

## Summary of Music Talk

OECS Music Talk features leading musicians and industry leaders in a series of discussions across Member States. It began with Dominica and has since been held in Grenada. This evening is Saint Lucia's turn. Each Music Talk will feature the mentors along with someone who will give a historical overview on the music industry in that member state.

OECS Music Talk is aimed at providing young musicians with the opportunity to learn from experienced and seasoned professionals, create an avenue to discuss critical issues facing the industry in the member state and across the wider OECS sub region; to build a platform for mentorship and coaching of emerging music professionals and to identify and build a cadre of young musicians for future work in the music sub sector.

In addition, the programme will explore ways in which each country can further discussions on major themes/areas for developing the industry along the lines of music management, marketing (especially in the digital marketing age), stage craft and presentation and music production.



## ORGANISATION OF EASTERN CARIBBEAN STATES



### COMPETITIVE BUSINESS UNIT

# OECS

# “MUSIC TALK”

## SAINT LUCIA

AUGUST 29, 2019

Finance Administrative Centre

5:00 p.m.

“TALKING MUSIC, BUILDING CAREERS”

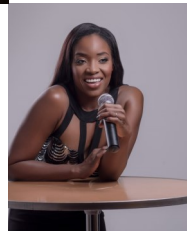
# PROGRAMME



Jason Joseph



Sherwin "Dupes" Brice



Claudia Edward-Ladner



Arthur Allain



Thygeson "Penn" Joseph

## MASTER OF CEREMONIES – MR. DAVIS JOSEPH

1. Opening – MC – Mr. Davis Joseph - CEO ECCO Inc.
2. National Anthem of Saint Lucia
3. Welcome Remarks – Mr. Ian Sanchez – ECCO Inc.
4. Remarks - Dr. Gale Archibald - OECS Commission
5. Guest Speaker – Ronald "Boo" Hinkson  
*Music Industry in Saint Lucia*
6. Mentors Presentation
  - Claudia Edward-Ladner
  - Elijah "Arthur" Allain
  - Jason C. Joseph
  - Sherwin "Dupes" Brice
  - Thygeson "Penn" Joseph
7. Question & Answer Session
8. Closing remarks - Export Saint Lucia
9. Cocktail Reception  
**Networking between Mentors, Mentees and invited guests**