

CREDITS "K'Ching Ticket Hunt van KBC"

Brand: KBC

Client: Valérie Bracke

Agency: TBWA

Creative Director: Gert Pauwels, Steven Janssens

Art Director: Menno Buyl

Copywriter: Thomas De Vreese, Ruben De Praetere, Yves Van Hacht

Illustrator: Hendrik Everaerts

Designer: Sebastien Bontemps

Account: Jochen De Greef, Charlotte Smedts, Rosemarijn Bol Raap

Radio: Saké / Producer: Lore Desmet

Banners: Digital Craftsmen