

# w7m esports crowned BLAST R6 Six Invitational 2024 World Champions as viewership and crowd records are broken in São Paulo's Ginásio do Ibirapuera

- *A record 521,323 viewers tuned in online and 9,000+ fans packed out the Ginásio do Ibirapuera to watch the Grand Finals*
- *w7m beat FaZe Clan 3-2 in a dramatic Best-of-5 Grand Final in front of a roaring Brazilian crowd, lifting the renowned sledgehammer trophy & taking home the lion's share of a combined \$3,000,000 USD prize pool*
- *The two week event saw 20 of Rainbow Six Siege's best teams from across the world battle for a chance to play in front of a record size crowd.*

**São Paulo, Brazil 26 February 2024:** w7M went all the way through two weeks of tough competition and a historic Grand Final to be crowned BLAST R6 Six Invitational 2024 champions in dramatic fashion to take home USD \$1 million after overcoming FaZe Clan in the Best-of-Five Grand Final.

In front of over more than 9,000 passionate fans and 521,323 viewers online, both records for Rainbow Six esports, w7m beat FaZe Clan 3-2 in a blockbuster Grand Final going the full distance to win the prestigious tournament for the first time and assert themselves as the best team in Rainbow Six esports.

Over the past two weeks, 20 teams from nine different regions fought tooth and nail to become world champions, with players hailing from 23 different countries across six continents creating a truly global tournament.

As well as winning the iconic sledgehammer trophy, w7m also claimed the top prize of USD \$1,000,000. FelipeX from w7m was overcome with emotion after becoming a world champion. The SI 2024 victory also meant further history was made with the team becoming the first team to win every arena event in the BLAST Rainbow Six esports 2023 Season.

FelipeX from w7m said : "It's been my dream since I started playing Rainbow Six to firstly make an SI Grand Final and to then win the Grand Final and become World Champions. To have the hammer and the title in front of my home crowd and in front of my parents just means to world to me.

This was the first Six Invitational to take place in South America, an ever growing passionate region with a dedicated fanbase. The event saw a sold out crowd with over 9,000 fans attending each day cheering on the best in the scene.

Alongside record breaking attendance, SI 2024 also saw a strengthening commercial landscape with seven event partners coming on board for the duration of the event, many of whom activated in-person with fans inside the Ibirapuera.

There was more than just lights-out gameplay for fans to enjoy as the upcoming season of content for Rainbow Six Siege was also revealed on Sunday, giving the community a teaser for what's to come in the next 12 months.

The BLAST R6 season now looks ahead to the commencement of the regional leagues next month, beginning the qualification process for 2025's Six Invitational. Rainbow Six returns to the big stage for the BLAST R6 Major Manchester 2024, with the group phase getting underway on the 16th May 2024.

ENDS

### **About BLAST**

We're on a mission to take esports to the next level of global entertainment. We excite and invite billions of fans to join the esports revolution. We create live and digital experiences - from tournaments that pack out major arenas around the world to great content that's guaranteed to blow your socks off.

We work with some of the world's best game publishers and brands to elevate their properties into amazing esports experiences - having delivered tournaments, content and shows in a variety of games, including: Counter-Strike, Rainbow Six Siege, DOTA 2, VALORANT, Apex Legends, FIFA 2022 and Fortnite.

### **About Ubisoft**

Ubisoft is a creator of worlds, committed to enriching players' lives with original and memorable entertainment experiences. Ubisoft's global teams create and develop a deep and diverse portfolio of games, featuring brands such as Assassin's Creed®, Brawlhalla®, For Honor®, Far Cry®, Tom Clancy's Ghost Recon®, Just Dance®, Rabbids®, Tom Clancy's Rainbow Six®, The Crew®, Tom Clancy's The Division®, and Watch Dogs®. Through Ubisoft Connect, players can enjoy an ecosystem of services to enhance their gaming experience, get rewards and connect with friends across platforms. With Ubisoft+, the subscription service, they can access a growing catalog of more than 100 Ubisoft games and DLC. For the 2021–22 fiscal year, Ubisoft generated net bookings of €2,129 million. To learn more, please visit: [www.ubisoftgroup.com](http://www.ubisoftgroup.com).

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