



PANTONE Colour of the Year 2025

Mocha Mousse

17-1230 TCX

Savor the Warmth of Winter 2025 with the
#MOCHAMOUSSELOOK

A Trend That Exudes Comfort and Sophisticated
Charm



We're thrilled to introduce a trend that radiates warmth and sophistication, empowering you to express your unique style. Join us in embracing the rich, inviting tones of **Mocha Mousse** this winter, and let this luxurious shade elevate your season.

Introducing the Mocha Mousse trend, a harmonious blend of rich, velvety tones that exude modern sophistication and understated luxury. This trend, cultivated under the esteemed umbrella of **The Estée Lauder Companies**, is inspired by the warmth and depth of mocha hues, offering a soft yet bold statement that speaks to both timeless elegance and contemporary allure.

THE ALLURE OF MOCHA MOUSSE

Mocha Mousse is more than just a color—it's an experience that captures the essence of warmth, depth, and sensuality. By embracing these sumptuous, coffee-infused shades, we infuse our beauty rituals with a sense of quiet confidence and refined charm. The rich, creamy tones evoke feelings of comfort and self-assurance, creating a look that is effortlessly chic and deeply empowering. Wrapped in the luxurious embrace of Mocha Mousse, we celebrate beauty that is both classic and bold, timeless and daring.

DISCOVER THE LUXURY OF MOCHA MOUSSE

Explore a collection of expertly curated products designed to infuse your beauty routine with warmth, sophistication, and a touch of indulgence.

- **Estée Lauder Advanced Night Repair 50 ml (€ 140):** A powerful, rejuvenating serum that works overnight to hydrate, repair, and restore the skin's natural radiance. With its advanced formula, it helps reduce the appearance of fine lines and wrinkles, leaving skin looking smoother, more youthful, and refreshed by morning.
- **Estée Lauder Pure Color Revitalizing Crystal Balm in Divine Crystal (€ 46):** A luxurious, hydrating lip balm that delivers a burst of vibrant color with a glossy, plumping finish, leaving lips soft and radiant.
- **Estée Lauder Double Wear 24H Stay-in-Place Lip Liner in Spice (€ 33):** A long-lasting, precise lip liner that defines and enhances lips with a smooth, velvety finish, ensuring your lip color stays flawless all day.
- **Estée Lauder Double Wear Stay-in-Place Makeup (€ 57):** A long-wearing, full-coverage foundation that provides a flawless, matte finish for up to 24 hours. It delivers buildable coverage that stays put through heat, humidity, and activity, ensuring a smooth, even complexion that looks fresh all day.
- **Estée Lauder Pure Color Envy Luxe Eyeshadow Quad in Grey Haze (€ 66):** A luxurious eyeshadow quad featuring four versatile, highly-pigmented shades that create stunning eye looks, from smoky depth to soft elegance, with a silky, long-lasting finish.
- **Bobbi Brown Luxe Shine Intense Lipstick in Bare Truth (€ 46):** A rich, high-shine lipstick that delivers intense color and a moisturizing formula, offering a sophisticated, nude hue with a smooth, glossy finish.
- **Bobbi Brown Luxe Lipstick in Brownstone (€ 46):** A creamy, full-coverage lipstick in a warm, rich brown shade that provides a luxurious satin finish, delivering bold color and long-lasting hydration.
- **Clinique High Impact™ Shadow + Definer in Double Latte (€ 37):** A versatile eyeshadow duo that combines a rich, matte base with a shimmering highlight, offering smooth, buildable color for defined, striking eyes with long-lasting wear.
- **Tom Ford Lip Color in Understated (€ 60):** a creamy, neutral beige-pink lipstick with a satin finish, offering a smooth, hydrating, and long-lasting color.
- **Aveda Invati Ultra Shampoo Light (200 ml) (€ 40):** A gentle, revitalizing shampoo that cleanses while strengthening and thickening fine, thinning hair. Formulated with plant-powered ingredients, it promotes fuller, healthier-looking strands and boosts volume without weighing hair down.

*For more information, please contact Lyddia Roy
contact@mmbusy.com*