**CREDITS**

**AGENCY**: TBWA\Belgium

**CLIENT**: ING

Laurent Winnock, Nathalie Ducène, Louise Van Heel, Charlotte Mahieu, Lotte De Wael, Sandrine Billaroch

**CAMPAIGN TITLE**: XXX

**EXECUTIVE CREATIVE DIRECTOR:** Jeroen Bostoen

**CREATIVE DIRECTOR:** Steven Janssens, Jeremie Goldwasser

**CREATIVE TEAM:** Thomas de Vreese, Dieter Van Hoof

**COPYWRITING:** Vincent Nivarlet, Wilfrid Morin, Manu De Wit, Olaf Meuleman

**DIGITAL CREATIVE TEAM:** Sofie Gilliams, Anke Verhaegen

**ACCOUNT TEAM:** Bénédicte Ernst, Virginie Cuypers, Jolien De Wulf

**STRATEGY**: Kristof Janssens, Dorien Mathijssen

**TRAFFIC**: Laurie Herbots

**DESIGN:** Nicky Lauwerijssen

**DIRECTOR STUDIO**: Danny Jacquemin

**DTP:** Steven De Vlieger

**DIGITAL PRODUCTION**: MAKE

**PROJECTS MANAGEMENT TEAM:** Stijn Punie, Matthias Deruddere, Olivier Berger

**HEAD OF AV PRODUCTION MAKE:** Mieke Vandewalle

**AGENCY PRODUCERS**

Cindy De Mooter, Mieke Vandewalle

**PRODUCTION COMPANY:**  CZAR

Executive Producer : Eurydice Geysel

Producers: Maarten De Sutter

Regisseur: Jeroen Mol

DOP: Grimm Vandekerkhove

Art Director: Floris Van Looy

Styling: Jan Dendievel

**POST-PRODUCTION COMPANY:** Make

Post-producer: Greet Van Thillo, Cindy De Mooter, Katrien Van den Brande

Offline: Maarten Janssens

Online: Stijn Van Assche, Sebastiaan Schols, Gill Vander Cluyzen

VFX: Flow

Grading: Olivier Ogneux

Sound & SFX: Jan Pollet

Music: Massive Music

Fotograaf: Dena Huys

**MEDIA AGENCY:** Initiative