



Patrick Vincent appointed Chief Transformation Officer

Mechelen, 29 April 2015 – Telenet appointed Patrick Vincent, the current Chief Customer Officer (CCO), to manage the transformation programme for the merger of BASE Company with Telenet. Patrick Vincent will assume his new position as Chief Transformation Officer with immediate effect. His responsibilities will be taken over by Benedikte Paulissen, who will be included in Telenet's executive committee as acting CCO.

Telenet appointed Patrick Vincent to transform Telenet and BASE Company into a new modern telecom and media company that will be able to face all the challenges of a converging telecommunication and media landscape. As Chief Transformation Officer he is still a member of the Senior Leadership Team (SLT) at Telenet. His current responsibilities as Chief Customer Officer have been transferred to Benedikte Paulissen, currently Vice President Residential Sales & Care. Benedikte Paulissen will also join the SLT as acting CCO.

As Chief Transformation Officer, Patrick Vincent's crucial task will be to prepare the merger of BASE Company with Telenet to ensure a smooth transition after closing the take-over and to achieve synergies. With his background and years of experience as sales and customer operations manager, Patrick Vincent will have to ensure that merging the two organisations does not affect customers' interests.

Patrick Vincent, from Brussels and perfectly bilingual, joined Telenet in September 2004. From 2010, he was responsible for the private sales and customer operations as Chief Customer Officer. Patrick Vincent has experience with previous take-overs. He was one of the main stakeholders in the seamless integration of UPC Belgium and Belcompany in the Telenet structure and in 2008 he successfully guided the transition of the hundreds of thousands of Interkabel customers (Infrax and Integan) to Telenet.

John Porter, CEO Telenet: *"First of all, together with the other members of the Telenet executive committee, I want to thank Patrick for the excellent work he has done over the last years as Chief Customer Officer. Under his inspiration and thanks to his team's efforts, our company today has the greatest customer focus across the line and a superior customer service. Based on this experience and with the leadership Patrick Vincent has shown at Telenet, he is the perfect man to prepare and realise the merger of BASE Company and Telenet. His expertise will allow us to turn the two companies into a smart and efficient organisation that can help shape the digitisation of our world. I wish him the best of luck in his assignment. And at the same time I want to welcome Benedikte Paulissen as acting CCO in our management team. Together with Patrick, Benedikte helped Telenet grow and within our organisation guarantees a continuation of Telenet's amazing customer service approach."*

BASE Company's take-over is subjected to the approval of the authorised Competition Authorities. The preparation of the integration under the direction of Patrick Vincent will be done in accordance with the applicable competition rules.

Appendices:

- Bio Patrick Vincent / Bio Benedikte Paulissen



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About Telenet

Telenet is a leading provider of media and telecommunication services. The company focuses on providing cable television, high-speed internet and fixed and mobile telephony services to mainly residential customers in Flanders and Brussels. Telenet also provides services to businesses in Belgium and Luxembourg. Telenet is listed on Euronext Brussels under ticker symbol TNET. For more information, please go to www.telenet.be



Bio Patrick Vincent



Patrick Vincent (°1963) joined Telenet in September 2004. From 2010 he was responsible for the private sales and customer operations as Chief Customer Officer. Mr Vincent began his career in 1989 in the food industry at NV Huyghebaert where he was Business Unit Manager for the cash & carry division. From 1994 to 1998 he was responsible for the sales department and in 1998 he was promoted to Commercial director. From 2000 to 2004 he worked at Tech Data, a company specialised in IT distribution and services, as Sales director for Belgium and Luxembourg. In 2002 he was appointed Country Manager for Belgium and Luxembourg.

Bio Benedikte Paulissen



Benedikte Paulissen (°1969) studied Applied Economics at the KU Leuven and obtained a post-graduate degree in European law at the UCL. She also worked for Flanders Technology International, a non-profit organisation established by the Flemish government to promote technology, innovation and science. In 1998 she switched to Telenet and worked at the communication department and the marketing division to promote Telenet to the general public. In 2004, she was made responsible for all direct sales channels, including telesales and sales via indirect sales channels, including own shops, dealers and Telenet Centres. From 2011 she was also responsible for all customer service activities.