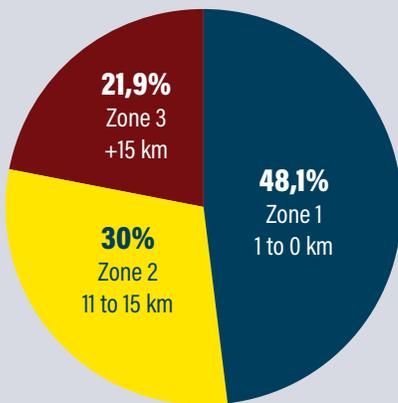


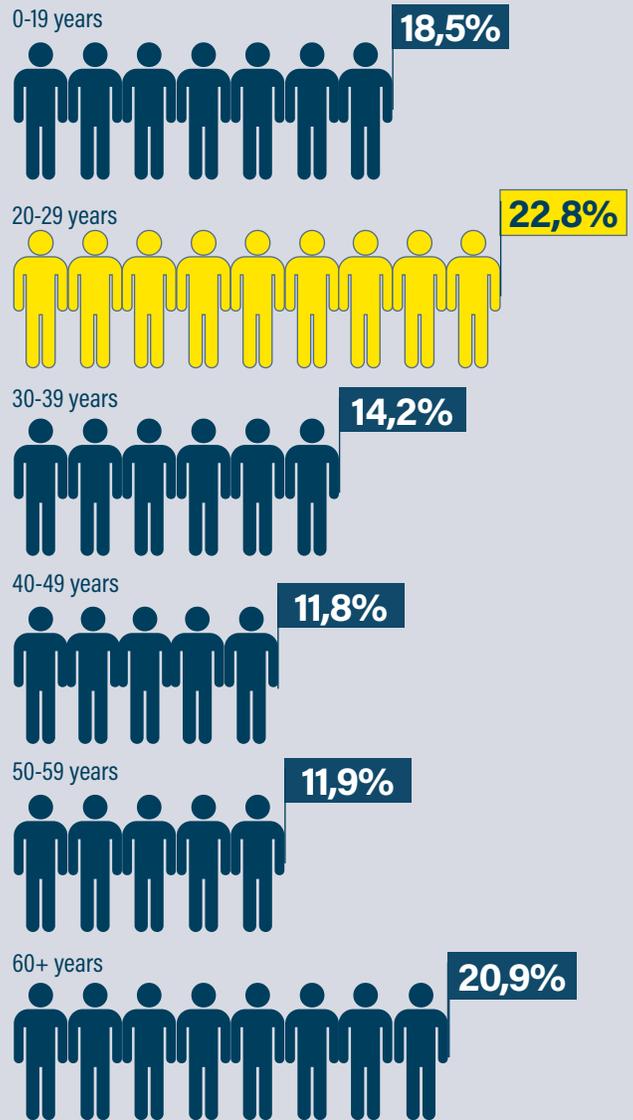
# Shopping survey 2019

Conducted in 6 shopping centers and retail projects, both inner city and out-of-town, geographically spread over Belgium

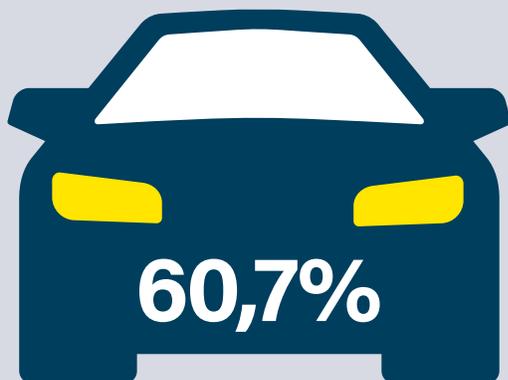
## Where do visitors come from?



## Visitors' age



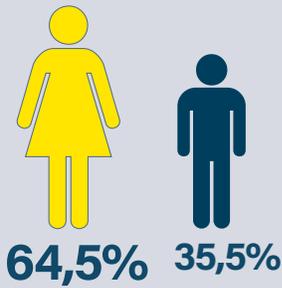
## How visitors come to the shopping center



## Frequency of visit

Weekly	40,0 %
Monthly	38,5 %
Less often	21,5 %

### Visitors' gender



## Visitors' opinions



Noticed vacancy  
**56,9%**

Do you like pop-up shops?

Yes	59,6%
No	40,4%

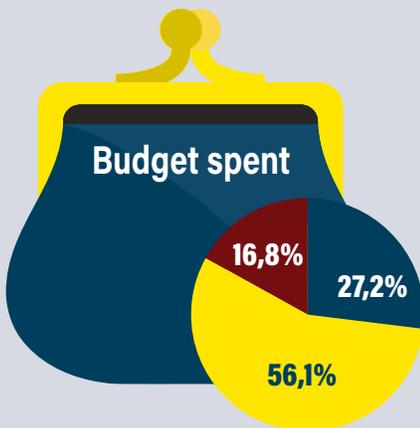
Do vacant stores disturb you?

Yes	34,3%
No	62,2%
Undecided/no opinion	3,6%

Will you come shopping less often because of the vacancy?

Yes	41,7%
No	49,4%
Undecided/no opinion	8,9%

### Budget spent



- 0-24,99 euros
- 25-124,99 euros
- 125 euros

**6 shops visited on average**

**SHOPPING CENTER**