

## TECHNICAL DATA SHEET

<b>Destination</b>	Brussels-South < > Paris Gare du Nord
<b>Price</b>	<p>IZY has lowered the price of the train between Brussels and Paris in an unprecedented way for advance purchases starting at <b>€ 19</b> (tickets sales start two months before departure), while providing an attractive last minute alternative since the guaranteed maximum price of the ticket is <b>€ 59 in Standard</b> and <b>€ 69 in Standard XL</b> (without options).</p> <p>IZY is also offers a wide variety of "good deals".</p> <ul style="list-style-type: none"><li><input checked="" type="checkbox"/> For families: children travel for <b>€ 10 ("Kid" fare: -12 years)</b>.</li><li><input checked="" type="checkbox"/> For the more adventurous: in each train, 10 tickets without guarantee of a seat<sup>1</sup> are sold online at only <b>€ 10</b>, and 25 "folding seat" tickets at <b>€ 15</b></li></ul>
<b>Service</b>	<p>It's a simplified service: no bar car and luggage limited to one item of larger luggage and one item of small hand luggage. Along the same lines distribution is <b>100%</b> digital and customer service is only handled online.</p> <p>To complement their trip, customers have the opportunity to add several optional services, for example a "Standard XL"<sup>2</sup> seat or extra luggage<sup>3</sup>, sold at <b>€ 10</b>, or the Text Message option sold at <b>€ 2</b> (passenger and traffic information).</p> <p>The quality of service is guaranteed since trains are operated by <b>100% Thalys personnel</b>, which are in line with the company's values, where the customer comes first.</p>
<b>Journey time</b>	With journeys averaging <b>2h15</b> based on the selected hours (between 2h08 and 2h30), IZY is offering a competitive solution compared to driving - according to Mappy.be the same itinerary is estimated between 3h and 3h30, not including the time to find a parking space.
<b>Frequency</b>	IZY is offering a new direct connection between Brussels-Midi and Paris Gare du Nord, <b>two</b> to <b>three</b> daily round trips starting <b>April 3<sup>rd</sup></b> . IZY is offering the public <b>three</b> departures on Friday and <b>three</b> returns on Sunday especially designed for leisure customers to spend a weekend in Paris or Brussels.
<b>Distribution</b>	The IZY tickets are put on sale <b>two months</b> before the train's departure. Distribution is exclusively online on <a href="http://izy.com">izy.com</a> and via the sites of distribution partners.
<b>Trains</b>	The IZY service is operated with <b>two</b> trains with the ability to run internationally. Each train carries the colours of IZY (green and purple), on its interior as well as on its exterior livery.
<b>Flexibility</b>	IZY tickets are not exchangeable or refundable.
<b>Information</b>	<a href="http://izy.com">izy.com</a> - <a href="https://www.facebook.com/izy">@izy_nl</a> - <a href="https://www.facebook.com/izy">Facebook.com/izy</a>
<b>Reservation</b>	
<b>First rides</b>	<ul style="list-style-type: none"><li><input checked="" type="checkbox"/> Departure from Paris, Sunday 3 April at 13h44, 17h28, 19h46; Monday 4 April at 9h49 and 19h58</li><li><input checked="" type="checkbox"/> Departure from Brussels, Sunday 3 April at 14h46, 16h29, 20h31; Monday 4 April at 10h28 and 18h59.</li></ul>

## VISUALS

<b>Illustrations</b>	© Régis Faller, Thalys 2016
<b>Photos</b>	Photo and video footage of the first rides has been shared on Sunday, April 3 <sup>rd</sup> with the press. Do not hesitate to contact the press office with any questions.

<sup>1</sup> Travellers are invited to find an available seat, or to travel standing in car 4 (bar car not used as such) equipped with sciatica supports and high tables.

<sup>2</sup> The "Standard XL" seats (larger and equipped with individual electrical sockets) are those that are found in 1<sup>st</sup> class trains.

<sup>3</sup> € 10 for pre-registered extra luggage, € 30 if it is registered at the last minute on the platform or during the on-board inspections.