



YOUR IMAGES PROVIDER

Press release

Brussels, 11 January 2017

Tom GASTMANS joins ISOPIX as COO

ISOPIX is pleased to welcome Tom GASTMANS, a photo-agency industry insider, as its new Director of Operations. He has had several postings at BelgalImage, Reporters, Van Parys Media and Image Bank.

ISOPIX CEO Paul MARNEF said « the arrival of Tom GASTMANS will allow us to consolidate our strategy as a major ‘image partner’ of the media, communication/advertising agencies and businesses ».

Tom GASTMANS is delighted to take on new challenge « today there are opportunities for photo agencies to respond to the new needs of customers and offer innovative business solutions. I am excited to share my experience with ISOPIX, a recognized player on the Belgian market ».

Thanks to this new recruit, the management team will consolidate its strategy:

- **Providing media clients, the advertising/PR community and various companies a wide range of quality visual content** (photos, videos and illustrations) available on its website: www.isopix.be (over 30 million images online).
- **Offering clients the know-how of a team of professional photographers** to address their visual needs: corporate.isopix.be/abouts
- **Supplying customers with new communication tools** through virtual tours: virtual-tour-360.be
- **Designing for organizations, international institutions and companies global solutions** that meet all their visual needs (photo-shoots, upload to website, distribution, archive management, etc, www.isopix.be/ep-photo-service_en.aspx



YOUR IMAGES PROVIDER

The ISOPX management team

Paul MARNEF, CEO (be.linkedin.com/in/paulmarnef)

Tom GASTMANS, COO (be.linkedin.com/in/tomgastmans)

Bernadette LEPEERS, SALES MANAGER (be.linkedin.com/in/bernadette-lepers-3b47135)

About ISOPIX

Created in 1984, ISOPIX the agency rapidly made its marks and became recognized as a reliable partner offering a wide portfolio of editorial and creative images, both « rights-managed» and « royalty free ».

ISOPIX content (photos and videos) focuses on a strong local coverage as well as a large international offering which growing daily by 15,000 pieces of content.

ISOPIX represents prestigious internationally-recognized agencies such as the Associated Press in Belgium. From its beginnings, the agency has benefited from a strong team of photographers producing reportages for editorial and corporate clients alike.

For more information

Paul Marnef
+32 2 420 30 50
pmarnef@isopix.be

Tom Gastmans
+32 475 44 34 85
tomg@isopix.be