**Delhaize Superplus**

**Delhaize**

**TBWA Belgium**

**CLIENT: Delhaize**

Aude Mayence, Isabel Broes, Nadine Kienen, Maude Vande Velde, Audrey Techy

**Creative team**

**Creative Director**: Frank Marinus

**Creative Team**: Stijn Klaver, Chiara De Decker, Stefan Dias, Julien Riviezzo, Sandrine Rozenberg

**Digital Creative Team**: Inge Bracke, Anujin Magnaijargal, Laura Borsen, Nadine Claes, Sarah Pierrequin, Florence François

**Account team**

Marieke Michils, Elien Limpens, Kwinten Scheepers, Charlotte Dejonghe, Laure Ghekiere, Louise Dutron

**Strategy**

**Brand Strategist** : Veerle Verlinden

**Integrated Brand Strategist**: Jolien Van Heyste, Katrien Rousseau

**Production**

**Traffic**: Elien Cardon, Christine Lips

**Director Studio**: Danny Jacquemain

**Retouches** : François-Olivier Dedeyn (Shootbox)

**DTP** : Léa Leborgne, Joël Kockaert, Bert Geurs, Axel Nédée, Marianne Gualtieri

**Digital Production** : MAKE

**Projects Management Team** : Stijn Punie

**Online Production**: Matthias Deruddere

**Art Buyer**: Elly Laureys

**Agency Producer**: Shana Duprez

**Photographer**: Annabel Sougné

**Director**: Jan Boon  
  
**Post-Production company: MAKE**

**Post-producer**: Sofie Gebruers

**Offline**: Xavier Pouleur / Hans Desmet

**Online**: Xavier Pouleur  
**Grader**: Xavier Pouleur

**Sound**: Gwenn Nicolay / Nicolas van Ruysevelt

**Socials production company: MAKE**

**Producer**: Sofie Gebruers

**Online**: Nabil El Hajjouti

**Radio production company: MAKE**

**Producer**: Lauranne van der Heyden

**Sound**: Gwenn Nicolay

**Media**

**Media Agency**: MindShare

**Media Planners**: Wouter Proot, Stephanie Van Geit, Laura Monteleone, Gilles Nevens, Tamara Pauwels