**Best Burger**

**McDonald’s®**

**TBWA**

**Client**

Marketing Director: Philipp Wachholz

Marketing Supervisor: Laurence Anckaert

Corporate Relations Manager: Isabelle Verdeyen

**Creative Team**

Creative Director: Jeremie Goldwasser

Executive Creative Director: Jeroen Bostoen

Creative team: Régine Smetz & Tom Cole

Art Director: Alex Ameye

Copywriters: Julian Lesceux, Manu De Wit, Ellen Stoffels

Digital Creative: Pol Labaut

**Account Team**

Client Services Director: Bénédicte Ernst

Account Director: Elien Onclinx

Account Manager: Lore Boghmans

Account Executive: Charlotte De Backer

Traffic Manager: Laurie Herbots

**Studio**

Director studio: Danny Jacquemin

Retouches/DTP: Axel Nedee, Victor Wilmot

Art Buying: Elly Laureys

**Agency TVC Producers**

Cindy De Mooter, Sophie Scheck, Mieke Vandewalle

**Production company TVC: MAKE**

Producer: Ben Wevers, Polly Seynaeve

Regisseur: Sidney Van Wichelen

DOP: Sander Vandenbroucke

**Post-production TVC: MAKE**

Post-producer: Geneviève Paindaveine

Offline: Nick Read

Online: Nabil El Hajjouti

Grading: Xavier Dockx

Sound engineer: Jan Pollet, Gwenn Nicolay

**Digital Production**

Digital Production Agency: MAKE

Project Manager: Philippe Hulhoven

**Strategy**

Helena Gheeraert, Louise Marinus

**Media**

Media Agency: OMD

Media Planner: Michael Decoster

Digital Planner: Supeeres Verschraegen