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PRESS RELEASE

GNT to showcase the potential of plant-based EXBERRY® colors at FBIF China 2024

GNT will demonstrate how plant-based EXBERRY® colors can deliver eye-catching shades while maximizing consumer acceptance at FBIF China 2024 (25-27 June, Shanghai).

Exhibiting on Stand E502 in Hall H5.2, GNT will give visitors the chance to sample a selection of product concepts created using a range of EXBERRY® colors, including blues and greens. Applications on show will include beverages, milk, and soft-serve ice cream.

The EXBERRY® portfolio comprises more than 400 color solutions, offering a full spectrum of vibrant shades for almost any food and beverage application. EXBERRY® colors are made from fruits, vegetables, and plants and support natural ingredient listings in China and many other parts of the world.

Victor Foo, GNT Group's Head of Sales for China, said: "GNT has been pioneering innovative plant-based colors for our customers since 1978. EXBERRY® is a futureproof solution that makes it possible to achieve spectacular shades while supporting the natural ingredient lists that consumers want to see. We're very excited to showcase the potential of EXBERRY® to Chinese manufacturers at FBIF."

All EXBERRY® colors are created from non-GMO raw materials and produced in line with GNT's strict sustainability criteria. GNT also closely manages its own supply chains and works with the majority of its farmers on long-term contracts. This means it can guarantee reliable supplies of EXBERRY® colors all year round.

Victor Foo added: "We have built a resilient global supply chain over many decades that allows us to deliver high-quality, sustainable colors for our customers year after year. For this and many other reasons, EXBERRY® is trusted by leading food and beverage manufacturers all over the world."

For more information about FBIF 2024, visit: www.foodtalks.cn/news/47583

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About EXBERRY[®]

EXBERRY[®] is a leading global brand of plant-based, sustainable colors for food and drink. The EXBERRY[®] portfolio includes a complete spectrum of shades created from non-GMO fruit, vegetables, and plants. They are available in a wide range of formats and suitable for almost any application, including confectionery, dairy, bakery, soft and alcoholic beverages, cereals, snacks, sauces, savory, and plant-based meat, seafood, and dairy. EXBERRY[®] colors are trusted by many of the world's leading food and beverage manufacturers for their vibrancy, versatility, stability, ease of use, and strong sustainability credentials.

About GNT Group

Founded in 1978, GNT is a family-owned company pioneering in the creation of plant-based, sustainable ingredients. It is headquartered in Mierlo, The Netherlands, with additional offices in Europe, North America, Asia, and the Middle East. GNT's family ownership provides stability and long-term commitment, enabling it to make strategic decisions to futureproof supplies. These include ambitious sustainability commitments and investments in long-term stockholding. The company supports its customers throughout every stage of the product development process, including concept innovation, color selection and matching, stability testing, upscaling, regulatory matters, and quality documentation.