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**WHAT TO EXPECT AT THE WINDOWS, DOORS & FACADES EVENT 2019**

*Industry leaders from around the world anticipate innovative products and facades solutions that will be launched at Middle East’s largest event dedicated to windows, doors and facades.*

**Dubai, Aug 14:** From 24 to 26 September, the annual gathering for the windows, doors and facades industry will return to the Dubai World Trade Centre for its fourth edition.

While cutting-edge buildings like the Museum of the Future are in course of construction in Dubai and the broader region, **tomorrow’s landmarks that promise to enchant the eyes of the passers-by will start taking shape at the**[**Windows, Doors & Facades**](https://www.windowsdoorsandfacadeevent.com/?utm_source=Website&utm_medium=Newsroom&utm_campaign=WDF_ProductsPreview_PressRelease&utm_content=&utm_term=)**(WDF) event 2019.**

Here, **leading manufacturers are ready to present the next generation of facades solutions that will allow architects and developers to break the present limits and further unleash their imagination.**

[Read: [SHAPING OUR SKYLINES: TOP EXPERTS UNVEIL THE FUTURE OF BUILDINGS’ FACADES IN THE REGION](https://press.windowsdoorsandfacadeevent.com/shaping-our-skylines-top-experts-unveil-the-future-of-buildings-facades-in-the-region)]

According to Benjamin Beer, Head of Façades at Ramboll, “The facade industry is pushing many new products on the market, and the whole sector evolves quickly in response to client demands. It is therefore very important to attend the event and discover these new products.”

One of the suppliers contributing to the development of iconic buildings like Zaha Hadid's "The Opus" and the Museum of the Future in Dubai, the German **Edgetech Europe GmbH**, will be exhibiting its latest solutions at WDF in September.

“We are very proud to have the honor to be part of the construction of the Museum of the Future. It is really exciting to see the work progress on such a prestigious building,” says the company's Managing Director, Joachim Stoss. “Currently under construction in Dubai, according to many experts the Museum of the Future is the most complex building in the world.”

Edgetech Europe’s Super Spacer® was chosen for the overall construction of the glass façade of this iconic building and will be showcased at WDF this year. “It is one of the spacers with the best energy efficiency on the market,” Stoss explains.

“We like to participate every year in the event because it is a perfect occasion to meet with all the industry’s players. There is a real exchange between the exhibitors and the customers who are interested in the different innovations presented at WDF. It is also a perfect occasion to network and therefore speak with futures partners and insulating glass manufacturers,” he adds.

[[Read the full interview with Joachim Stoss, Managing Director of Edgetech Europe](https://press.windowsdoorsandfacadeevent.com/exhibitor-interview-edgetech-europe-gmbh)]

A huge investor in R&D, the world leader **Schüco**, will also present its latest innovations at the Windows, Doors & Facades event. Automation, panoramic doors and curtain walling systems, fire rated doors, sliding-folding and bespoke design home doors, as well as uPVC windows and doors will be displayed at the company’s stand this year.

“Events like WDF are an excellent venue to launch new products to a very interested market,” says Ammar Alul, Managing Director of Schüco Middle East, which is also Diamond Sponsor of the exhibition.

[[Watch the video interview with Ammar Alul, Managing Director of Schüco Middle East](https://www.youtube.com/watch?v=LFIle8yV0tI)]

From Italy, **Alphacan Srl**will showcase its range of U-PVC profile systems for windows and doors, a complete range of high-performance products driven by Italian style and design.

“At the Windows Doors and Facades Event 2019, we will exhibit in partnership with the Italian windows manufacturer Tonini Serramenti, already present in the Emirates,” announces Eduardo Jiménez, Export Sales Manager.

The company will also showcase the exclusive finishing of the collection Fashion Tonini, a series of luxury windows decorated by hand with natural real leather and exclusive details. “We do our job with passion and want to bring in the Gulf countries our products and solutions, giving the opportunity to interior designers, architects and contractors to create sublime and unique buildings,” he adds.

[[Read the full interview to Eduardo Jiménez, Export Sales Manager Alphacan Srl](https://press.windowsdoorsandfacadeevent.com/exhibitor-interview-alphacan-srl)]

**Aluwood Emirates LLC**, a leader in the aluminum external envelopes industry in the Arabian Gulf, will be displaying a variety of opening systems, made from natural wood internally and aluminum metal externally.

The company's Civil Engineer, Emile Touma, says: “Building facade has been considered as the largest and most important element in the overall performance of a building. Through high level operational reliability, extensive machining tools for fabrication and installation, and computer numerical control machine, Aluwood Emirates offers to the Gulf industry a unique high-end Italian product, for residential and commercial buildings.”

[[Read the full interview with Emile Touma, Civil Engineer, Aluwood Emirates LLC](https://press.windowsdoorsandfacadeevent.com/exhibitor-interview-aluwood-emirates-llc)]

**More than 170 brands from around the globe, including Orgadata, Gutmann, Elumatec, Reynaers, Hueck, Emmegi, and MJ Metal, will be participating in WDF this year**. According to Benjamin Piper, Partner and Design Principal at Killa Design, “One of the fantastic aspects of attending the event is that, as an architect, you get the opportunity to physically touch the products and systems. This physical contact is what really gives you the confidence to specify and make recommendations for a project.”

[[Read the full interview with Benjamin Piper, Partner and Design Principal at Killa Design](https://press.windowsdoorsandfacadeevent.com/thought-leaders-series-benjamin-piper)]

More than an exhibition, the Windows, Doors & Facades event will promote industry best practices and knowledge sharing through an extensive, free, and CPD-certified educational program. Kicking-off on September 24 with the high-level “[Future of Facades Summit](https://www.windowsdoorsandfacadeevent.com/education-agenda/?utm_source=Website&utm_medium=Newsroom&utm_campaign=WDF_ProductsPreview_PressRelease&utm_content=&utm_term=)”, it will continue with the “[Facades Seminar Series](https://www.windowsdoorsandfacadeevent.com/education-agenda/facades-seminar-series?utm_source=Website&utm_medium=Newsroom&utm_campaign=WDF_ProductsPreview_PressRelease&utm_content=&utm_term=)” presented by dozens of regional and international experts on the last two days of the event.

WDF is co-located with Gulf Glass, Middle East’s largest event dedicated to the glass industry, and is supported by Schüco (Diamond Sponsor) and Reynaers (Gold Sponsor).

**To know more, visit**[**www.windowsdoorsandfacadeevent.com**](https://www.windowsdoorsandfacadeevent.com/?utm_source=Website&utm_medium=Newsroom&utm_campaign=WDF_ProductsPreview_PressRelease&utm_content=&utm_term=)**.**

**Discover the Future of Facades Summit agenda**[**HERE**](https://www.windowsdoorsandfacadeevent.com/education-agenda/?utm_source=Website&utm_medium=Newsroom&utm_campaign=WDF_ProductsPreview_PressRelease&utm_content=&utm_term=)**.**

**Learn more about the Facades Seminar Series**[**HERE**](https://www.windowsdoorsandfacadeevent.com/education-agenda/facades-seminar-series?utm_source=Website&utm_medium=Newsroom&utm_campaign=WDF_ProductsPreview_PressRelease&utm_content=&utm_term=)**.**

**Register and attend the event for free by clicking**[**HERE**](https://register.windowsdoorsandfacadeevent.com/Registration.aspx?utm_source=Website&utm_medium=Newsroom&utm_campaign=WDF-newsroom-Opinionpiece-registrationlink&utm_content=&utm_term=)**.**

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