# BJOOKS to Bring Lively Performances, Discussion and Modular Synthesis to ADE's Lab Living Area

*ADE Lab at Amsterdam's premier dance event provides a place to chill and recharge; Bjooks to showcase artists, discussions on music tech and more*

**Amsterdam, October xx, 2023 —** **Bjooks****, the Danish book publisher responsible for industry renowned titles including** **PUSH TURN MOVE****,** **PEDAL CRUSH****,** **SYNTH GEMS 1****, and most recently** [**INSPIRE THE MUSIC: 50 Years of Roland History**](https://bjooks.com/products/inspire-the-music-50-years-of-roland-history) **and** [**PATCH & TWEAK with Korg**](https://bjooks.com/products/patch-tweak-with-korg)**, announced that it will be hosting a range of performances, interviews and book signings at Amsterdam Dance Event (ADE) this week in the Lab Living Area — ADE's designated 'chill and recharge' environment.**

ADE is among the most influential and educational gatherings for electronic music and its industry. With a vibrant conference, festival and various educational offerings, ADE is a significant attraction for electronic music fans, professionals and performers — both present and future. The event features five days and nights of events, programming and entertainment — a mecca of electronic dance music in the heart of Amsterdam.

**Experience Bjooks in Lab Living Area**
In the Lab Living Area, you can experience all things Bjooks: browse books on music tech, try modular synthesis, explore drum machines, meet founder, and author Kim Bjørn, and experience artists performing and being interviewed. Join Bjooks at 14:00, where a different artist will be showcased each day; let us immerse you into the world of electronic and experimental music, and enjoy a few surprises along the way!

Following is a summary of performances that will be featured each day at 14:00:

* **Wednesday, October 18th:** *Fess Grandiose, hosted by Kim Bjørn*
Fess, an electronic producer, DJ, and Editor at Reverb, is a lifelong gearhead with a passion for synthesizers, and electronic music. A staple in the Chicago music scene, Fess has held numerous residencies and even launched his own event series, Open Beats. @fessgrandiose
* **Thursday, October 19th** *Cosmic Force, hosted by Nadia Struiwigh*Hailing from the Netherlands, the electrifying Cosmic Force is a true maestro of the modular synth, a vital force within the Ultrastration collective, and an unstoppable sound sorcerer pushing the very limits of electronic music. His live performances are nothing short of an intergalactic odyssey, fusing mind-bending rhythms with pulsating acid melodies, all underscored by his boundless energy, leaving audiences full of adrenaline and excitement! @cosmic.force
* **Friday, October 20th**: *Sarah Sommers
(hosted by Nadia Struiwigh and JacqNoise)*Sarah landed her pink rocket on planet Earth and began performing live dance music at Raves and clubs in Melbourne, London, and Berlin. With her heavily customized pink machines, Sarah wants to bring you the sounds of her pink glittery homeworld fusing deep and heavy bass, beautiful melodies, and solid beats. @sarahsommers.bimboprincess
* *DJ Pierre book signing of INSPIRE THE MUSIC*Legendary DJ and performer DJ Pierre drops by Bjooks to sign books! Holed up in his bedroom back in 1986, DJ Pierre invented a sound that would impact the music scene forever. At the time, acid house was in its infancy. That’s when, as part of the group Phuture, he picked up a Roland TB-303 and the infamous “Acid Tracks” recording was born.In the years since, DJ Pierre has become the quintessential dance producer. With more than a decade of cutting-edge underground house productions to his credit, the master creator is at the height of his career and shows no sign of slowing down.Creating a lasting niche in a genre that sees its players change continually, DJ Pierre’s name has become synonymous with some very provocative and influential sounds. In addition to “Acid Tracks,” he’s produced more than 50 house anthems ranging from Phuture's “The Creator” and “Your Old Friend” to Photon Inc.’s “Generate Power” and “Give a Little Love.” He also scored well with Joint Venture's “Master Blaster” and his own “Muzik Set You Free.” As a remixer, he's struck gold by reinventing more than two dozen infectious grooves, and hit Number One on the Billboard Dance chart with Midi Rain's “Shine.”

If you are attending ADE, please be sure to drop by the Lab Living Area for an immersive Bjooks experience. For more information, please visit the [Lab Living page](https://www.amsterdam-dance-event.nl/en/program/2023/lab-living/2186267/). We hope to see you there!

**About Bjooks**

**​**Bjooks is the boutique publishing company started and run by author, designer, and musician Kim Bjørn. His first book, PUSH TURN MOVE, was published in 2017. This was followed by PATCH & TWEAK in 2018, which has since been referred to as the 'Bible of Modular Synthesis;. "PEDAL CRUSH - Stompbox effects for creative music making" was released in 2019, followed by Patch & Tweak with Moog in 2020. Most recently, the titles Patch & Tweak with Korg and Inspire The Music: 50 Years of Roland History were both released in 2022. The mission of BJOOKS is to create even more exciting titles about music technology, artists, and makers to document, inspire and explore the world of music creation.

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