

ThinPrint Personal Printing Verified as Citrix Ready

Pull printing solution trusted to enhance Citrix networking and virtualization solutions

LAS VEGAS – CITRIX SYNERGY™ - May 24, 2016 – [ThinPrint](#) today announced that its pull printing solution app, [Personal Printing](#), has been verified as Citrix Ready®. The Citrix Ready program helps customers identify third-party solutions recommended to enhance virtualization, networking and cloud computing solutions from Citrix Systems, Inc. ThinPrint's Personal Printing app completed a rigorous verification process to ensure compatibility with Citrix Worx, providing confidence in joint solution compatibility.

The Citrix Ready program makes it easy for customers to identify complementary products and solutions that can enhance Citrix environments. Personal Printing has successfully passed a series of tests established by Citrix, and can be trusted to work effectively with Citrix Worx in order to increase security, reduce costs and eliminate complexity typically associated with printing.

Citrix and ThinPrint have worked together for more than 15 years to guarantee flexible, fast and secure printing from mobile apps and desktops. This includes XenApp and XenDesktop for desktop apps, using ThinPrint technology for easy print management and perfect print performance. With Personal Printing now delivered and managed within Citrix Worx, customers have enhanced security through the ability to seamlessly add and remove the app from users' mobile devices using XenMobile. This assures only current or approved staff has access to company systems, apps and data. Additionally, customers can easily deploy Personal Printing without the need for employees to manually download it from the iTunes App Store, reducing complexity for the end user and alleviating strain for IT admins.

Personal Printing enables employees to retrieve print jobs by scanning a QR code at a printer. This increases security and confidentiality by assuring documents are only seen by the employee intended. This also saves money by preventing documents from being printed and not picked up. Additionally, it is the only pull printing solution that works with any printer, eliminating the need for additional hardware. Alternative authentication methods, such as smartcards or PIN-entry, are also available. Personal Printing is scalable and comes with user-based pricing, making it simple to introduce to specific user groups or departments within a company.

Citrix customers are increasingly rolling out a more complete set of Citrix products to take advantage of new technologies in a world with a diverse array of mobile and stationary devices and apps. ThinPrint technology, used by more than 20,000 Citrix customers worldwide, simplifies this for businesses by consolidating all print management to one centralized print server for any mobile, virtual or cloud environment. This makes designing the print environment as easy, secure and efficient as possible. Specific benefits provided by ThinPrint products include using up to 98 percent less bandwidth, the use of 20 percent fewer resources on application servers, and decreases by 60 percent and 80 percent for IT resources and help desk calls respectively around printing.

“Work styles, user demands, company expectations and regulatory frameworks are changing more than ever, with traditional desktops and mobile devices working closer together than ever before through the delivery of apps and data,” said Henning Volkmer, president and CEO of ThinPrint Americas Business. “As customers expand their use of Citrix solutions to address these shifts, ThinPrint assures that printing, one of the most critical business processes, is secure, cost effective and simple.”

“We are pleased to have ThinPrint, one of our oldest partners, expand within the Citrix Ready program,” said Siddharth Rabindran, Director, Citrix Ready at Citrix Systems, Inc. “Citrix Ready makes it easier for customers to select the most suitable virtualization infrastructure products for their specific needs. By taking part in our program, ThinPrint has enabled its customers to obtain the highest quality user experience available today, and the simplest means for making an informed product purchasing selection.”

To learn more about Personal Printing, visit ThinPrint at Citrix Synergy, May 24 – 26, at booth 765S and visit <http://www.personal-printing.com/en-us/>

ThinPrint

ThinPrint, with 15 years of continuous development and internationally patented ThinPrint technology, is the leading provider of print management software and services for businesses. Whether printing from traditional PCs, mobile devices, thin clients, virtual desktops, or from the cloud, over 25,000 companies across all industries and of all sizes optimize their printing infrastructure and increase productivity thanks to ThinPrint. In addition, more than 100, and growing, Desktop-as-a-Service, and Software-as-a-Service providers deliver reliable, high-performance printing from the cloud to their customers all due to ThinPrint. The investment in ThinPrint leads to a fast ROI because the easy-to-implement and manage print system reduces the burden on IT departments, results in significant performance improvements to the network while ensuring optimal, reliable print support at every workplace. ThinPrint technologies and components enable its use in almost any infrastructure and take into account integration of branch and home offices as well as mobile employees. The

solutions are developed and rigorously tested at ThinPrint's headquarters in Berlin – software Made in Germany. Offices in the United States, the UK, Australia, Japan and Brazil, as well as more than 350 channel partners around the world offer direct and on-site customer care. Thanks to numerous OEM partnerships, ThinPrint technology components are integrated in a variety of terminals, print boxes and thin client of leading hardware manufacturers. Special significance is placed on the strategic partnerships of the company with Citrix Systems, Fujitsu, Fuji Xerox, Hewlett-Packard, IGEL, Konica Minolta, Kyocera Mita, Lexmark, Microsoft, OKI, Samsung, VMware, and Wyse.

About Citrix Ready

Citrix Ready identifies recommended solutions that are trusted to enhance the Citrix Delivery Center infrastructure. All products featured in Citrix Ready have completed verification testing, thereby providing confidence in joint solution compatibility. Leveraging its industry leading alliances and partner eco-system, Citrix Ready showcases select trusted solutions designed to meet a variety of business needs. Through the online catalog and Citrix Ready branding program, you can easily find and build a trusted infrastructure. Citrix Ready not only demonstrates current mutual product compatibility, but through continued industry relationships also ensures future interoperability. Learn more at www.citrix.com/ready.

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