



26th of September 2022
CU22/14E

CUPRA clean sweep as it wins the 2022 FIA ETCR Manufacturers' and Drivers' titles

- > **CUPRA successfully defends its FIA ETCR Manufacturers' title by winning the all-electric series for a second year in a row**
- > **CUPRA EKS team driver Adrien Tambay clinches the ETCR Drivers' title in his rookie season**
- > **CUPRA EKS drivers finish 1-2-3 in the drivers' standings**
- > **The CUPRA e-Racer proclaimed the undisputed fastest and most reliable car in ETCR racing for a second year in a row**

CUPRA EKS has successfully defended both its FIA ETCR eTouring Car World Cup titles – with it claiming the Manufacturers' title for a second year in a row and team pilot Adrien Tambay winning the Drivers' title at his first attempt.

ETCR rookie Tambay led the series heading into the final round at the Sachsenring circuit in Germany, and won his Pool Furious Quarter, Semi-Final and DHL SuperFinal to increase his end of season total to an unbeaten 535 points.

Tambay's reward is a maiden FIA world championship title and ETCR King of the Season crown.

Defending ETCR champion Mattias Ekström fought hard all the way, and despite another sensational performance in Germany he finished runner-up in the final standings, just 47 points behind team-mate Tambay.

Tom Blomqvist completed his first season in the all-electric ETCR with a textbook Pool Fast whitewash – winning his Quarter, Semi-Final and DHL SuperFinal races and beating Tambay to



the King of the Weekend title by virtue of a better Qualifying time. That performance secured third place in the drivers' standings.

Jordi Gené finished ninth in the drivers' standings, with the points he scored during the season instrumental in CUPRA winning the ETCR Manufacturers' title.

And so ends another incredible FIA ETCR season, in which CUPRA EKS has maintained an unbeatable high level of competitiveness and once again demonstrated how fast and reliable the CUPRA e-Racer is.

CUPRA drivers have finished King of the Weekend in four of the sixth rounds – Tambay in Hungary, Ekström in France and Spain and Blomqvist in Germany – and with at least two CUPRA drivers finishing on the podium in all six races.

A truly magnificent team effort sees CUPRA EKS score 1076 points to win the Manufacturers' title by 330 points.

“Winning the FIA ETCR is the first big title for me, and I have to say a very big thank you to the entire CUPRA family for doing an amazing job all year,” said Tambay. **“I could not have dreamed of a better 2022 – because not only am a world champion for the first time, I am also becoming a daddy soon!”**

“It’s a great way for CUPRA to finish the ETCR season with a one-two-three for CUPRA in the ETCR and Adrien wrapping up with title here at the last race,” said Blomqvist. **“I’ve thoroughly enjoyed my first season in the FIA ETCR. Hopefully the fans have enjoyed it too because it’s been a thrilling season.”**

“The perseverance of the CUPRA EKS team is key to achieving a world championship title like this,” said Xavi Serra, CUPRA Racing Head of Technical Development. **“All the drivers and engineers have collectively done a great job to ensure CUPRA retains its ETCR Manufacturers' title and to fill the first three places in the drivers' standings is truly outstanding. I am delighted with the performance of everyone and how we continue to grow as a team. It’s not been an easy season because all the teams have been very strong, the level of competition has been very high, and we have had to fight day after day. But we can be proud of what we have achieved – winning both the ETCR Manufacturers' and Drivers' titles for a second year in a row.”**



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CUPRA is the unconventional challenger brand that brings together emotion, electrification, and performance to inspire the world from Barcelona. Launched in 2018, CUPRA has its corporate headquarters and a racing car workshop in Martorell (Barcelona), in addition to a global network of specialised points of sale.

In 2021, CUPRA maintained its upward trend, tripling sales with 80,000 vehicles delivered, driven by success of the CUPRA Formentor. CUPRA proves that electrification and sportiness are a perfect match, and in 2022 the brand expanded the range of the CUPRA Born, the brand's first 100% electric vehicle, with models with different battery capacities, as well as a more powerful e-Boost version. An exclusive, limited edition version of the CUPRA Formentor VZ5 was also introduced. The CUPRA Tavascan, the brand's second all-electric model, as well as the CUPRA Terramar, the electrified sport SUV that pays homage to the Terramar racetrack where everything started for CUPRA, will reach the market in 2024, followed by the brand's first urban electric car, inspired by the CUPRA UrbanRebel concept, in 2025.

CUPRA is FC Barcelona's official automotive and mobility partner, the World Padel Tour's premium sponsor and the official sponsor of the eSports Club Finetwork KOI. Collaborating with brands such as Primavera Sound and De Antonio Yachts, it has created the CUPRA lifestyle universe. The CUPRA Tribe is made up of a team of ambassadors who want to be the driving force of change. Among its members are Street Artist TV Boy, Olympic gold medallists Adam Peaty, Melvin Richardson and Saúl Craviotto, the German goalkeeper Marc ter Stegen, and Ballon d'Or and Best FIFA Award-winning footballer Alexia Putellas.