

Press release, January 2018

# Collectible

## A fair for contemporary collectible design

**COLLECTIBLE, a new and unique fair dedicated exclusively to 21<sup>st</sup>-century contemporary collectible design, will be held from 7 to 11 March 2018, in the centre of Brussels in the Vanderborgh building.**

Conceived as a unifying platform and an exclusive meeting point in the heart of Europe, **COLLECTIBLE** brings together **renowned international galleries and designers**, all at the forefront of creativity, selected by a committee composed of four distinguished figures from the world of design: **Jan Boelen, Tony Chambers, Maria Cristina Didero and Pascale Mussard.**

“It’s about emphasising contemporary **collectible** design,” note the founders of the fair, **Clélie Debehault and Liv Vaisberg.** “Our **objective is to respond to the growing interest of design enthusiasts, art collectors, professionals from related fields, and cultural institutions focusing in contemporary design.** Currently, among the pieces of collectible design offered in Paris, London, Basel and Miami, whose prices rival those of other contemporary works of art, it is mainly mid-20<sup>th</sup>-century creations, vintage or historical design pieces that can be found. Visitors to **COLLECTIBLE** will only be offered **the most contemporary, unique or very limited editions.** This represents a radical stance that immediately won over our selection committee, inspiring galleries, collectors and design enthusiasts alike. With this project, which promises many beautiful surprises, **we hoped to bring a fresh perspective to the world of art and design.**”

The event, which seeks to **break with the traditions of conventional fairs**, where a certain uniformity is offered, will revive the design fair experience by offering visitors an opportunity to immerse themselves in an atmosphere closer to that of an art exhibition, where everything is for sale. **By bringing the fair to life in a new and different way**, with an emphasis on creativity, **COLLECTIBLE** will show that 21<sup>st</sup>-century collectible design is for all art

lovers. The presence of cultural institutions, as well as the particular care given to the pedagogical aspects, contribute to its unique format.

“We come from the art world,” say **Clélie Debehault** and **Liv Vaisberg**. “We want to offer new perspectives on contemporary design to a discerning public. With exhibitors’ projects and presentations, we hope to create a journey for visitors that encompasses different levels of appreciation. **Special attention is also being paid to lighting and staging**, in order to present collectible design in conditions that best lend themselves to clarity and understanding. Artist **Richard Venlet** will conceive an **original scenographic intervention** for **COLLECTIBLE**. Venlet is the author of many memorable exhibition designs, including *Cabinet d’Amis* by Jan Hoet in 2016 and *Le Musée Absent*, presented at WIELS in 2017.”

Undoubtedly, the fair offers a place of discovery, an experience in its own right. The organisers are keen to include **young designers**, known for their individuality and the innovative nature of their approach. Participating at **COLLECTIBLE** will allow them to present their work to an audience of art and design collectors, professionals, directors of institutions and consultants, as well as to the general public and those interested in discovering emerging artists and contemporary design.

The **exhibitors, designers, galleries, institutions, specialist magazines, collectors and partners**, all of whom focus on the emerging design scene with unique pieces and limited editions, are from **Belgium, France, the Netherlands, the United Kingdom, Italy, the United States, Russia, Switzerland and Denmark**, and include the participation of galleries such as:

- Atelier Jaspers / Itinérance 03 (Brussels)
- Camp Design Gallery (Milan)
- CMHVH project curated by Caroline Van Hoek (Brussels)
- Gosserez (Paris)
- Maniera (Brussel)
- Mobilab (Lausanne)
- Modern Shapes (Antwerp)
- OAK (espace nomade)
- Spazio Nobile (Brussels)
- The Impermanent Collection (Brussels)
- valerie\_traan gallery (Antwerp)
- Victor Hunt (Brussels)

As well as **designers** such as:

- Armand Jonckers (B)
- Ben Storms (B)
- Charles Kaisin (BE)
- Corkinho (B)
- Destroyers / Builders (B)
- DIM Atelier / Vladimir Slavov (B)
- Gérard Kuijpers (B)
- Gufram (IT)
- Jean de Piépape (FR)
- Kostia (FR)
- KUF Studios (UK)
- Nel Verbeke (B).
- Olga Engel (RU)
- Os & Oos (NL)
- PaulinPaulinPaulin (FR)
- Pol Quadens (B)
- Reinier Bosch (NL)
- Sébastien Caporusso (B)
- Xavier Lust (B)

Partner institutions and museums include, among others, the ADAM Museum (Brussels), the Design Museum (Ghent), FRAC Nord-Pas-de-Calais (Dunkirk), and the National High School of Visual Arts La Cambre (Brussels).

**Several external stakeholders** will be offered exhibition spaces, including specialist publications *Wallpaper\** (UK), *Sight Unseen* (US), *Damn° Magazine* (BE), *Dezeen* (UK) and *Modern Design Review* (UK).

Culinary art studio, **La Bouche (Bénédicte Bantuelle)**, a collective of designers, artists and chefs, will develop edible experiences in collaboration with stoneware and design specialists, **Van Den Weghe (Zulte)**. A **Cocktail Bar** will also be on offer from the team at **The HOPE Brussels**.

What people are saying about COLLECTIBLE:

**Jan Boelen**, artistic director of **Z33 in Hasselt** and **Atelier LUMA in Arles**, curator of the 4<sup>th</sup> Istanbul Design Biennial, and director of Design Academy Eindhoven's department of Social Design: **“By contributing to the visibility and diffusion of design, COLLECTIBLE offers the public a privileged place to discover the richness and the strengths of this emerging scene of contemporary creation.”**

**Tony Chambers**, Brand and Content Director for *Wallpaper\**: **“COLLECTIBLE sends a strong message by focusing exclusively on contemporary collectible design and, as such, represents a major source of support for the next generation of designers.”**

**Maria Cristina Didero**, curator and freelance journalist: **“I have always been interested in supporting innovative projects, especially when driven by such enthusiasm and with such a professional approach such as that of this new exhibition in the heart of Europe.”**

**Pascale Mussard**, artistic director of **Hermès / petit h**: **“It's an opportunity to meet new talent and to reveal the energy of design; a unique chance to explore the uses of the future.”**

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**COLLECTIBLE** is an initiative of **Clélie Debehault** and **Liv Vaisberg**, who have both been active for more than a decade in the world of art and design.

**Clélie Debehault** is an art and design consultant based in Paris and Brussels. Her professional experience lies in both the primary and secondary art markets. She has worked as a director at Galerie Vedovi in Brussels, as well as an associate director at Galerie Templon in Paris, and now advises companies, including luxury brands, online platforms, galleries, architects and designers, on the national and international development of their activities in art and design.

Based in Antwerp, international artistic director **Liv Vaisberg** brings her innovative ideas and solid art fair experience to **COLLECTIBLE**. The initiator of **Poppositions** – an art fair located in Brussels, and the former co-director of **Independent Brussels**, the Brussels' edition of the avant-garde art fair in New York, she also founded **Complex**, a concierge service in Brussels tailored to the world of art and design.

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**COLLECTIBLE**  
**PRACTICAL INFORMATION**

March 7-11 2018  
Vanderborght building  
Schildknaapstraat 50 rue de l'Ecuyer  
1000 Brussels  
[www.collectible.design](http://www.collectible.design)

• **How to find us**

Parking Ecuyer (Rue de l'Ecuyer 11)  
Parking De Brouckère (Place de Brouckère 1)  
Parking Grand Place (Rue Marché aux Herbes 104)

Train: Central station Brussels (400m)  
Metro: lines 1 and 5 (Central Station / De Brouckère)  
Tram: lines 3, 4 and 32 (Bourse / De Brouckère)  
Bus (STIB/MIVB): lines 66, 29, 71, 86, 38, 63, 65  
Villo Stations: Mort Subite, Bourse, De Brouckère and Agora

• **Visitors hours**

Wednesday 7 March - Preview (on invitation only)  
Thursday 8 March - 3:00 pm to 7:00 pm  
Friday 9 March - 3:00 pm to 7:00 pm  
Saturday 10 March - 12:00 pm to 7:00 pm  
Sunday 11 March - 12:00 pm to 6:00 pm

• **Tickets**

Entrance Ticket: 12 Euros  
Reduced +65 / - 26 years: 10 Euros  
Free for under 18 years / unemployed

Accessible for people with reduced mobility