**PRESS RELEASE**

**Mex, Switzerland, 2nd October 2025

MCC strengthens EMEA operations with strategic investment in two BOBST MASTER M6 inline flexo presses**

MCC, a global leader in premium label solutions headquartered in the US, has invested in two BOBST MASTER M6 inline flexo presses to enhance its production capabilities across the EMEA region.

This strategic investment marks a significant milestone in the long-standing partnership between MCC and BOBST, reinforcing a shared commitment to innovation, agility, and customer-centric growth. The MASTER M6 is the most automated flexo press in its class, combining DigiFlexo automation, the oneECG color process, and advanced job-change capabilities to deliver exceptional performance.

“Investing in two BOBST MASTER M6 inline flexo presses is a strategic step in MCC’s long-term growth plan. Our decision reflects a clear commitment to strengthening our production capabilities and meeting the evolving needs of our customers across the EMEA region. BOBST has been a trusted partner for many years, and their consistent innovation, technical expertise and responsive service make this choice a natural extension of our existing relationship,” said Chris Gannon, Vice President of Operations, EMENA, MCC.

With job changeovers completed in less than two minutes and unmatched press uptime, the MASTER M6 enables highly agile and efficient production. Automated pressure and register settings reduce operator intervention. Combined with the oneECG process and more digitalized workflows compared to traditional flexo presses, this technology can boost production output by up to 67%. oneECG and automation also help minimize setup waste by as much as 65%, supporting both sustainability and cost-effectiveness.

The MASTER M6 demonstrates the ability to handle a broad range of materials—from film to paper—with perfect register, ensuring optimal performance and stability across different substrates and applications.

“By combining MCC’s deep expertise with BOBST’s advanced equipment, we are positioning ourselves to provide greater value to our customers and drive measurable performance improvements across our EMEA operations,” added Gannon.

BOBST is proud to support MCC in this next phase of growth and innovation and looks forward to continuing the collaboration to shape the future of label and packaging production.

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**Caption**
From left to right:
Jordi Giralt – Global Sales Director PL Label BOBST
Sean Cockerell - UK Operations Lead MCC
Chris Gannon - Vice President of Operations, MCC EMENA
Anca Rascutoi - Director of Capital Investments and Digital Transformation MCC EMEA
Goedicke Frank – Global Account Manager PL Label BOBST

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated industries. Our vision is to shape the future of the packaging world based on four pillars: connectivity, digitalization, automation and sustainability.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 21 production facilities in 12 countries and employs more than 6 400 people around the world. The firm recorded a consolidated turnover of CHF 1.891 billion for the year ended December 31, 2024.

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