



FOR MORE INFORMATION:

Chelsea Bohannon
BRAVE Public Relations, 404.233.3993
cbohannon@bravepublicrelations.com

FOR IMMEDIATE RELEASE

Experts at Pike Nurseries reveal top benefits of landscaping

Local garden center helps customers prep for spring by offering landscaping services

ATLANTA (January 26, 2017) – Spring is on the horizon, which means now is the perfect time to have the experts at **Pike Nurseries** take the guesswork out of gardening and tend to landscaping needs. From vibrant curb appeal to lowered energy costs, strategic landscaping not only provides a plethora of benefits to the lawn, but it can keep the wallet healthy and green too. Whether it's a complete yard overhaul or a simple planting, the neighborhood garden center has the expert knowledge to help customers keep lawns looking beautiful all year round!

Increased Property Value

A well-designed landscape with foliage and accessories not only boosts curb appeal, but it can also increase the home's property value up to 20 percent. As a bonus, incorporating strategic lighting into the design can discourage crime by making it more difficult for criminals to access the home unseen.

Lowered Energy Costs

Trees planted around the exterior of the home can block brisk winter winds and decrease heating costs during colder months. For warm seasons, trees can lend natural shade to help save money on air conditioning costs.

Maximized Functionality and Enjoyability

Strategic landscaping can keep noise pollution at a minimum, block unsightly views and increase the overall size of the home by adding outdoor living space for family and friends to enjoy. Homeowners looking for more functionality can incorporate edible gardening – like vegetables, fruits and herbs – to provide healthy and convenient sources of nutrition, while alleviating added costs in the kitchen.

Positive Environmental Impact

Plants not only help humans but benefit local wildlife too. They provide food and shelter for bees, birds, butterflies, squirrels and other animals. Plants also reduce air pollution by absorbing carbon dioxide and releasing oxygen, which helps the earth (and its inhabitants) breathe easier.

Pike Nurseries' landscaping team can do everything from design to simple plantings to complete landscape renovations including drainage solutions, patios and walls. For more information on landscaping services and benefits, visit pikenursery.com/pages/installation-design or stop by one of the 17 store locations across Georgia and North Carolina to speak with a Pike Nurseries expert.

ABOUT PIKE NURSERIES

Ever committed to its customers' gardening success, Pike Nurseries takes pride in taking the guesswork out of

gardening and helping its customers play in the dirt. Offering superior knowledge, quality, and selection in a friendly, caring environment, Pike Nurseries has been a Southern icon for more than 55 years. Founded in 1958 by Pete Pike, the company is now led by CEO Mike Kunce. With 17 retail locations in the Atlanta, Ga., and Charlotte, N.C. areas, Pike Nurseries offers a full-service landscape installation and design program and boasts a signature greenhouse to carefully grow annuals and perennials for the communities it serves. Pike Nurseries continues its commitment to keeping neighborhoods beautiful, one landscape at a time. For more information, please visit Pike Nurseries online at www.pikenursery.com.

Visit Pike Nurseries on [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#).

###