

TECHNICAL DATA SHEET

Destination	Brussels-South < > Paris Gare du Nord
Price	<p>IZY has lowered the price of the train between Brussels and Paris in an unprecedented way for advance purchases starting at € 19 (tickets sales start two months before departure), while providing an attractive last minute alternative since the guaranteed maximum price of the ticket is € 59 in Standard and € 69 in Standard XL (without options).</p> <p>IZY is also offers a wide variety of "good deals".</p> <ul style="list-style-type: none">☑ For families: children travel for € 10 ("Kid" fare: -12 years).☑ For the more adventurous: in each train, 10 tickets without guarantee of a seat¹ are sold online at only € 10, and 25 "folding seat" tickets at € 15
Service	<p>It's a simplified service: no bar car and luggage limited to one item of larger luggage and one item of small hand luggage. Along the same lines distribution is 100% digital and customer service is only handled online.</p> <p>To complement their trip, customers have the opportunity to add several optional services, for example a "Standard XL"² seat or extra luggage³, sold at € 10, or the Text Message option sold at € 2 (passenger and traffic information).</p> <p>The quality of service is guaranteed since trains are operated by 100% Thalys personnel, which are in line with the company's values, where the customer comes first.</p>
Journey time	With journeys averaging 2h15 based on the selected hours (between 2h08 and 2h30), IZY is offering a competitive solution compared to driving - according to Mappy.be the same itinerary is estimated between 3h and 3h30, not including the time to find a parking space.
Frequency	IZY is offering a new direct connection between Brussels-Midi and Paris Gare du Nord, two to three daily round trips starting April 3rd . IZY is offering the public three departures on Friday and three returns on Sunday especially designed for leisure customers to spend a weekend in Paris or Brussels.
Distribution	The IZY tickets are put on sale two months before the train's departure. Distribution is exclusively online on izy.com and via the sites of distribution partners.
Trains	The IZY service is operated with two trains with the ability to run internationally. Each train carries the colours of IZY (green and purple), on its interior as well as on its exterior livery.
Flexibility	IZY tickets are not exchangeable or refundable.
Information	izy.com - @izy_nl - Facebook.com/izy
Reservation	
First rides	<ul style="list-style-type: none">☑ Departure from Paris, Sunday 3 April at 13h44, 17h28, 19h46; Monday 4 April at 9h49 and 19h58☑ Departure from Brussels, Sunday 3 April at 14h46, 16h29, 20h31; Monday 4 April at 10h28 and 18h59.

VISUALS

Illustrations	© Régis Faller, Thalys 2016
Photos	Photo and video footage of the first rides has been shared on Sunday, April 3 rd with the press. Do not hesitate to contact the press office with any questions.

¹ Travellers are invited to find an available seat, or to travel standing in car 4 (bar car not used as such) equipped with sciatica supports and high tables.

² The "Standard XL" seats (larger and equipped with individual electrical sockets) are those that are found in 1st class trains.

³ € 10 for pre-registered extra luggage, € 30 if it is registered at the last minute on the platform or during the on-board inspections.