MEDIA INFORMATION

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InnoGames Publishes Tribal Wars as Canvas App on Facebook

Strategy game can now also be played on the social network without any limitations

Hamburg, June 30, 2015. German online games publisher InnoGames just launched its classic strategy game Tribal Wars additionally as a canvas app on Facebook. Dedicated hobby generals can now prove their tactical skills via the social network, too. As Tribal Wars has a high focus on team play, interaction and communication amongst the tribe members of the game, InnoGames sees a high overlap to Facebook. Players who join tribal Wars via Facebook will play on the same servers as the ones who are playing in the browser or with mobile apps. At the same time, the canvas app does not mean any changes to existing players: They can still play the game without using a Facebook account.

Tribal Wars places the player as leader of a small village, striving for power and glory. In order to build a strong empire and conquer other villages, one must unite with powerful allies and found a mighty tribe. Its vast game worlds and varied tactical opportunities make Tribal Wars one of the most popular browser-based games in the world, with over 52 million registered users playing it in almost 30 languages. The game was originally published in 2003 but InnoGames continuously added new features and improvements to the game ever since so the game is still popular worldwide with its outstanding high long term motivation. InnoGames also published Tribal Wars apps for iOS and android which can be used with the same account as the browser version.

With about 150 million registered players, InnoGames is one of the world's leading developers and providers of online games. Currently, the Hamburg-based company employs over 350 professionals from 30 nations. Next to Tribal Wars, InnoGames scored major success with games such as Grepolis and Forge of Empires.

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