

ŠKODA AUTO IN 2018

ŠKODA AUTO ACHIEVES RECORD DELIVERIES IN 2018

The brand's global deliveries rose 4.4% last year to 1,253,700 vehicles (2017: 1,200,500). ŠKODA AUTO has delivered more than 1,000,000 cars to customers for five consecutive years.

WESTERN EUROPE

2017: **477,700**
2018: **486,400**

+1.8%

CENTRAL EUROPE

2017: **207,100**
2018: **212,900**

+2.8%

EASTERN EUROPE

2017: **41,300**
2018: **46,100**

+11.5%

DELIVERIES TO CUSTOMERS

2018

TOTAL

2017: **1,200,500**
2018: **1,253,700**

+4.4%

RUSSIA

2017: **62,300**
2018: **81,500**

+30.7%

CHINA

2017: **325,000**
2018: **341,000**

+4.9%

OTHER MARKETS

2017: **87,100**
2018: **85,800**

-1.5%



The world premiere of the new ŠKODA SCALA was the product highlight of 2018.

TOP 10 MARKETS IN DELIVERIES

1.	China	341,000
2.	Germany	176,600
3.	Czech Republic	93,600
4.	Russia	81,500
5.	United Kingdom	74,500
6.	Poland	71,100
7.	France	32,000
8.	Spain	27,000
9.	Italy	26,400
10.	Austria	24,900

MILESTONES OF 2018

„INDIA 2.0“ PROJECT

ŠKODA AUTO has been responsible for the Volkswagen Group's model campaign on the Indian market since 2018. VW Group is investing one billion euros, mainly between 2019 and 2021. To ensure closest-possible proximity to the market, the brand is opening a new Technology Centre in India where vehicle development will take place. Initially, ŠKODA AUTO will be developing the sub-compact MQB A0 platform with a focus on India (MQB-A0-IN). The second phase will involve ŠKODA assessing the possibility of exporting vehicles manufactured in India. The model campaign will be launched with an SUV in 2020.

NEW MULTIFUNCTIONAL CENTRE AT KVASINY

The Kvasiny plant is preparing to embark on electromobility: The production site now benefits from a new multifunctional centre, an improved electricity distribution network and charging stations for electric vehicles. In 2019, production of the SUPERB PHEV – the first plug-in hybrid in the model range – will be launched in Kvasiny.

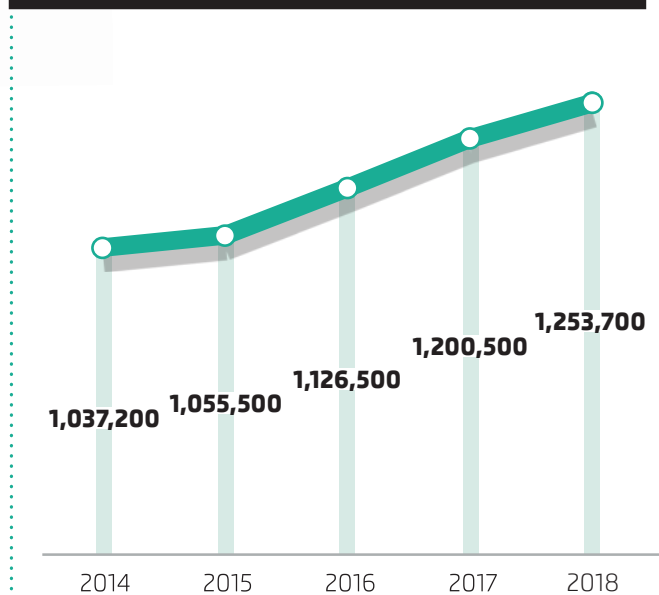
PARTNERSHIP WITH HIGH-TECH START-UPS IN ISRAEL

ŠKODA AUTO has formed further partnerships with many Israeli high-tech start-ups. Some of the already tested technologies include Uveye 360-degree vehicle safety scanners or Chakratec's unique e-car charging technology. In cooperation with Anagog, ŠKODA AUTO DigiLab plans to offer bespoke services such as recommendations for parking spots. ŠKODA AUTO also wants to provide the best dealership experience and personalized insurance to its customers.

ONE MILLION SUVs

ŠKODA AUTO's millionth SUV rolled off the production line in August 2018. The success story in the SUV segment began in 2009 with the launch of the compact car YETI. The KODIAQ and KAROQ SUV model series are now two of the most important growth drivers for the company, and the SUV campaign is an integral part of Strategy 2025.

ŠKODA DELIVERIES OVER THE LAST 5 YEARS



TOTAL DELIVERIES OF ŠKODA CARS TO CUSTOMERS

388,200

191,500

190,900

149,200

138,100

115,700

39,200

27,900



OCTAVIA



RAPID



FABIA



KODIAQ



SUPERB



KAROQ



CITIGO



KAMIQ