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**\*MEDIA ADVISORY\***

**Mall of Georgia and Town Center at Cobb to host  
American Red Cross for holiday blood drives in November and December**

*Local malls invite community to donate blood to celebrate season of giving*

**WHAT: Help save lives this holiday season... Donate Blood!**

**The American Red Cross** will host blood drives at **Mall of Georgia** and **Town Center at Cobb** from **12-5 p.m.** during select dates this **November** and **December**. Supporters who donate blood at either mall will receive a complimentary gift from the American Red Cross (while supplies last)!

*Why get involved?* Here are some quick facts, courtesy of the American Red Cross:

- Someone needs blood every **two** seconds in the U.S.
- Just one pint of blood can save up to **three** lives!
- Approximately 36,000 units of red blood cells are needed in the U.S. every day.
- Approximately 38 percent of the U.S. population is eligible to donate – yet less than 10 percent actually do!
- The American Red Cross supplies approximately 40 percent of the nation's blood supply.

**WHEN/** **Mall of Georgia**

**WHERE:** 3333 Buford Drive, Buford, GA 30519 (Upper Level near Dick's Sporting Goods)

**November 25-27, December 10-11 and December 23-24: 12-5 p.m.**

*\*All donors at Mall of Georgia will receive a recipe card (November 25-27) and an American Red Cross holiday t-shirt (December 23-24), while supplies last*

**Town Center at Cobb**

400 Barrett Pkwy, Kennesaw, GA 30144 (Upper Level JCPenney wing)

**November 25-27, December 10-11 and December 23-24: 12-5 p.m.**

*\*All donors at Town Center at Cobb will receive a recipe card, while supplies last*

**HOW:** Visit [redcrossblood.org](http://redcrossblood.org) to schedule an appointment in advance. Enter code 'moga' for Mall of Georgia or 'tcac' for Town Center at Cobb.

For more information on these events at Mall of Georgia and Town Center at Cobb, visit [bit.ly/MOGHolidayARC](http://bit.ly/MOGHolidayARC) and [bit.ly/TCCHolidayARC](http://bit.ly/TCCHolidayARC).

For more blood donation facts, visit the American Red Cross online at [givelife.org](http://givelife.org).

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