

Campaign manager: Sofie Jossart  
Account executive: Katrijn Busschaert  
Account director: Jonas Moors  
Creative direction: Niels Schreyers  
Creatives: Niels Schreyers, Yannick De Haes  
Design: Sven Verfaillie  
Strategic planners: Sander Janssen, Maarten Van Herck

Video production:

- Director : Wim Bonte
- Productiehuis : Hotel Hungaria
- Production coordination: Doris De Smet