CALL FOR APPLICATIONS

OPEN CALL: ONLINE SHOWCASE OF VIRTUAL MUSIC, FESTIVAL AND CARNIVAL EVENTS

Music, Festivals and Carnivals

Deadline May 20, 2020

WHO WE ARE

The Cultural and Creative Industries Innovation Fund (CIIF) was established in 2017 with an initial USD2.6 million in capitalisation from the Caribbean Development Bank. It is intended to be a multi-donor fund, which will support the development of the Creative Industries (CI) sector in the Caribbean. CIIF's goal is to enable the Region's cultural and creative industries to be globally competitive.

WHAT WE DO

CIIF provides grant funding for innovative projects within the CI sector. These projects should be focused on:

- supporting the enabling environment for the development of CI;

- improving the quality and dissemination of research in the CI sector;

- enhancing or creating data intelligence or data collection methods in ways that can move the sector forward; and

- enhancing the technical capacity of creative entrepreneurs.

Projects must demonstrate a significant measure of innovation, collaboration and sustainability.

WHAT IS THIS GRANT FOR?

In light of the loss of revenue by CI practitioners due to the effects of COVID-19, CDB has allocated USD 50,000 for the Music sub-sector and USD 50,000 for the Festivals and Carnivals sub-sector for CIIF Emergency Relief Grants. This grant is targeted at CI entrepreneurs who can demonstrate loss of income for music, festival and carnival events that have been cancelled as a result of COVID-19.

This grant is to be used for one of the following:

- **product development:** to produce an online/virtual product or event on an existing platform external to CDB, that leads to revenue generation.
- **market distribution & channelling**: to on board and promote new Caribbean content from emerging and established producers through existing regional and international electronic platforms.
- **digital disruptive technologies for music & festivals and carnivals:** to support the further development of an existing electronic solution that will facilitate revenue generation through online CI showcases, exchanges and performances.

Projects should be community oriented where possible with a percentage of funds raised going towards associations of health care workers or sanitation workers or registered charities.

HOW MUCH FUNDING WILL CIIF PROVIDE?

CIIF is offering a limited number of grants ranging from USD2,500 to USD20,000 each for the Music sub-sector and Festivals and Carnivals sub-sector.

Eligible project costs include expenses incurred facilitating stakeholder consultations, workshops and seminars, technical work, marketing and distribution; research including development of knowledge products for CIs; or new CI products and services and institutional strengthening activities.

WHO IS ELIGIBLE TO APPLY?

- Eligible beneficiaries must be MSME business owners with registered businesses who are not employed with established institutions, that is, are not salaried employees of an established institution.

- Business owners must be CI practitioners in Music or Festivals and Carnivals, however CI practitioners may have partners in other CIIF Priority sub-sectors including Audio-Visual, Visual Arts and Fashion & Contemporary Design.

- Entities that have already received grants under CIIF are not eligible to apply.

- Organisations applying must be resident in one of the Caribbean Development Bank's 19 Borrowing Member Countries: Anguilla, Antigua and Barbuda, The Bahamas, Barbados, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, St. Kitts and Nevis, Saint Lucia, St. Vincent and the Grenadines, Suriname, Trinidad & Tobago, Turks and Caicos Islands.

WHEN WILL THE GRANTS BE AWARDED?

Grants will be awarded by the end of the second quarter of 2020. An evaluation panel will screen all submissions; however only shortlisted applicants will be notified.

APPLY

To apply to this programme, practitioners are asked to complete the Online Application Form.