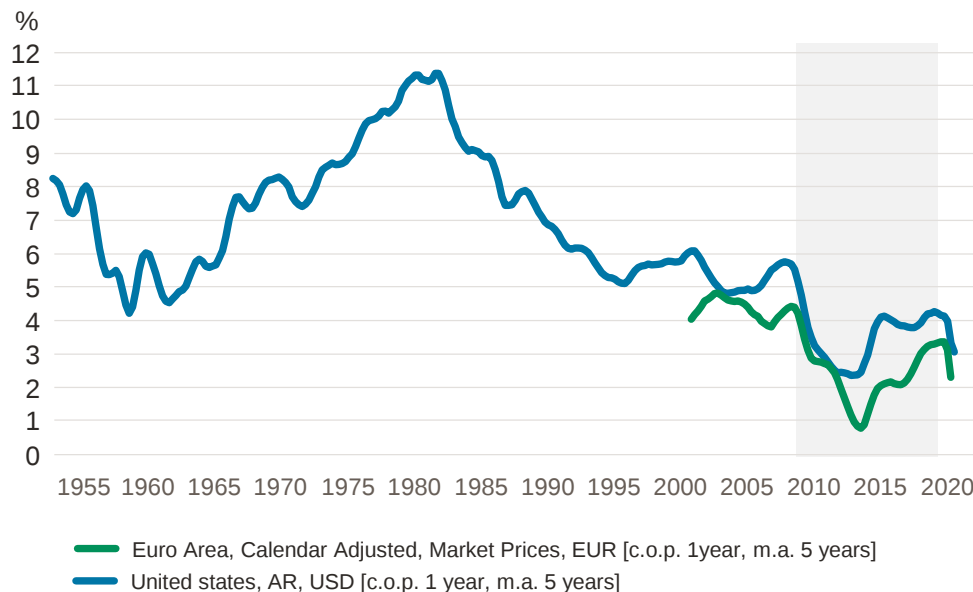
SOLVING THE DEBT PROBLEM: THE ORTHODOX WAY

RUN PRIMARY SURPLUSES, INTRODUCE STRUCTURAL REFORMS AND HOPE EASY MONETARY POLICY CAN SUPPORT THE BUDGETARY ADJUSTMENT

Result

- Weakest economic expansion in modern history
- Increased inequality + populism
- Undershooting of inflation targets
- Yields slumped to 700-year lows (= evidence wrong policy mix)

Gross Domestic Product, Total, Current Prices, % YoY, 5-year moving average



SOLVING THE DEBT PROBLEM: THE UNORTHODOX WAY

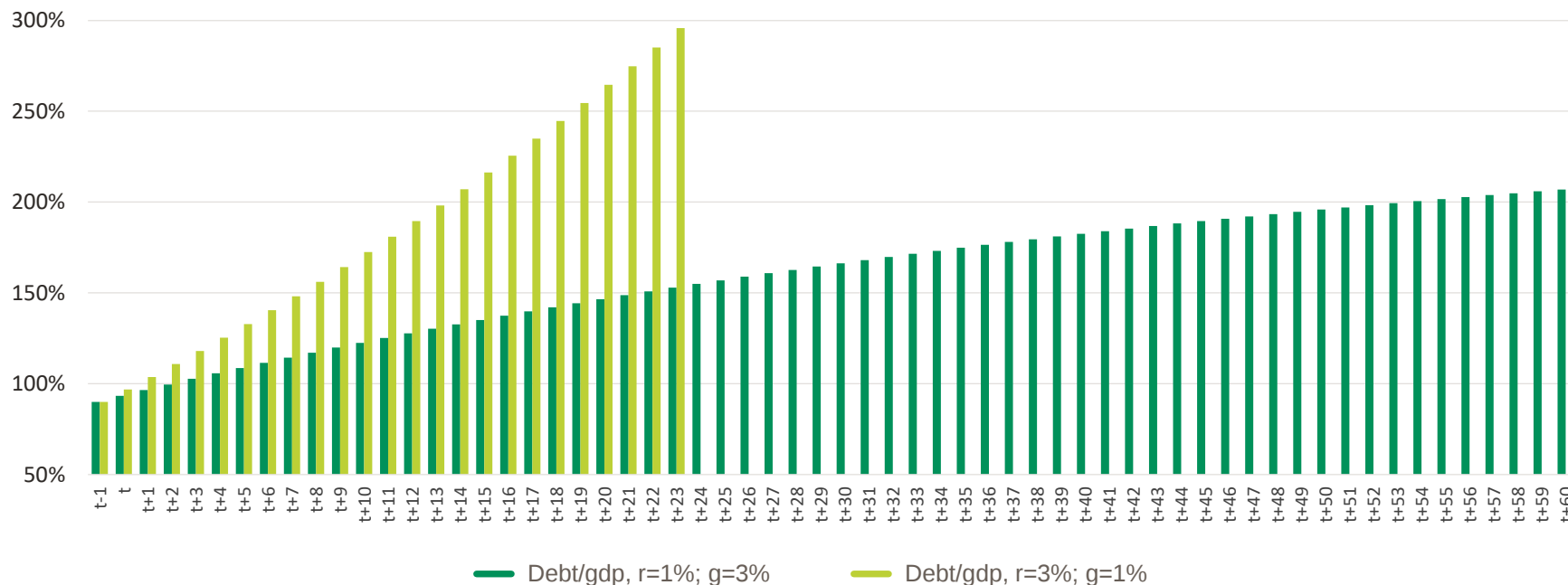
Run primary surpluses,
introduce structural reforms
and hope easy monetary policy
can support the budgetary
adjustment

Default on the debt either
directly in the form of write-
downs, or indirectly via
unanticipated inflation and
financial repression



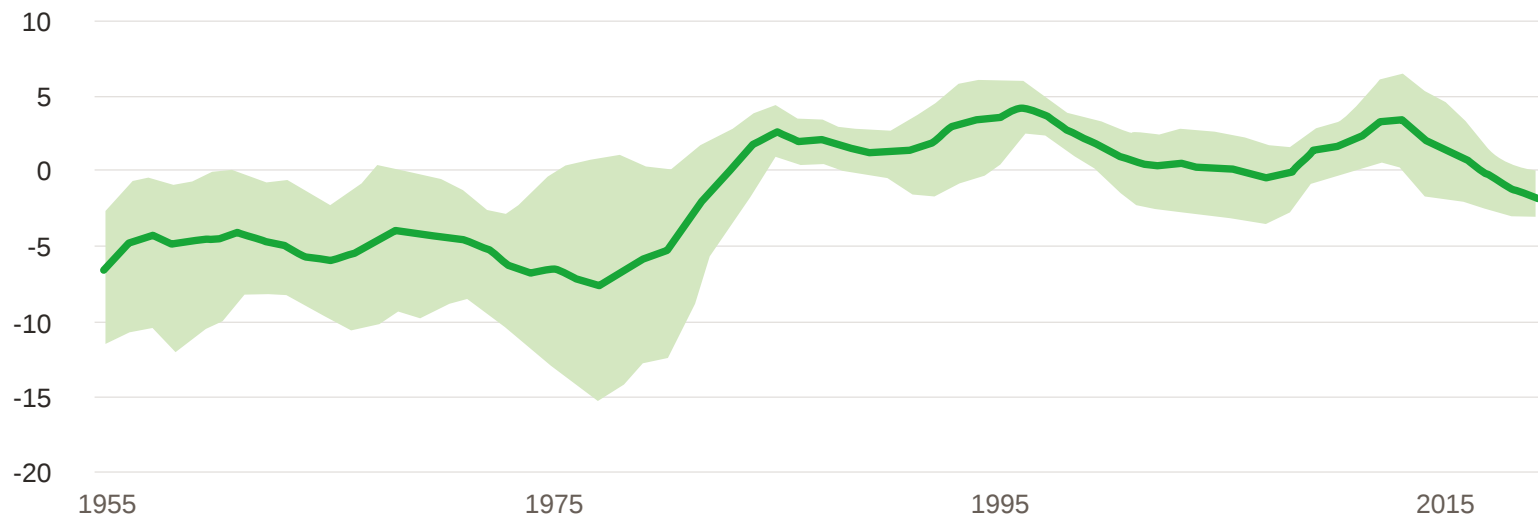
SOLVING THE DEBT PROBLEM: $R - G$ IS KEY

Debt to gdp dynamics at yearly 5% deficit: r must be $< g$ to stabilise debt



SOLVING THE DEBT PROBLEM: $R - G$ IS KEY

Euro area interest-growth differential (percentage)



Note: Long-term interest rate on government debt minus nominal GDP growth. The grey band represents the minimum and maximum values among DE, FR, IT and ES.

Source: European Commission's AMECO database and Jorda et al. (2017), "Macrofinancial History and the New Business Cycle Facts", in NBER Macroeconomics Annual 2016, Vol. 31, edited by Martin Eichenbaum and Jonathan A. Parker. Chicago: University of Chicago Press.



SOLVING THE DEBT PROBLEM: THE ORTHODOX VERSUS UNORTHODOX WAY

How they financed the wars



DEFAULT ON THE DEBT EITHER DIRECTLY IN THE FORM OF WRITE-DOWNS, OR INDIRECTLY VIA UNANTICIPATED INFLATION AND FINANCIAL REPRESSION

Situation 1945-70: supply shock

- Post-war rebuilding + reintegrate military
- Productivity boost wartime tech
- Baby boom

> Only occasional bouts of inflation
Yield caps only briefly necessary

+ Capital markets closed

+ Banking sector regulated

Source: Eichengreen et al (2019)



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FROM UNORTHODOX TO RADICAL: MODERN MONETARY THEORY

	Fiscal policy takes responsibility for full employment and price stability	Fiscal takes responsibility for debt sustainability
Monetary policy takes responsibility for price stability and full employment		Consensus approach (macroeconomy on track towards equilibrium)
Monetary policy takes responsibility for debt sustainability	Functional finance approach (macroeconomy on track towards equilibrium)	



THE MAGIC MONEY TREE



*'The tools we desperately need to build a safe future for all.
Read it – then put it to use' NAOMI KLEIN*

The DEFICIT MYTH



*Modern Monetary Theory and
How to Build a Better Economy*

STEPHANIE
KELTON



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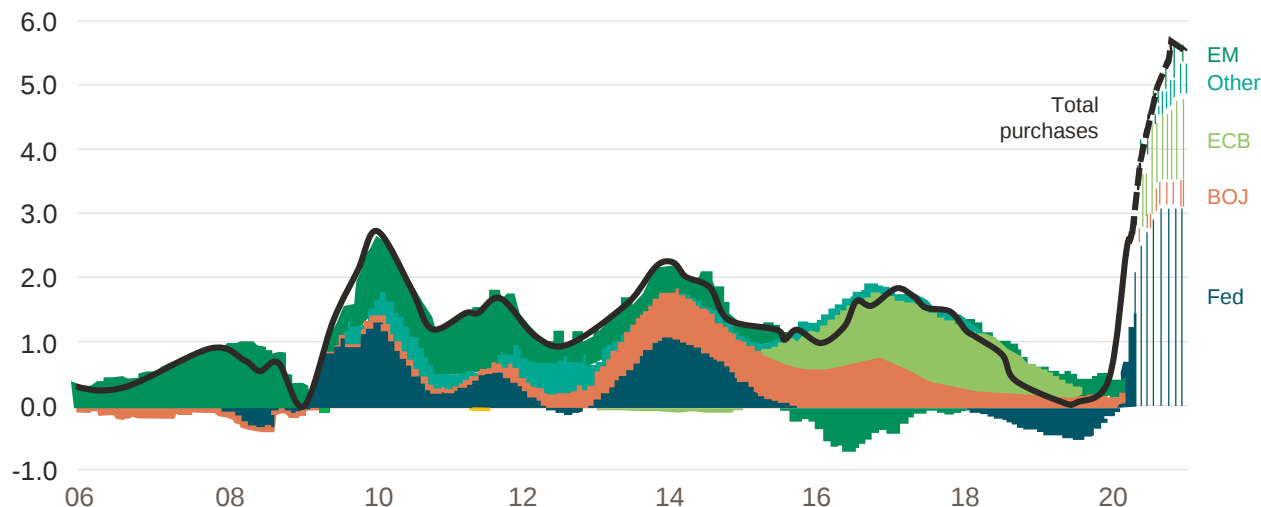
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THE GAP BETWEEN THE ECONOMY AND THE MARKET

An unprecedented wave of liquidity...

Global central bank securities purchases, 12m rolling, \$tn



Source: National central banks, Citi Research. Projections based & CB announcements.



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AND A NEW WILD CARD



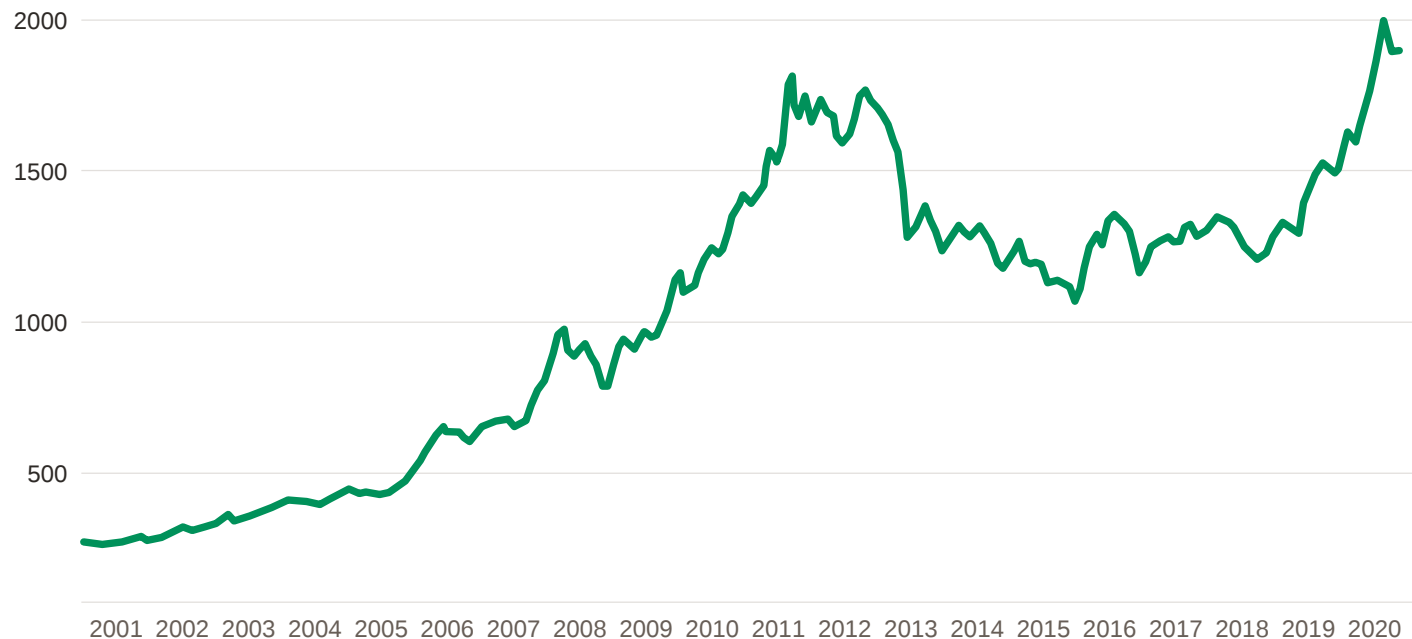
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A REAL ASSETS WORLD



Source: Bloomberg



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POST-CORONA WORLD – LISTED REAL ESTATE

RESIDENTIAL REAL ESTATE – OUR FAVORITE SEGMENT

HOME

as an office



HOME

as a classroom



HOME

as a social place



HOME

as a gym



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EURUSD



Source: Bloomberg



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CHAPTER 5

POST CORONA WORLD (VALUE GROWTH)



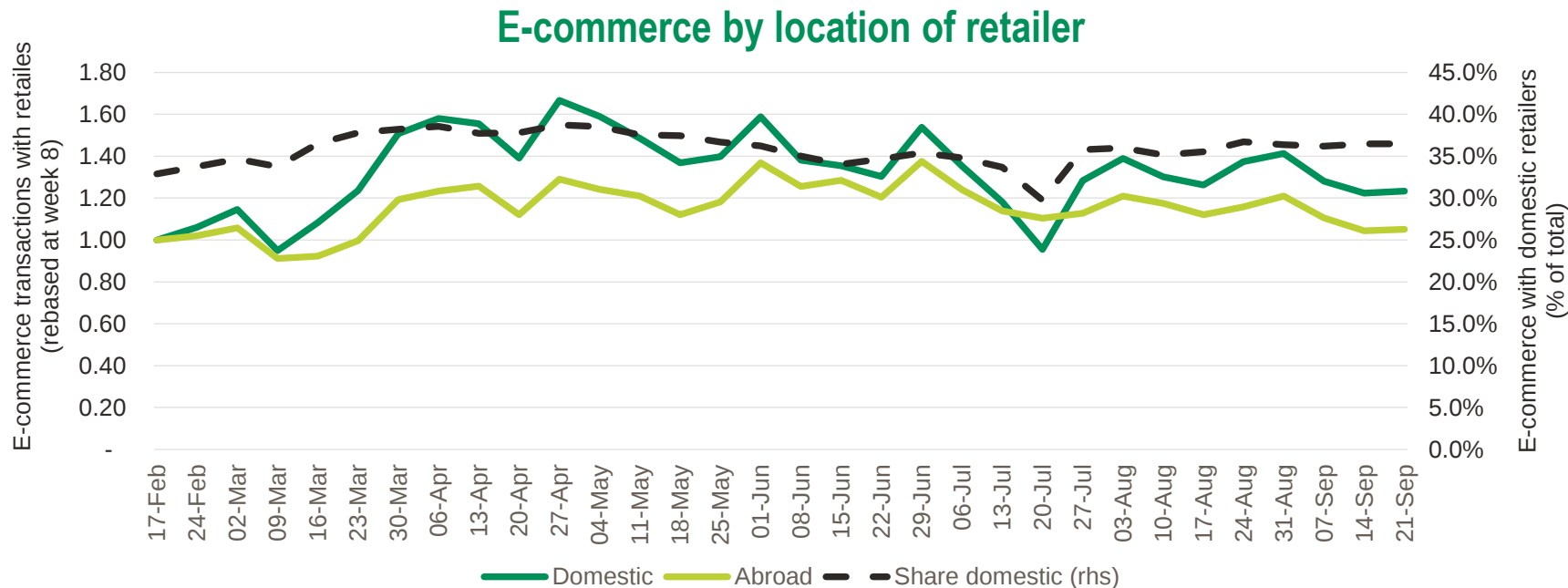
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E-COMMERCE HELPS... SOMEWHAT



Source: BNP Paribas Fortis



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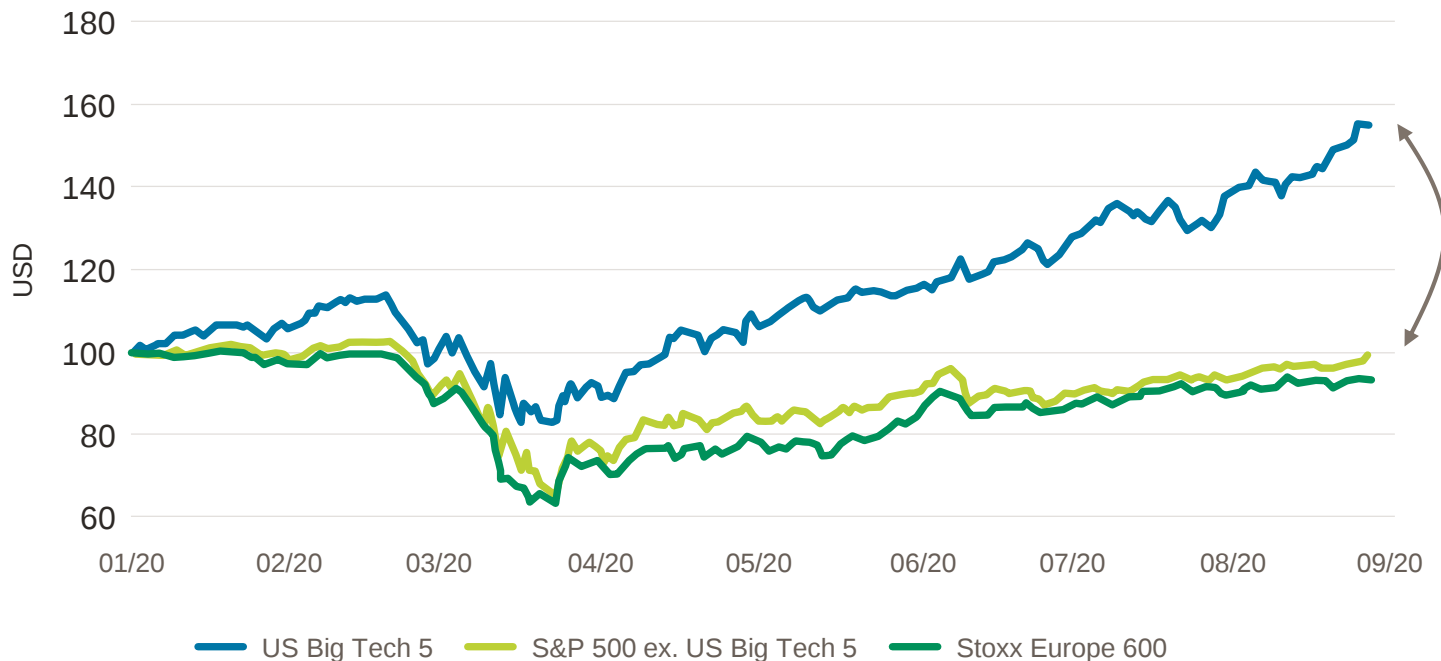
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LONG TERM TRENDS AND REAL ASSETS



IS THERE A TECH BUBBLE?



Source: Datastream, Kepler Cheuvreux



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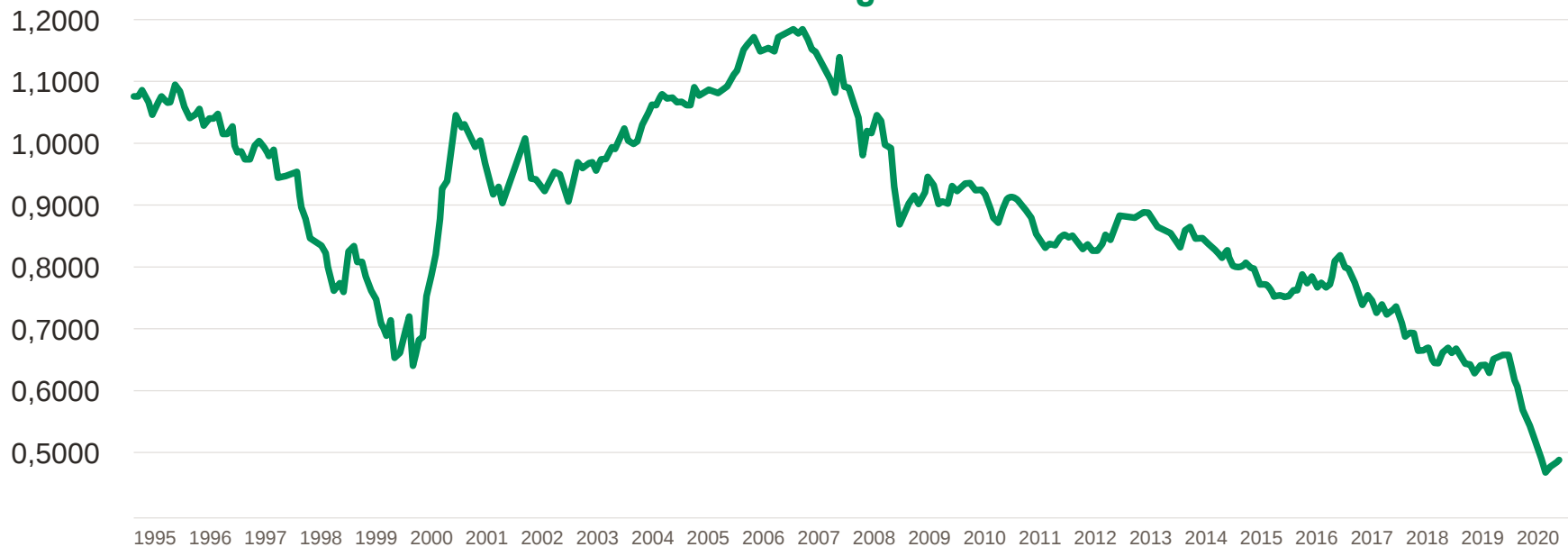
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A BARBELL OF TECH AND GROWTH

Value versus growth



Source: Bloomberg



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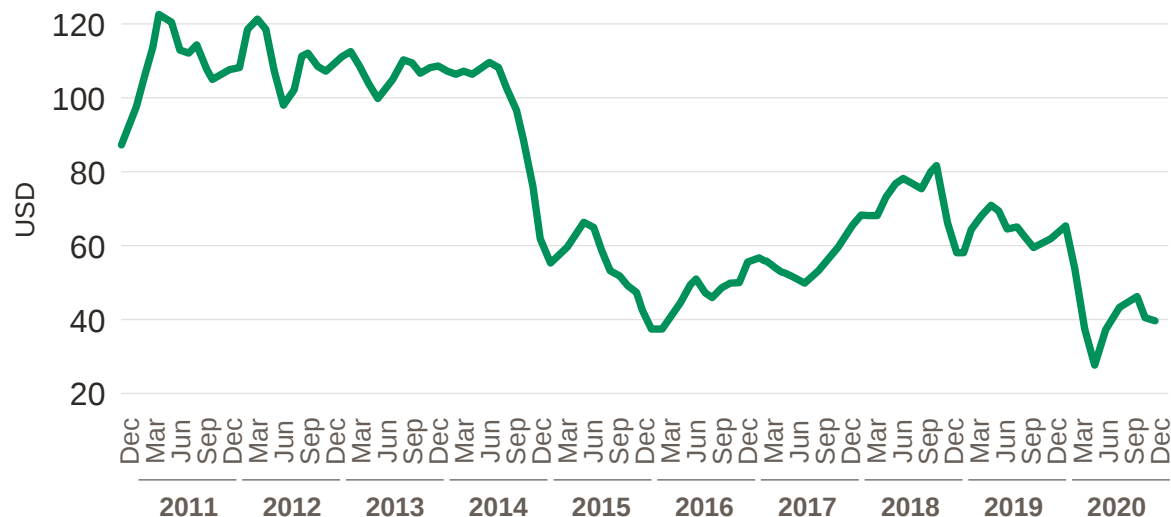
ENERGY

Oil: Production cuts, demand slowly recovers

Green: Accelerating



Source: Bloomberg



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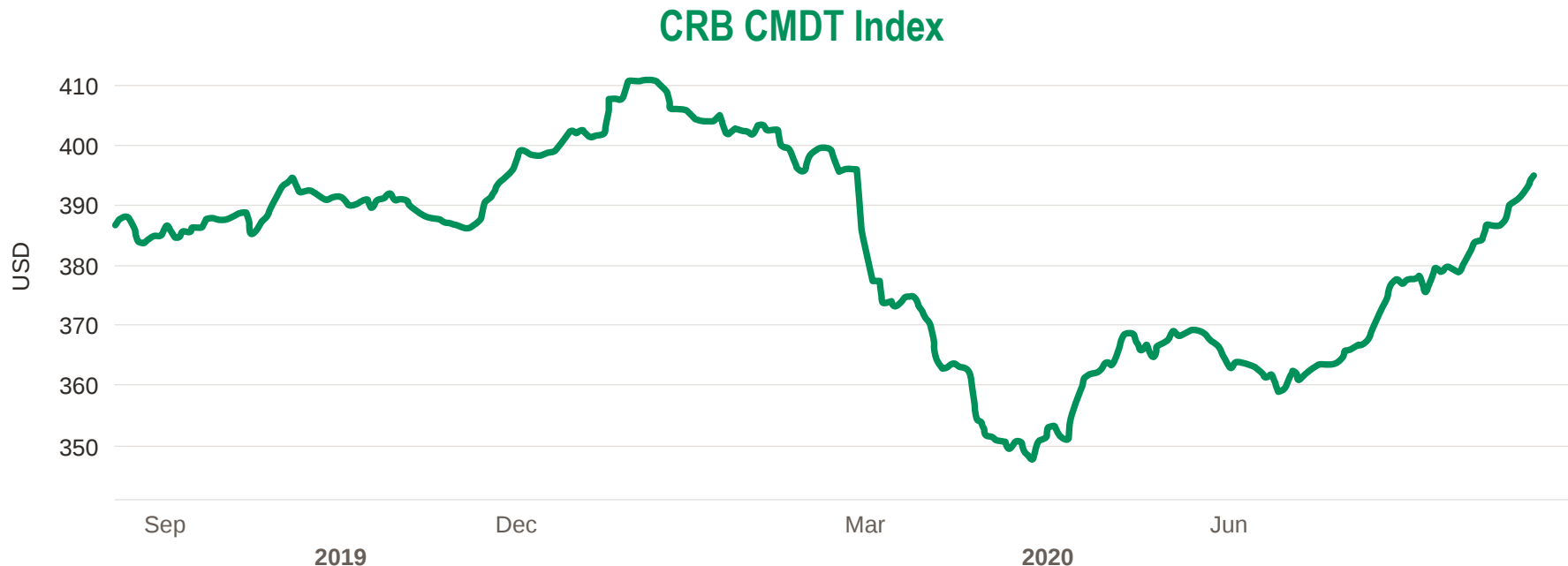
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COMMODITY PRICES

Off the lows, but following the stock markets with some delay



Source: Bloomberg



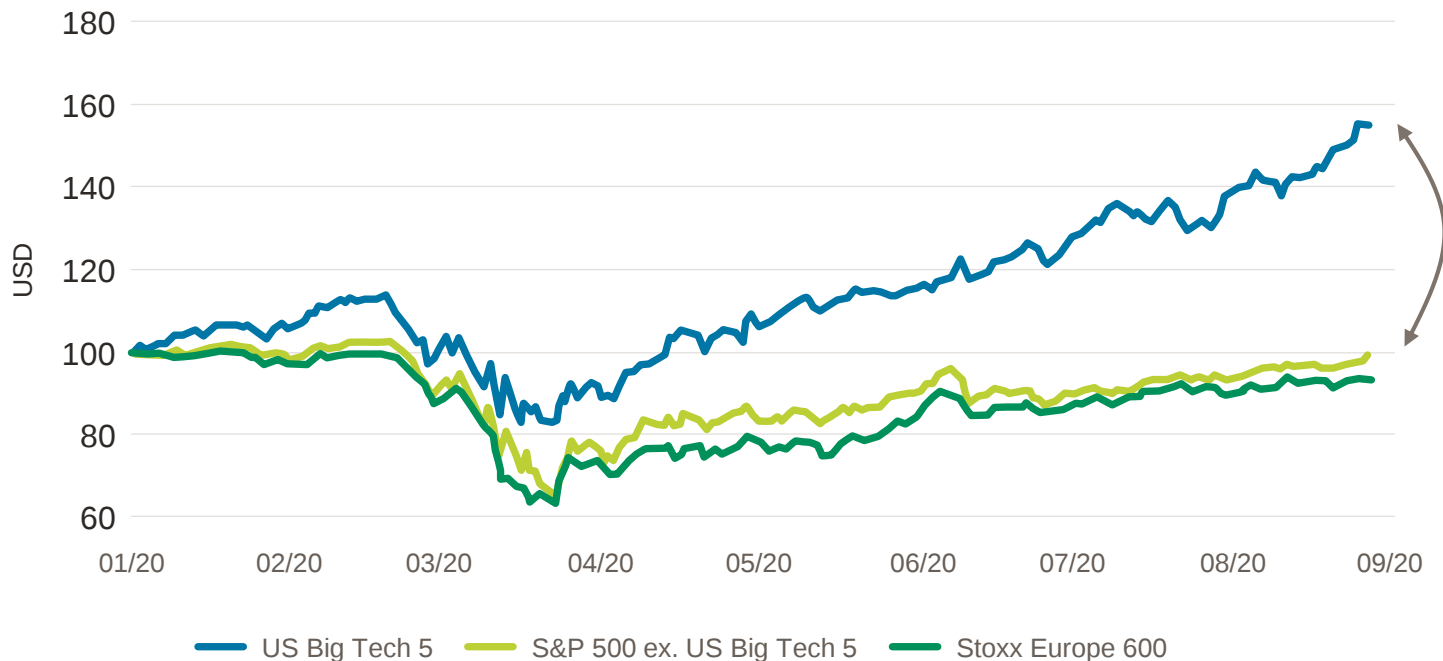
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IS THERE A TECH BUBBLE?



Source: Datastream, Kepler Cheuvreux



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WHEN WILL EMERGING MARKETS OUTPERFORM?

Emerging markets versus mature markets



Source: Bloomberg



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TO (HARD) BREXIT OR NOT TO (HARD) BREXIT...

EURGBP

Brexit is back! Year end target of 0.87, but short term swings not unlikely



Source: Bloomberg



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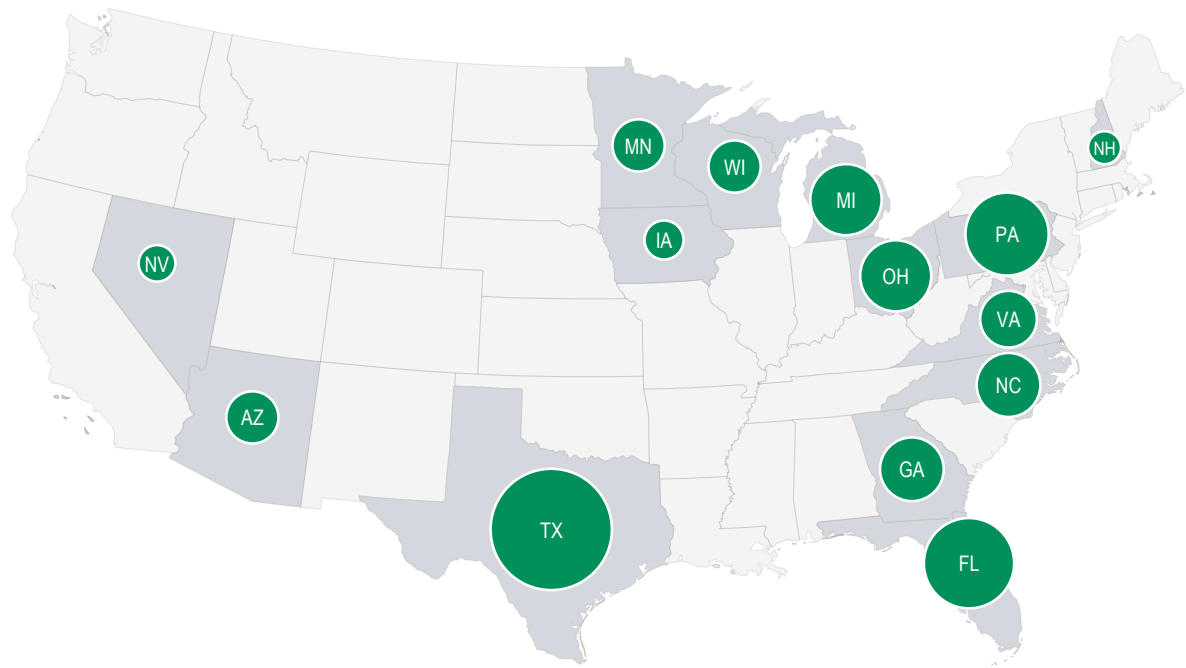
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US ELECTIONS

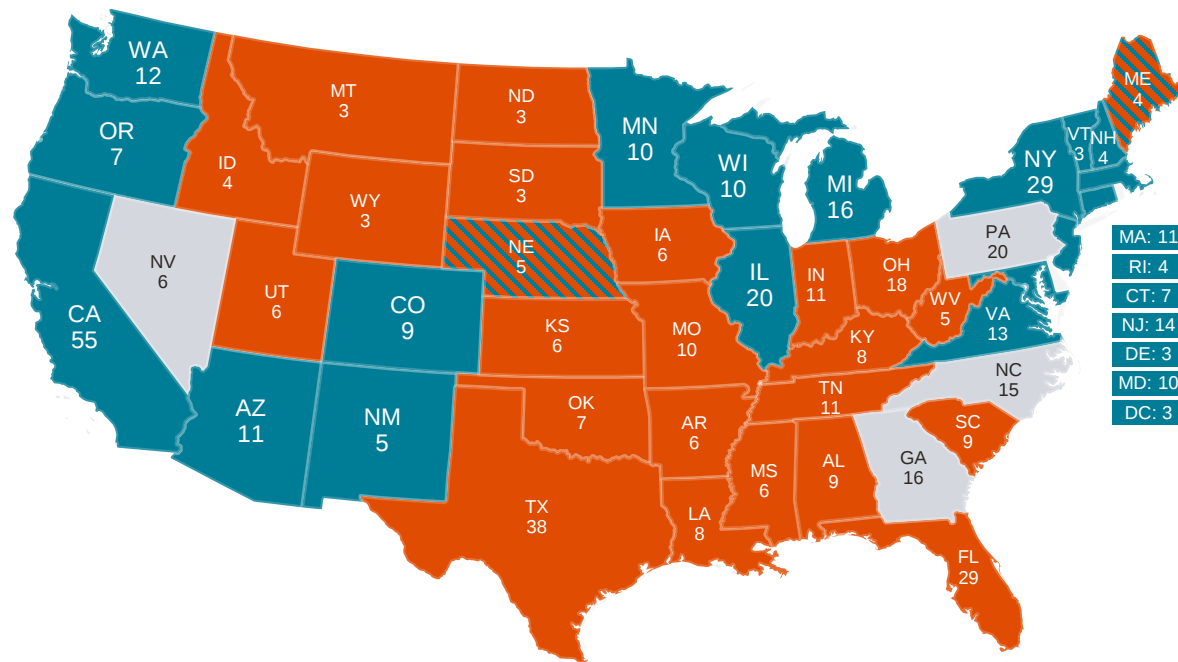
Swing States Where the elections really take place

State	Biden	Trump	Who won in 2016?
Arizona	48.2%	44.8%	Trump by 3.6%
Florida	47.8%	46.7%	Trump by 1.2%
Georgia	45.2%	46.5%	Trump by 5.2%
Iowa	46.0%	46.0%	Trump by 9.5%
Michigan	49.2%	44.0%	Trump by 0.2%
Minnesota	50.4%	41.0%	Clinton by 1.5%
Nevada	49.0%	43.7%	Clinton by 2.4%
New Hampshire	48.0%	42.5%	Clinton by 0.4%
North Carolina	47.0%	46.2%	Trump by 3.7%
Ohio	49.0%	45.7%	Trump by 8.2%
Pennsylvania	49.6%	43.9%	Trump by 0.7%
Texas	44.6%	48.2%	Trump by 9.1%
Virginia	51.3%	40.3%	Clinton by 5.4%
Wisconsin	49.8%	44.3%	Trump by 0.8%

Source: Real Clear Politics



US ELECTIONS



Source: CNN



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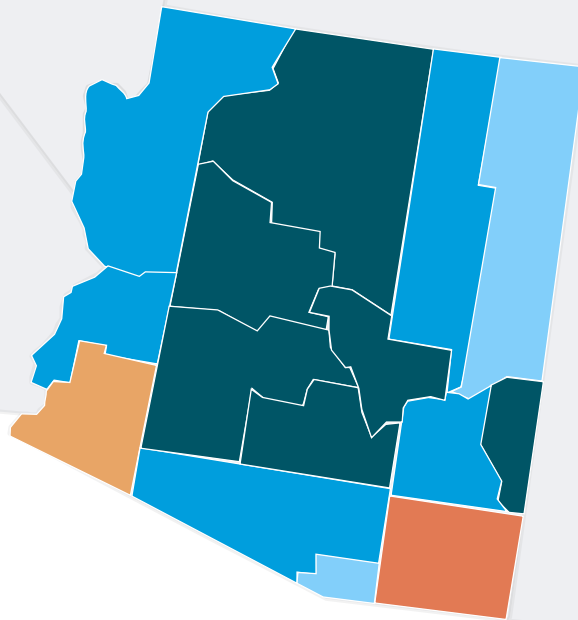
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DEMOGRAPHICS FAVORING THE DEMOCRATS

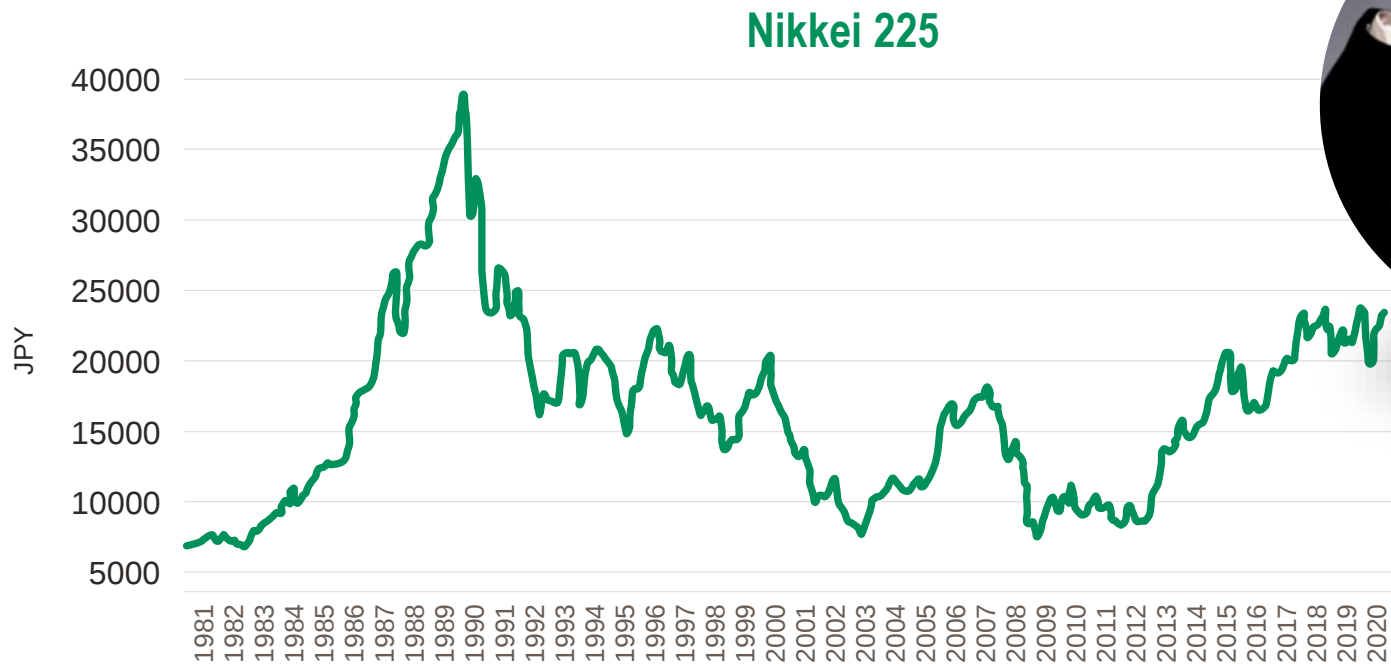
DEMOCRATIC GAINS

Democratic Sen. Kyrsten Sinema performed better than Hillary Clinton in all but two Arizona counties in her 2018 victory.

Change in Democratic vote share between 2016 presidential and 2018 Senate elections



VALUE IN JAPAN?



Source: Bloomberg



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CHAPTER 6

BELGIUM



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OUTLOOK

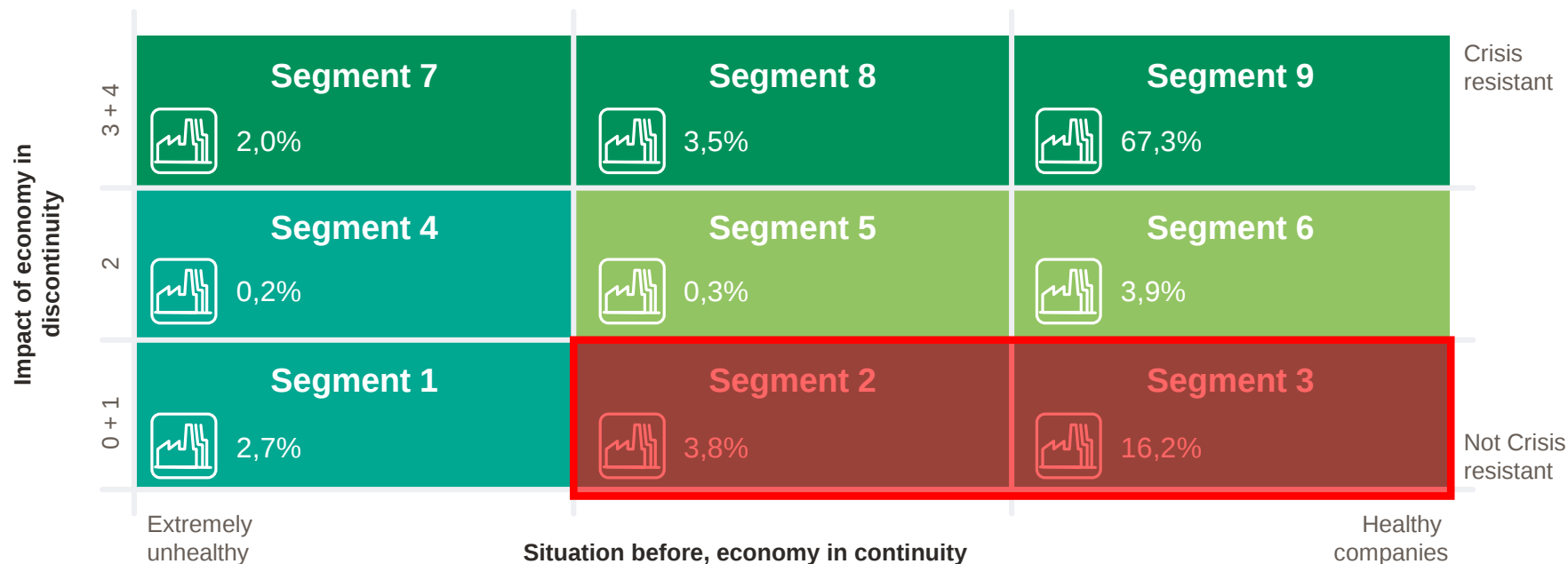
Components of growth	2019	2020 ⁽¹⁾	2021 ⁽²⁾	Back at Q4 2019
Total GDP	1,7	-7,2	3,8	Q4 2022
Private consumption	1,5	-8,1	7,4	Q3 2021
Public consumption	1,7	-1,6	4,1	Q3 2020
Fixed investment	3,4	-12,2	4,7	> 2022
Exports	1,0	-5,3	12,8	Q4 2021
Imports	0,8	-5,8	13,9	Q4 2021

(1) Estimate

(2) Forecast



IMPACT OF THE COVID-19 CRISIS AND SUPPORT MEASURES (9-GRID RESULTS)



Sources: Graydon



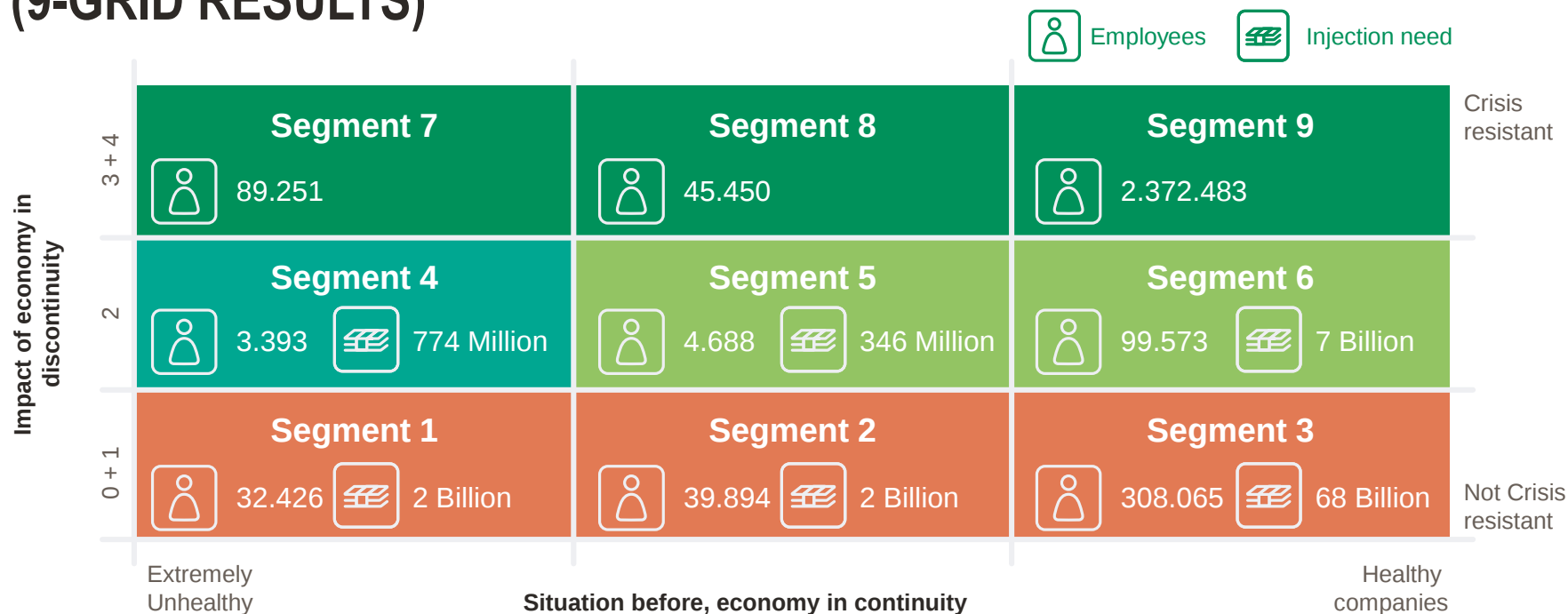
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IMPACT OF THE COVID-19 CRISIS AND SUPPORT MEASURES (9-GRID RESULTS)



Sources: Graydon



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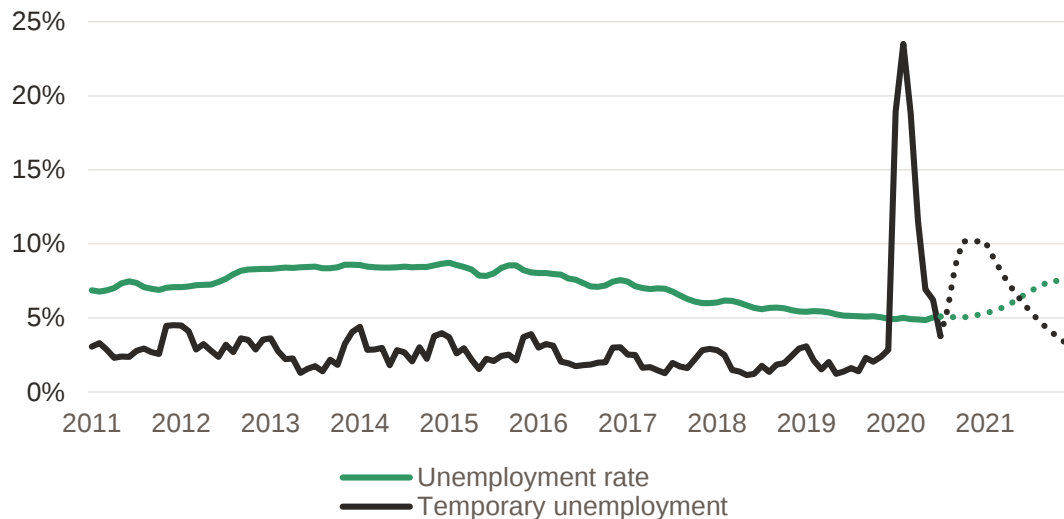
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TEMPORARY UNEMPLOYMENT

% unemployment rate & temporary unemployment



Unemployment rate	2020	2021	2022
Full year	5,1%	6,2%	7,1%
Q1	5,0%	5,2%	7,4%
Q2	5,0%	5,6%	7,2%
Q3	5,1%	6,5%	7,0%
Q4	5,0%	7,3%	6,8%

Source: NBB, RVA, BNP Paribas Fortis



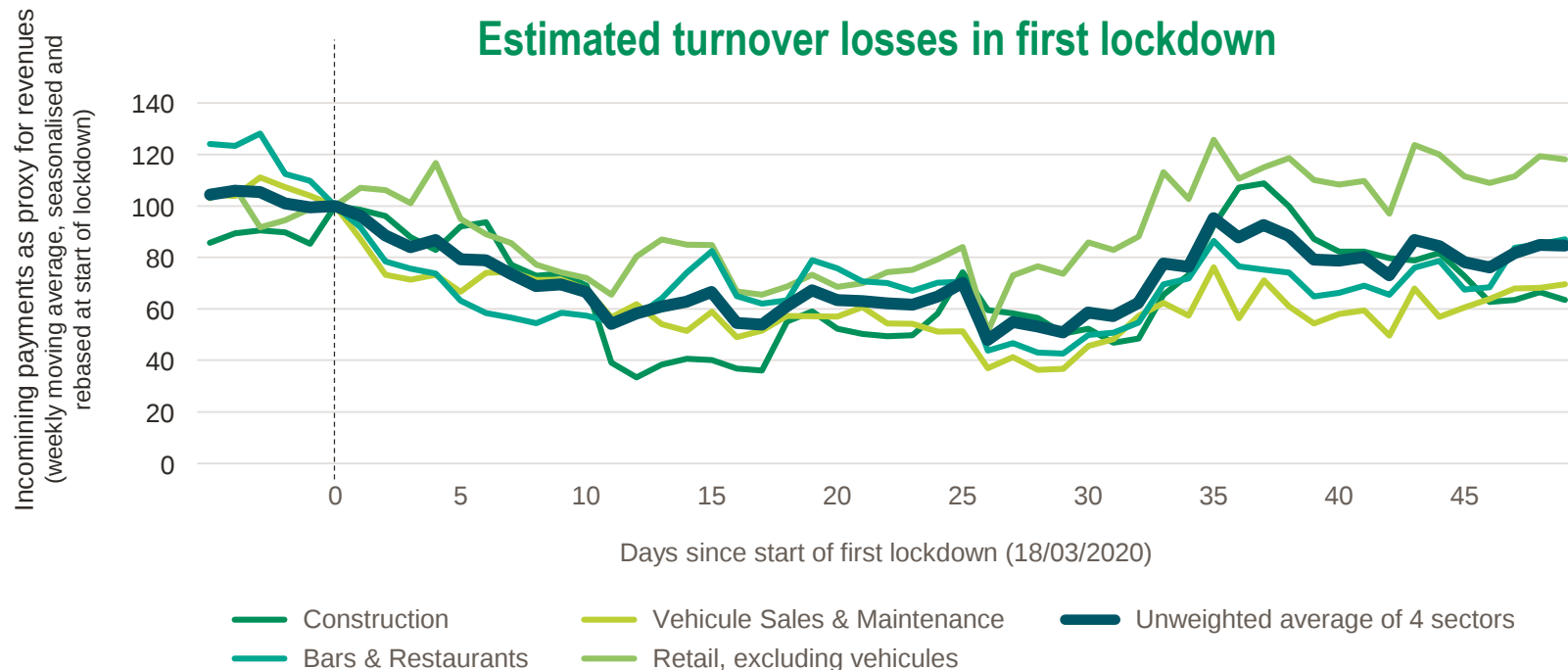
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REAL TIME – FIRST LOCKDOWN



Source: BNP Paribas Fortis



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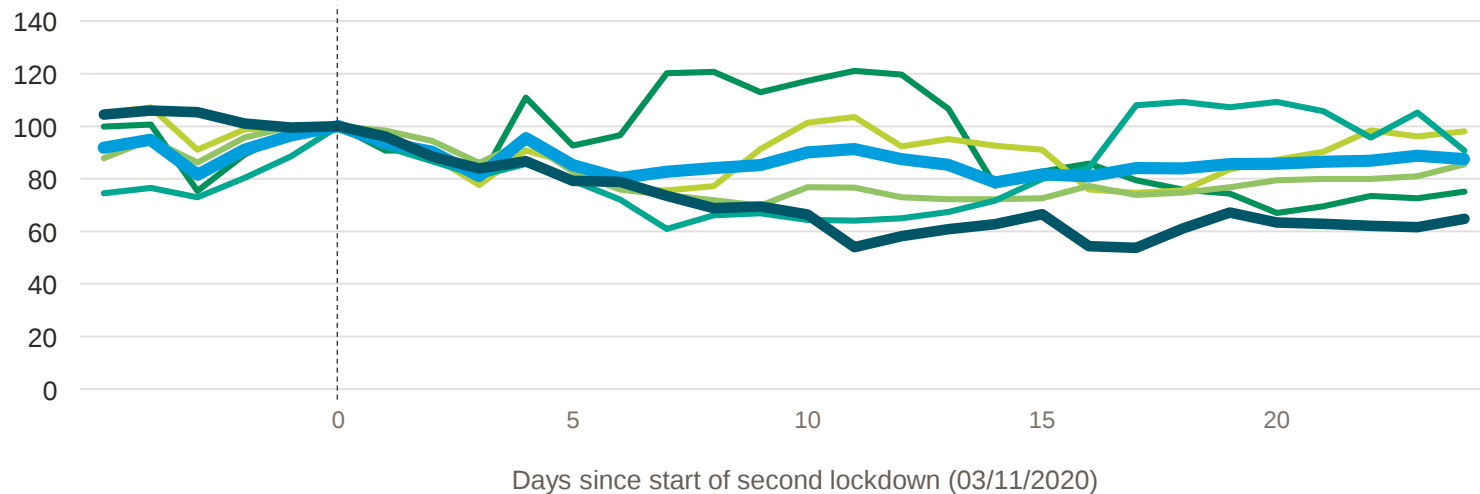
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REAL TIME – SECOND LOCKDOWN

Incoming payments as proxy for revenues
(weekly moving average, seasonalised and
rebased at start of lockdown)

Estimated turnover losses in second lockdown



Construction Vehicle Sales & Maintenance Average LD1
Bars & Restaurants Retail, excluding vehicles Average LD2

Source: BNP Paribas Fortis



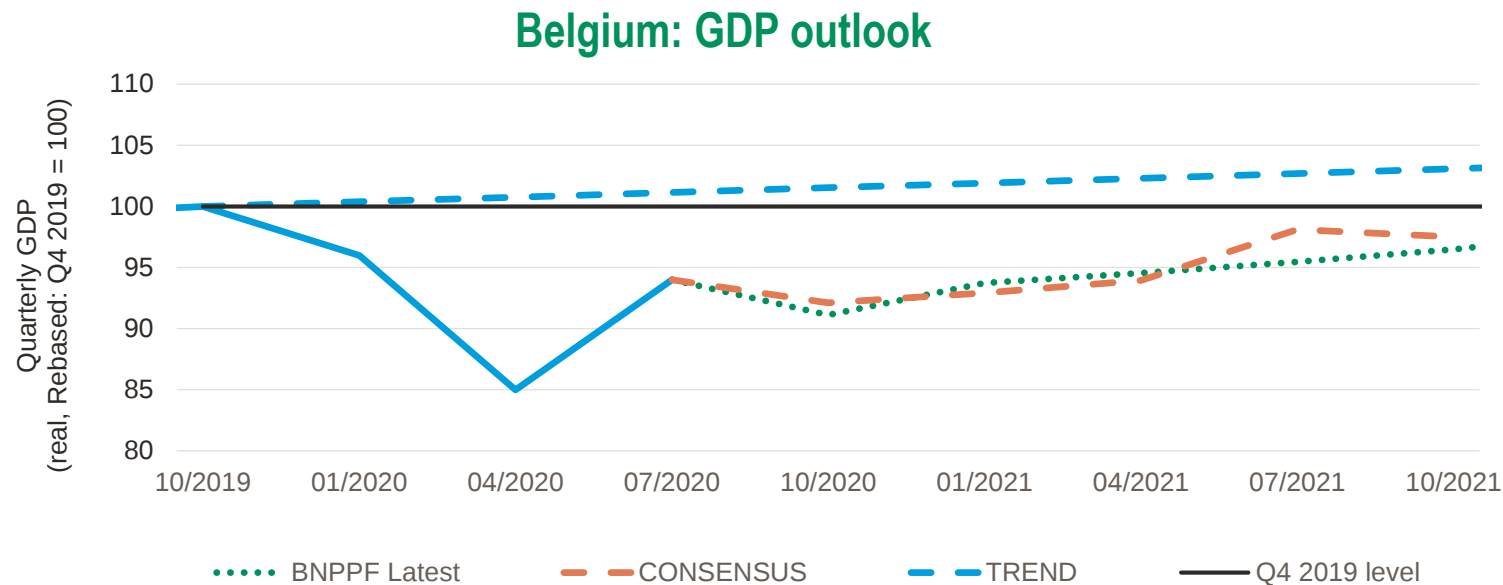
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BELGIUM: GDP OUTLOOK



Source: BNP Paribas Fortis, NBB, Focus-Economics



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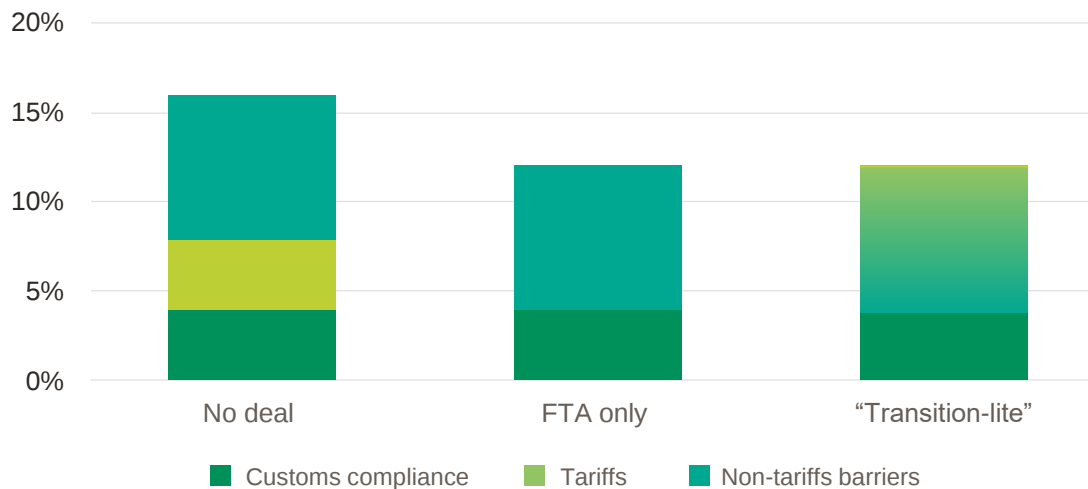
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BREXIT COSTS

Even a deal will be a shock

Total additional tariff-equivalent burden on goods exports under different scenarios



Sources: European Commission, University of Sussex, various academic sources



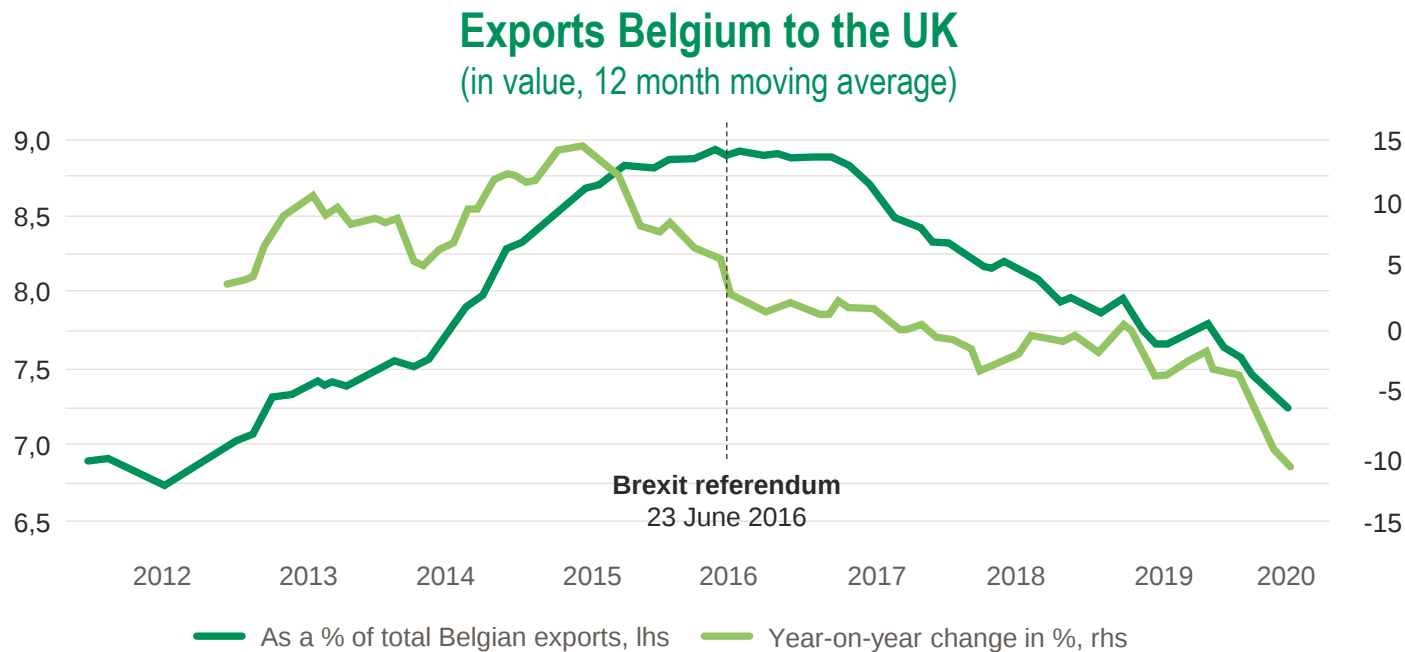
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IT'S ALREADY HAPPENING



Source: NBB



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PROSPECTS

GDP growth (YoY%)	2020	2021	2022
World	-4,0	5,6	4,0
USA	-3,6	3,7	3,2
China	2,0	8,6	5,3
Eurozone	-7,5	5,6	3,9
Belgium	-7,2	3,8	3,8
EURUSD (eoy)	1,19	1,25	1,30
Eurozone ECB	-0,5%	-0,5%	-0,5%
Fed funds target	1,75%	0,1%	0,1%
German Bunds 10Y	-0,55%	-0,20%	0,10%
Brent oil (USD, eoy)	44	59	

Source: BNP Paribas Fortis



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Engagement des analystes

Les personnes nommément désignées comme les auteurs des textes relatifs aux actions individuelles présentées certifient que:

1. toutes les opinions exprimées dans le rapport de recherche reflètent précisément les opinions personnelles des auteurs concernant les instruments financiers et les émetteurs concernés; et
2. aucune partie de leur rémunération n'a été, n'est ou ne sera, directement ou indirectement, liée aux recommandations ou aux opinions spécifiques exprimées dans le rapport de recherche.



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