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**THE BIG 5: DRIVING FUTURE CONSTRUCTION STRATEGIES**

***New product sectors, the largest construction industry research, an exclusive C-level forum, an ever stronger focus on technology and innovation, and seven events under one roof are among the many novelties attending construction professionals at the upcoming edition of The Big 5 (25-28 November, Dubai World Trade Centre).***

**Celebrating its 40th anniversary this year**, Middle East’s leading event for the construction industry has much in store to support construction companies through a shifting economic landscape, boost business, launch the latest building solutions, educate industry professionals, and foster best practices championing technological innovation.

* ***Seven events under one roof and a new product sector***

**For the first time, The Big 5 2019 will cover the full construction cycle**. This year, in fact, the exhibition will run together with six co-located events allowing industry professionals to source thousands of products for every stage of the construction projects, from inception to completion. The Big 5 Heavy, Middle East Concrete, HVAC R Expo, Middle East Stone, The Big 5 Solar, and the Urban Design & Landscape Expo will all run alongside The Big 5.

**The show will also expand its product sectors’ offering** with the introduction of the brand new Offsite & Modular Construction sector. **Here, industry leaders like BK Gulf, MACS and Katerra will be presenting their modular solutions** of pre-engineered mechanical, electrical, and plumbing (MEP) units for the first time ever.

* ***The largest research in the construction sector to be launched at The Big 5 CEO Forum***

Further, in an effort to drive informed decision making, **The Big 5 will present the “Voice of the Construction Industry”, the largest research conducted in the construction sector**. Based on the responses of nearly 6,000 industry stakeholders from 136 countries, it will unveil current and upcoming trends, opportunities, and challenges faced by construction players.

**The key findings of the report will be announced at The Big 5’s CEO Forum**, a new high-level summit gathering top developers, contractors, consultants, and government entities in the UAE on November 25.

* ***Innovation and technologies in the spotlight***

In the backdrop of last year’s success, The Big 5 will bring back its popular features dedicated to promoting innovation and technology in the construction sector. The event will once again host some of the world’s most promising industry start-ups at its “Start-up City”, and will present the latest building solutions at the dedicated “Live Innovation Zone”.

* ***Record free and certified educational offering***

Beyond bringing to Dubai over 20,000 innovative products, the seven co-located events will also provide more than 220 complimentary high-level summits, practical seminars, and CPD-certified workshops to foster collaboration, support best practices, and provide effective solutions to today’s industry challenges.

At The Big 5, visitors will be able to attend the FutureTech Construction Summit and the Women in Construction Forum & Awards, along with the Architecture & Design Talks, the BIM Talks, the Technology Talks, the Project Management Talks, and the Offsite & Modular Construction Talks.

The Big 5 is organised by dmg events and runs from 25 to 28 November at the Dubai World Trade Centre from 11:00 to 19:00 daily. The event is free to attend to all pre-registered visitors.

To know more, visit: www.thebig5.ae