



TOMORROWLAND

LIVE TODAY LOVE TOMORROW UNITE FOREVER



Happy 2023!

A new year, full of new dreams, love, friendship & magic!

The start of 2022 was challenging. Until February it was still uncertain if Tomorrowland Winter was going to happen or would get cancelled for the third time in a row. In the meantime, we were preparing for a very necessary third weekend of Tomorrowland in Belgium, but getting all permits in place was not a given. After two unprecedented years & enormous losses, there was absolutely no room for any failure in 2022.

But we always kept believing, especially in our passionate people, a strength which we were able to hold together in difficult times and which remains the cornerstone of everything we do. We never let go of hope and continued to write our stories with healthy ambition, big dreams and positive vibes.

In the end, 2022 turned out to be such a beautiful year, a real marathon for the WEAREONE.world team and all our partners and suppliers. We are very grateful for all the support we received in every way, we could never have done this on our own!

We are happy to take you on a journey through the realizations of the past year and we will also give you a little peek into 2023.

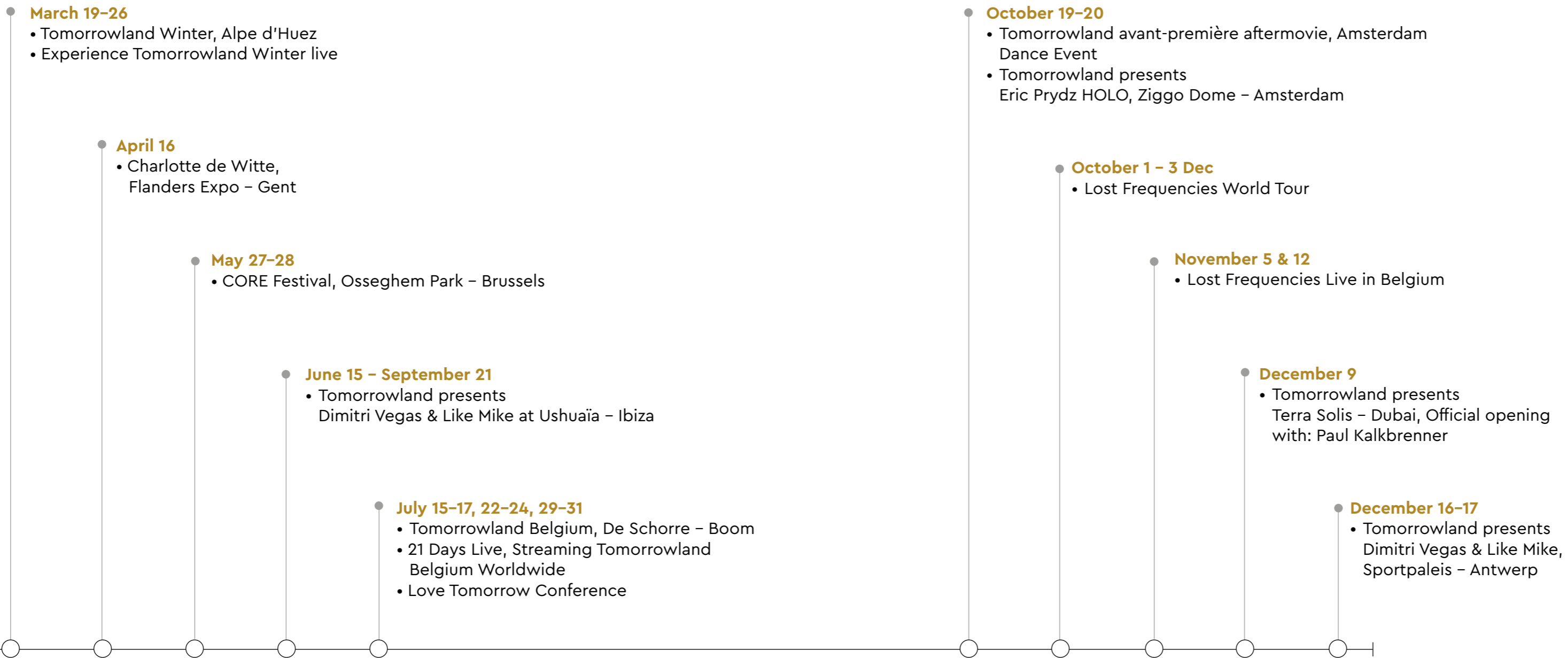


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Events timeline 2022



March 2022

We were finally able to bring the world back together without restrictions. A week before the opening of Tomorrowland Winter in France, the strict rules were abolished and we made history: the first major, international festival of the year in France. Everyone was bursting with enthusiasm: all our our team, suppliers and especially our festivalgoers. We started the year with a sun-drenched winter festival, headed to Brussels for the brand-new Boutique Festival CORE, transformed Ushuaia Ibiza every Wednesday and made preparations for an exceptional 3 weekends of Tomorrowland in Boom.

A look back.



Tomorrowland Winter

Alpe d'Huez

2022 – March 19-26

After a successful first edition in 2019, Tomorrowland made its return to the French ski resort and mountains of Alpe d'Huez for the second sold-out edition of Tomorrowland Winter from March 19-26. Welcoming 18,000 festivalgoers high up in the French Alps, people from around the globe united again for a unique winter festival experience filled with snow, skiing & snowboarding, electronic music, and spectacular views of Alpe d'Huez's mythical slopes and the surrounding mountains.

Facts:

- 7 festival days
- 18,000 festivalgoers
- 100 of world's best electronic artists
- Multiple indoor and outdoor stages
- Sets at an altitude ranging from 2,000m up to 3,330m
- A brand-new, covered and heated Mainstage
- Highest stage at 3,330m
- 250km of ski slopes



PLAY AFTERMOVIE



Experience Tomorrowland Winter live

For the 2nd winter edition, Tomorrowland hosted a three-day livestream, bringing the best of the festival to the People of Tomorrow worldwide. Broadcasting each day from 19:00-02:00 CET, people at home got the chance to experience the best of the mountains & Mainstage each day. On top of that, One World Radio exclusively broadcasted The Gathering live, the beginning of treating everyone to the best of Tomorrowland Winter.





Grand entrance for CORE Festival

After a successful first edition earlier this year, CORE Festival will return in 2023. At the end of May, 40.000 visitors enjoyed the new festival amidst the raw beauty of a natural setting in the Belgian capital. In 2023, festivalgoers will be immersed again in a captivating experience where music, art and nature meet. In 2023, CORE Festival will again treat festivalgoers to a fascinating mix of pop, indie, live electronic music, hip hop and alternative dance. Angèle, NxWorries (Anderson .Paak & Knxwledge), Charlotte Adigéry & Bolis Pupul, The Blessed Madonna, Romy, HAAi and DOMi & JD Beck will be heading to the Osseghem Park in Brussels on Saturday May 27. alt-J, Denis Sulta, Goldband, Honey Dijon, KOKOROKO and Unknown Mortal Orchestra have already been confirmed for Sunday May 28. More artists will be added to the eclectic line-up soon.

Facts:

- 2 festival days
- 40,000 festivalgoers
- 100 of world's best electronic & live artists
- Multiple indoor and outdoor stages
- A sensational collaboration between Tomorrowland & Rock Werchter
- In Osseghem Park, located at the foot of the famous Atomium on the Heysel Plateau in Brussels



Tomorrowland presents
Dimitri Vegas & Like Mike at Ushuaia Ibiza
June 15 till September 21



Smashing the Ibiza summer

In the summer, Tomorrowland once again made its way to the island of Ibiza with a string of Wednesday shows (12!) at Ushuaia Ibiza, hosted by brother duo Dimitri Vegas & Like Mike, turning the famous poolside stage of the #1 outdoor club in Ibiza into a smashing Tomorrowland party during 12 shows, 60,000 visitors in total and supported by more than 30 international artists. We will return to Ibiza from June to September 2023.



Tomorrowland Belgium
July 15-17, 22-24, 29-31



The Reflection of Love

In July 2022, Tomorrowland made its grand return to De Schorre in Belgium after a two-year break, welcoming back more than 600,000 festivalgoers from around the planet to celebrate together during an unprecedented and exceptional 3 weekends. Thanks to good cooperation and the trust of various parties, including the Province of Antwerp, the municipalities of Boom & Rumst, De Schorre, all suppliers and the enthusiasm and commitment of all our our team, Tomorrowland 2023 was one of the most beautiful, positive and emotional editions ever. The 16th edition of Tomorrowland revolved around the new theme 'The Reflection of Love', symbolizing positive energy around the world, which the festival stands for.



PLAY AFTERMOVIE



Facts:

- 3 festival weekends
- 12 festival days
- 600,000 festivalgoers from more than 200 countries
- + 800 of world's best electronic artists
- 21 days live, streaming Tomorrowland worldwide
- 15 stages
- 12,500 crew members per day
- 46,000+ Global Journey travelers
- Global Journey flights from 31 countries and 61 cities across the world
- 36 Global Journey hotels across Belgium
- 38,000 DreamVille guests per weekend
- 93,835 crew meals served
- 7,000+ people per weekend at the crew camping and 8,500 crew hotel nights







Facts:

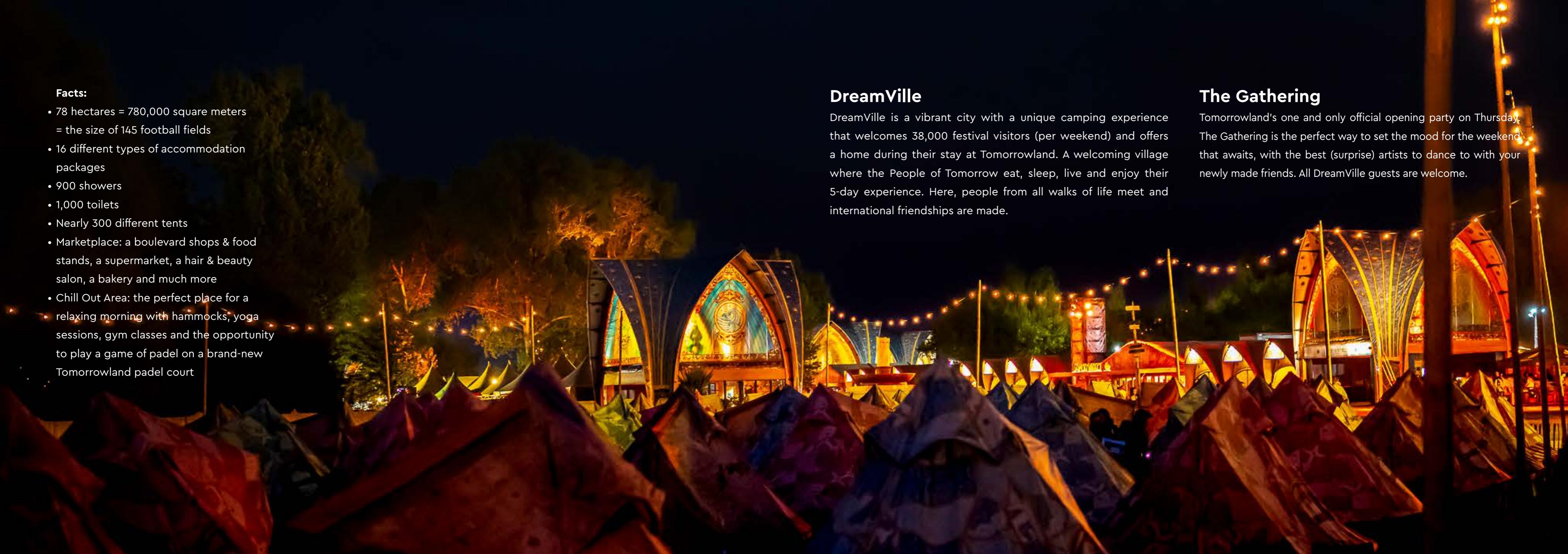
- 78 hectares = 780,000 square meters = the size of 145 football fields
- 16 different types of accommodation packages
- 900 showers
- 1,000 toilets
- Nearly 300 different tents
- Marketplace: a boulevard shops & food stands, a supermarket, a hair & beauty salon, a bakery and much more
- Chill Out Area: the perfect place for a relaxing morning with hammocks, yoga sessions, gym classes and the opportunity to play a game of padel on a brand-new Tomorrowland padel court

DreamVille

DreamVille is a vibrant city with a unique camping experience that welcomes 38,000 festival visitors (per weekend) and offers a home during their stay at Tomorrowland. A welcoming village where the People of Tomorrow eat, sleep, live and enjoy their 5-day experience. Here, people from all walks of life meet and international friendships are made.

The Gathering

Tomorrowland's one and only official opening party on Thursday. The Gathering is the perfect way to set the mood for the weekend that awaits, with the best (surprise) artists to dance to with your newly made friends. All DreamVille guests are welcome.





Tomorrowland Belgium 21 Days Live, Streaming Worldwide

Worldwide Live

Celebrating its magical return, Tomorrowland went bigger than ever by going live for 21 days in a row. From July 15 till August 4, people at home got the chance to enjoy the iconic festival, broadcasting 24/7 via Tomorrowland.com and the Tomorrowland app. With their 3 channels (Mainstage, Atmosphere & Freedom stage, One World Radio studio) the livestream reached almost 75M views. Highlighted performances generated 70M views on Facebook and 2M on Instagram. Reliving the magic, Tomorrowland started uploading all sets on YouTube from August 1 – reaching over 140 performances in total. Partnering up with Apple Music, listeners got the opportunity to opt in for an extra immersive experience, with sets being uploaded to the platform in Dolby Atmos.



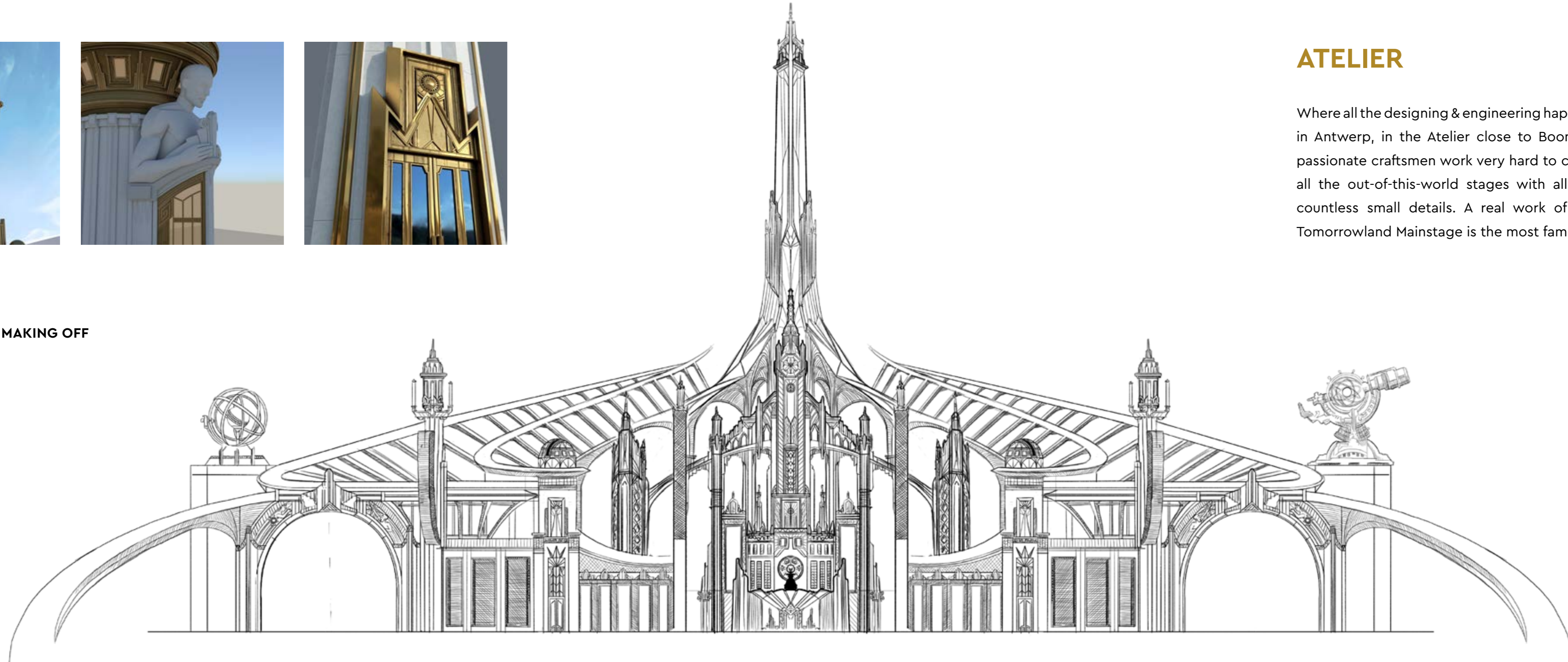


ATELIER

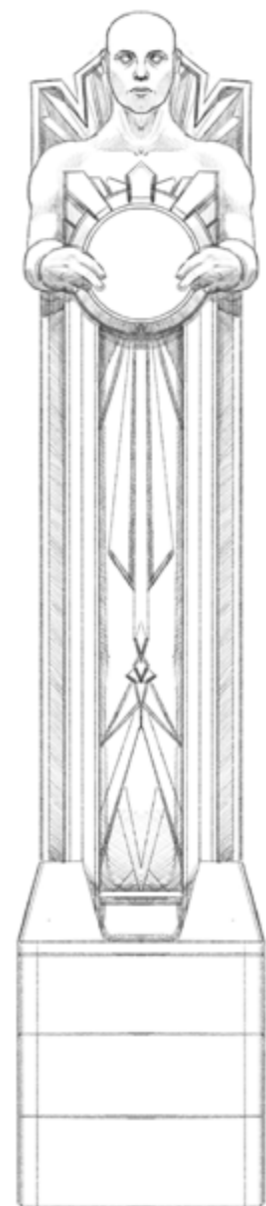
Where all the designing & engineering happens at the headquarters in Antwerp, in the Atelier close to Boom, a dedicated team of passionate craftsmen work very hard to craft, paint and construct all the out-of-this-world stages with all their complexities and countless small details. A real work of art, among which the Tomorrowland Mainstage is the most famous creation.



PLAY MAKING OFF



ATELIER



MAINSTAGE

Tomorrowland 2022 Mainstage is 100% in-house made. From idea to first sketches, from 3D designs to technical engineering and finally shaping & constructing. The creative & technical team behind Tomorrowland has imagined and brought to life every aspect of the world famous Mainstage. 'The Reflection of Love', symbolizes the positive energy the festival stands for. The intense connection between the People of Tomorrow and the positive energy across all borders brought magic and a worldwide reflection of light to the festival grounds in Belgium, calling on all festivalgoers to spread the positivity and connection they experience at the festival around the globe.

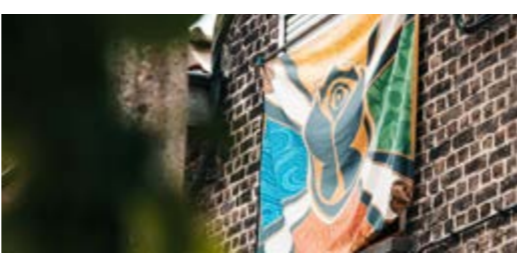
Facts:

- 500+ days of designing, engineering, crafting and painting
- 51 days of construction and 14 days of dismantling
- A total of 32,000 man hours or 43,8 months of work converted for one person
- 61 lasers, 53 co2 jets
- 11,000 firework effects
- 1,700 videoscreens
- 160 speakers
- 18 fountains
- More than 100 performers
- 84 subs
- 8,5 km² steel and aluminum floor
- 100% locally crafted
- 53 meters high
- 270 meters wide



We love our neighbors

We try as much as possible to involve the neighbors with the festival. We have an all year round ombudsman for all questions big & small, a fully operated & vibrant community center next to DreamVille for an entire month, pre-meetings & evaluations, a dedicated newspaper, distribution of flags, a separate 24/7 0800 number, a separate website.... In between the festival weekends, we open the festival for a day welcoming all our neighbors and give guided tours behind the scenes of Tomorrowland. This summer we welcomed more than 12,000 neighbors at our neighborhood day.



Global Journey

Thanks to Global Journey, festivalgoers from every corner of the world can travel all united in an all-in travel experience to Tomorrowland. By plane, train or bus and stay at the legendary DreamVille camping grounds or in one of the many Tomorrowland hotels, hostels and B&Bs. Last year, more than 46,000+ people from across the globe travelled to Tomorrowland with a Global Journey Travel Package.

Facts:

- 160 bus shuttles to the festival per day
- 261 flights
- 69 airports
- 118 busses from 13 departure cities
- 101 trains from 5 train stations.
- 87,180 hotel nights across 36 different hotels





Stories of world-class speakers

The Love Tomorrow Conference is a gathering of world-class speakers on sustainability and youth engagement. The conference took place in the wonderful Freedom Stage one day before the start of the final Tomorrowland weekend.

- Facts:**
- 3750 attendees

Speakers 2022

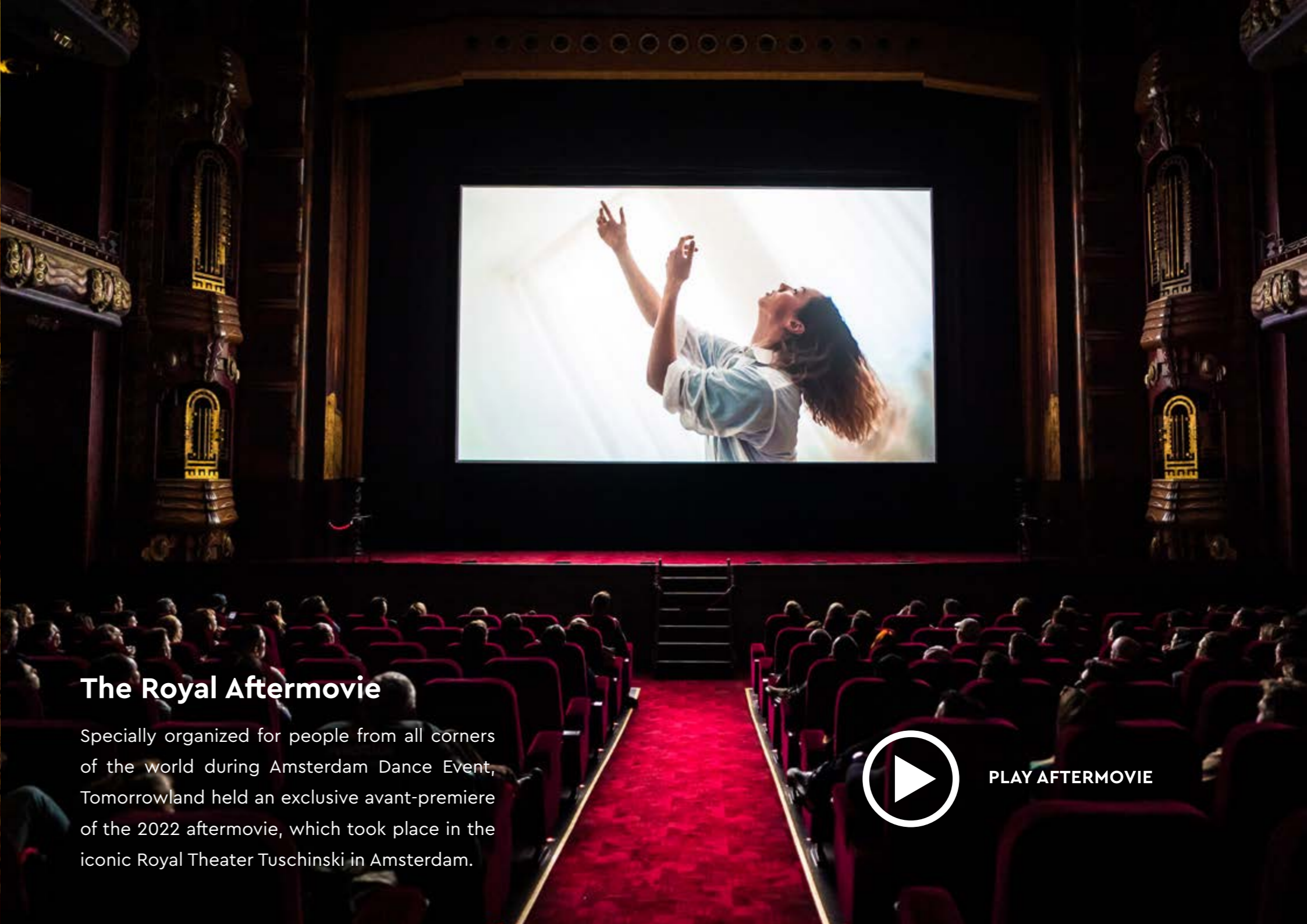
Yuval Noah Harari	Jasna Rokegem
Barbara Belvisi	Ali Tabrizi
David Sirota	Lieven Vanlommel
Ida Engberg	Dirk Standaert
Cécile van Oppen	Jacob Bossaer
Arash Aazami	Lucas De Man

Tomorrowland-avant première aftermovie,
Amsterdam Dance Event
October 20



The Royal Aftermovie

Specially organized for people from all corners of the world during Amsterdam Dance Event, Tomorrowland held an exclusive avant-premiere of the 2022 aftermovie, which took place in the iconic Royal Theater Tuschinski in Amsterdam.



PLAY AFTERMOVIE

Tomorrowland presents
Eric Prydz HOLO
October 19-20

Mind-blowing three-dimensional visual

After being one of the highlights of the festival's iconic three-weekend summer edition with three packed shows at the stunning Freedom Stage, Tomorrowland joined forces with Swedish live artist Eric Prydz to bring his spectacular HOLO show to Amsterdam for two exclusive sold-out shows during Amsterdam Dance Event 2022 at the Ziggo Dome.



Lost Frequencies Live Tour Europe and the USA



Lost in music

Belgian artist Lost Frequencies, managed by Tomorrowland, brought his unique live show to the Mainstage of Tomorrowland 2022, after which he went on tour across Europe and the USA. His two shows in Belgium – Forest National in Brussels and Lotto Arena in Antwerp – were organized by Live Nation in Co production with Tomorrowland and were part of a 3-month tour with over 40 solo live shows starting in the USA and finishing in Europe.

Facts & Figures:

- Lost Frequencies played over 800 shows in 330 cities and 67 countries until today
- Brit Award Nomination for best international song of the year with 'Where are you now'
- Music awards: 13 x gold, 40 x platinum, 2x diamond
- Spotify: 27,000,000 monthly listeners and 4 billion streams worldwide

Tomorrowland presents
Terra Solis in Dubai, official opening
December 9

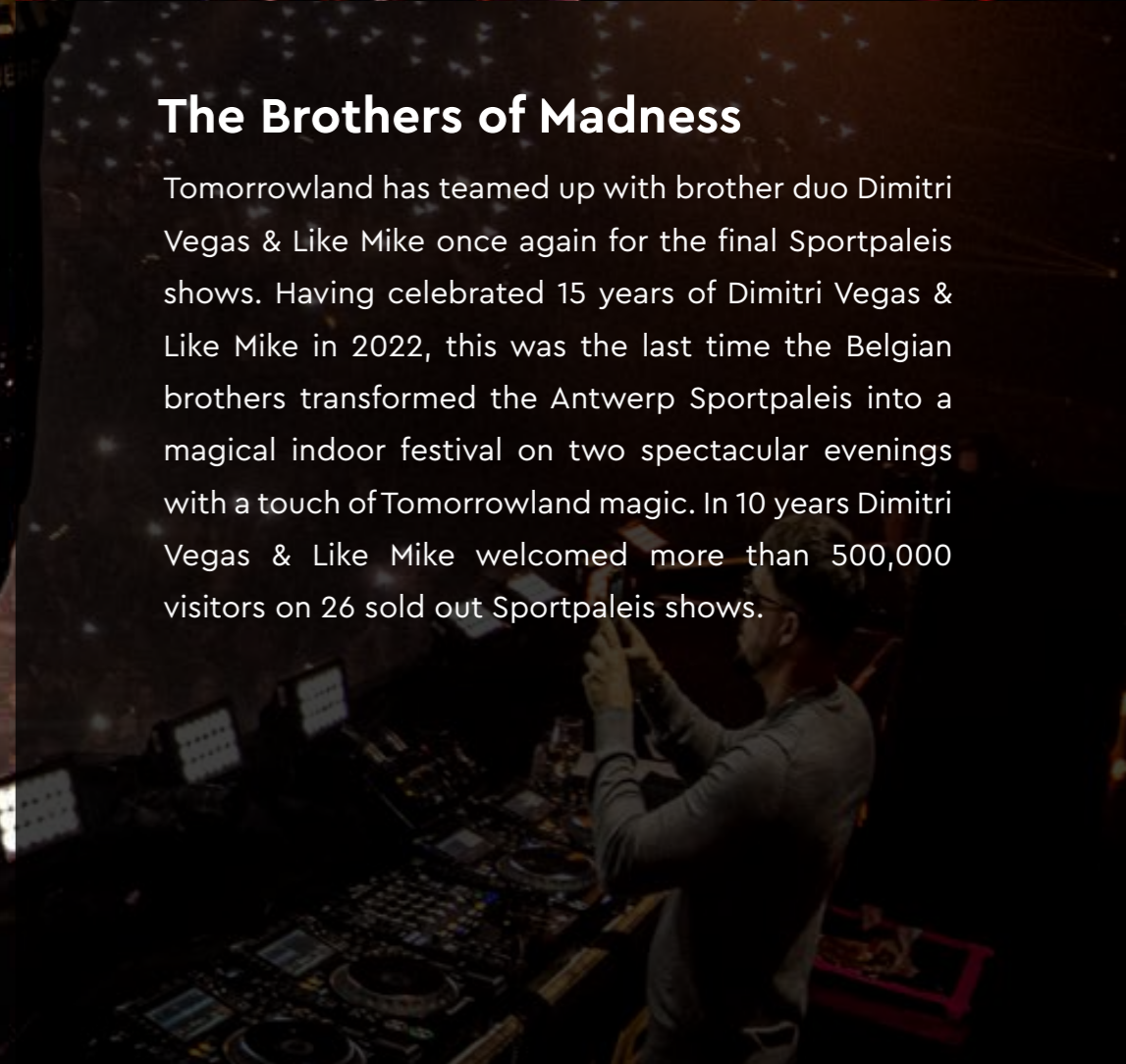


Tomorrowland presents
Dimitri Vegas & Like Mike
December 16-17





The Brothers of Madness


Tomorrowland has teamed up with brother duo Dimitri Vegas & Like Mike once again for the final Sportpaleis shows. Having celebrated 15 years of Dimitri Vegas & Like Mike in 2022, this was the last time the Belgian brothers transformed the Antwerp Sportpaleis into a magical indoor festival on two spectacular evenings with a touch of Tomorrowland magic. In 10 years Dimitri Vegas & Like Mike welcomed more than 500,000 visitors on 26 sold out Sportpaleis shows.








Tomorrowland Presents | Ushuaï, Ibiza 


Tomorrowland Winter | Alpe d'Huez 


Eric Pryds HOLO | ADE Amsterdam 


CORE Festival | Brussels 


Tomorrowland | Boom 

Tomorrowland Brasil | São Paulo 

CORE | Tulum 

Terra Solis | Dubai 

Foundation India 

Foundation Nepal 

PEOPLE OF TOMORROW



“For my first time at Tomorrowland, I am just flowing with the vibe: open-minded and loving”

Raj Khilnani, 22, Italy



“For a couple of days, young people can feel true freedom again, away from judgement”


Anna, 21, Slovakia

VICKY TAH



Vicky is a proud mom and business owner born in Nairobi (Kenya), an African city with a thriving dance scene. She grew her love for music when she visited Tomorrowland for the first time in 2013 and became part of an 80-member Tomorrowland Family. After the loss of her husband earlier this year, her Tomorrowland Family organized a fundraiser to make sure she could still make it to the festival this summer.

“I met my Tomorrowland Family back in 2013. Ever since then, they’ve been an integral part of my life, especially in the last year when my husband passed away. Everything changed financially, so Tomorrowland was nowhere in the near future for me. I informed the Tomorrowland family that I couldn’t come. They considered what was going on and they came through. They gathered and managed to get funds for my plane ticket. I really appreciate all the love and support; this is what you call united forever.”

Watch the documentary 

Looking to 2023

January 14

- Tomorrowland presents CORE Tulum, Mexico

January 28

- ADSCENDO, A digital Introduction Online

March 18-25

- Tomorrowland Winter Alpe d'Huez

May 27 & 28

- CORE Festival Brussels

June - Sept

- Tomorrowland Presents Ushuaia, Ibiza

July 21-23, July 28-30

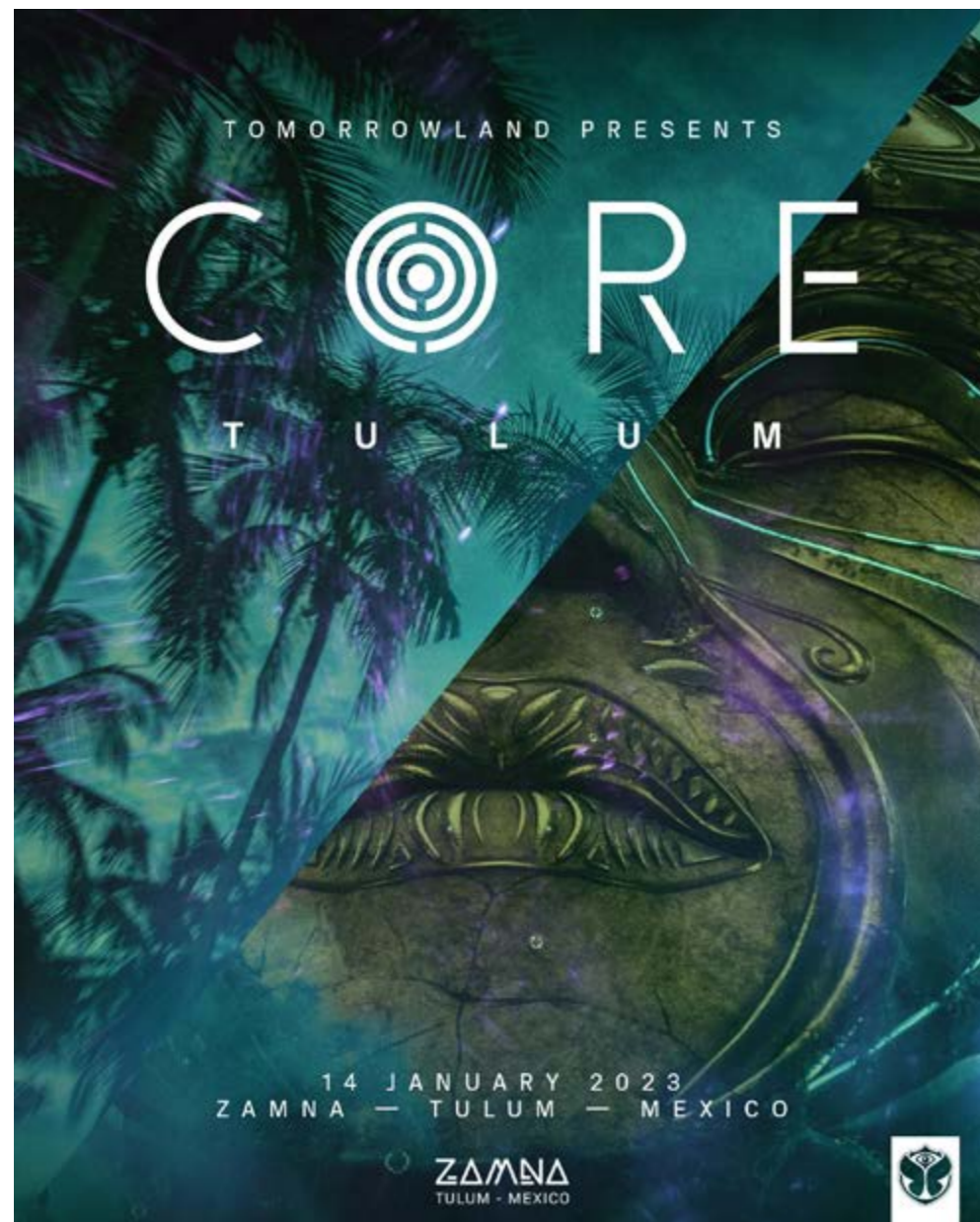
- Tomorrowland Belgium – Adscendo Boom
- Love Tomorrow Conference

October 12-14

- Tomorrowland Brasil São Paulo

MORE TO BE
ANNOUNCED...





Tomorrowland presents CORE Tulum at Zamna, Mexico January 14, 2023

Tomorrowland is landing in Tulum, Mexico, presenting the mythical CORE stage at the closing of Zamna Festival on January 14, 2023. Featuring a stellar line-up with Cellini, Maceo Plex, Nina Kraviz and Vintage Culture, one of Tomorrowland's most unique stages will debut in the heart of Tulum's jungle, where music and nature come together.

Line up:

Brina Knauss, Cellini, Maceo Plex, Nina Kraviz, Hangar Soundsystem, Vintage Culture, Channel Tres (DJ Set), CiCi, Dino Lenny, Mind Against, Beckmann, Capoon, Kitty Amor, Massano

Facts:

- Sold out
- More than 15.000 music lovers
- 1 day
- More than 10 hours of music
- 16 artists
- 3 stages



Adscendo Digital experience January 28, 2023 (online)

'Adscendo - A Digital Introduction' is a brand-new digital concept on January 28 which will give a first glimpse of the 2023 Tomorrowland theme and 'Adscendo' Mainstage in a digital world with exclusive sets by Afrojack, Amber Broos, Amelie Lens, Ape Rave Club, Armin van Buuren, Dom Dolla, James Hype, Kölsch, Like Mike, Mandy, R3HAB, Sunnery James & Ryan Marciano, Tale Of Us and W&W. All the dj performances were recorded in a brand new studio in Haarlem, and this during Amsterdam Dance Event. Our production & creative team was working very close with several specialized suppliers and experts to create 6 digital environments. The world's best technology in 3D, design, video production and special effects have been used. After 3 months of hard working, we are ready to show the result to the world.

Everyone who pre-registers for the ticket sale of Tomorrowland Belgium 2023 will be able to join the digital experience for free. Those who take part in the digital experience at the end of January will be the very first ones to discover the full line-up of Tomorrowland Belgium 2023.



Tomorrowland Winter March 18–25, 2023

Catering to fans of all genres and sounds in electronic dance music, Tomorrowland Winter 2023 will welcome 21.000 festivalgoers from around the world for a week-long magical winter holiday & festival adventure filled with snow, skiing, snowboarding, the best electronic music, amazing outdoor activities, delicious mountain food and spectacular views of the French Alps of Alpe d'Huez. Artists announced to play in March include Afrojack, Amber Broos, Amelie Lens, ANNA, Axwell, Dimitri Vegas & Like Mike, Joris Voorn, Kölsch, Lost Frequencies, Mandy, Martin Garrix, Netsky, Ofenbach, Steve Angello, Steve Aoki and Tony Romera. All Tomorrowland Winter Packages with lodging, as well as regular festival passes without lodging are already sold out.

Facts:

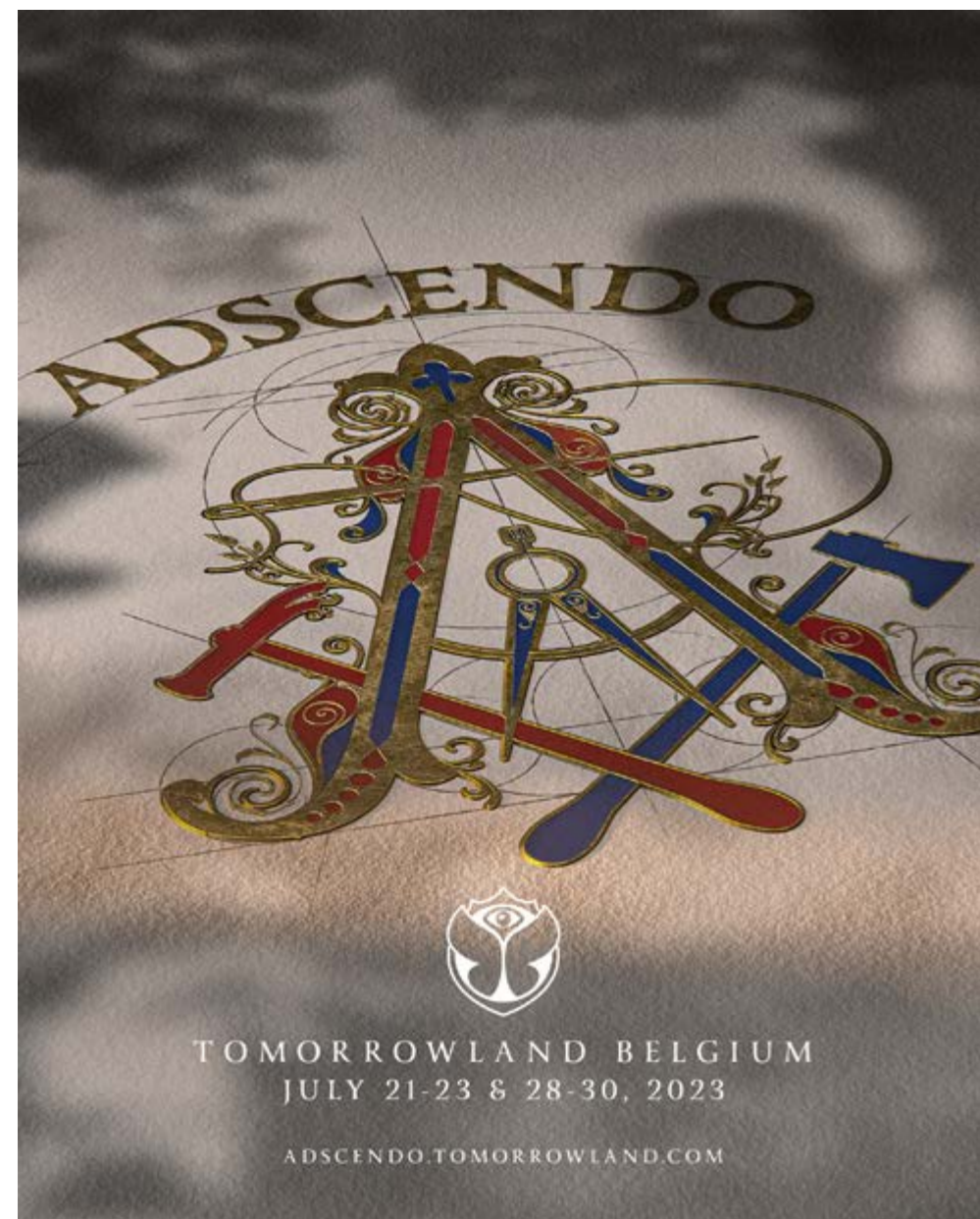
- Sold out
- 21.000 festivalgoers
- 3rd edition
- 150 artists
- 8 stages



CORE Festival Ossegempark – Brussels May 27 & 28, 2023

The second edition of CORE Festival will feature a very eclectic line-up across 5 different stages spread throughout the Osseghem Park from 12:00 PM until 01:00 AM. Wielding a wide array of various genres and niches, the festival will be breaking the boundaries between quality indie, hip hop, live electronica, hyper pop and alternative dance, offering a non-stop chance to discover upcoming talents and international heroes.

alt-J, Angèle, Charlotte Adigéry & Bolis Pupul, Goldband, NxWorries (Anderson .Paak x Knxwledge) and The Blessed Madonna, More T.B.A.



Tomorrowland Belgium Adscendo

July 21-23, July 28-30, 2023

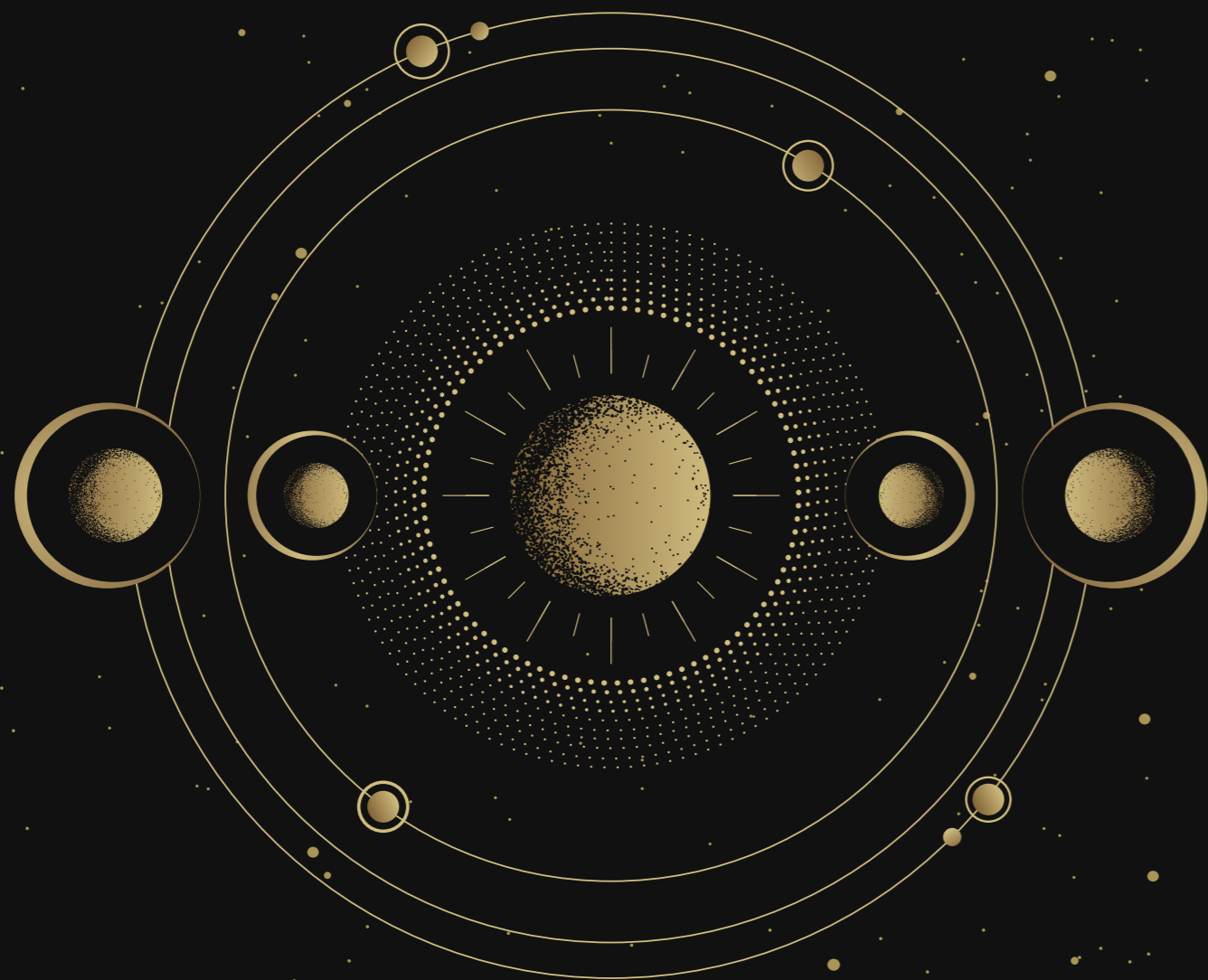
In 2023, you will witness the rise of a magnificent new tale in the history of Tomorrowland's Great Library: Adscendo.

Our destination lies high on the horizon.



Tomorrowland Brasil October 12-14, 2023

It's official, Tomorrowland is heading back to Brazil in 2023! After two amazing festivals in 2015 and 2016, the iconic music festival returns to South America on October 12-14, 2023. The beautiful festival area of Parque Maeda in Itu, a 90-minute drive from São Paulo, will be the home again of the three-day global gathering once again.



TOMORROWLAND UNIVERSE



Tomorrowland is evolving into a global entertainment brand and media powerhouse thanks to its numerous activities such as Terra Solis in Dubai, Tomorrowland apparel & accessories label, One World Radio, Tomorrowland Foundation, DJ and producer school Tomorrowland Academy, record label Tomorrowland Music and Tomorrowland Fiction. The latter being a companywide priority to spread Tomorrowland's unique stories full of magic and passion to a global audience.



Terra Solis Dubai

Terra Solis Dubai, a unique desert destination in Dubai has opened its doors in December 2022. Open daily for both overnight guests and day visitors, the oriental-chic desert oasis is spread over 371,000 square meters and will welcome guests from around the world to a refreshing and energizing glamping & pool resort in the Arabian desert. The destination boasts a year-round vibrant pool scene, stunning glamping accommodation options and a fun party atmosphere with outstanding music & entertainment



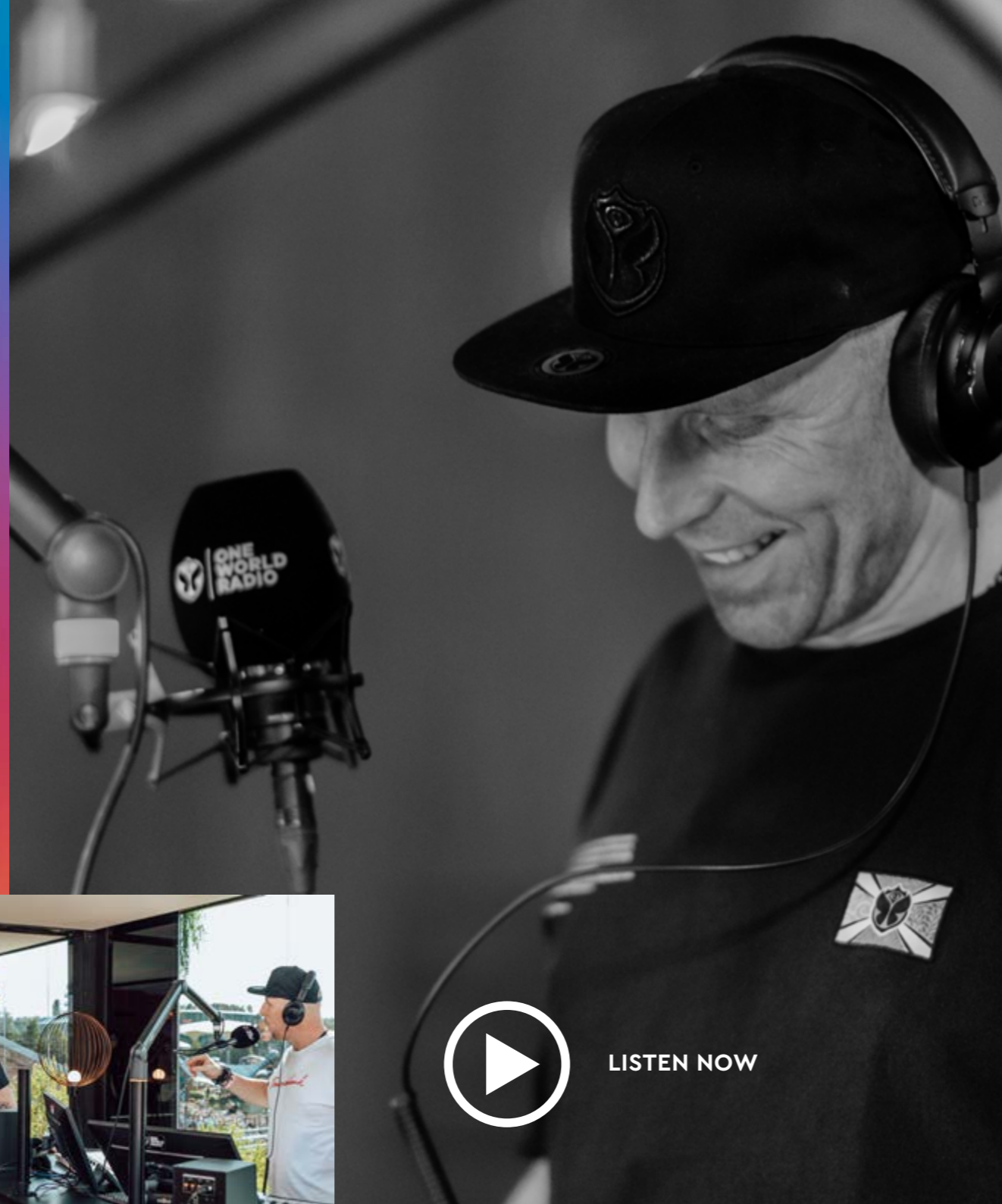
Facts:

- 371,000 square meters
- 3 accommodation styles
- 48 Polaris bell tents
- 20 Perseid lodges
- 6 Orion pool lodges
- 1 super-sized swimming pool
- 2 restaurants & bars
- Open every day for overnight guests and day visitors



One World Radio

One World Radio, Tomorrowland's official radio station, kicks off the new year with a brand-new schedule and visual identity. In addition to the regular hosts, Dutch duo Sunnery James & Ryan Marciano, the 20-year-old female Belgian DJ Amber Broos and British radio host Ben Malone are joining the station with their own shows. One World Radio has been around for almost 4 years now and can be heard worldwide by millions of listeners in more than 130 countries via tomorrowland.com and the Tomorrowland App, as well as via DAB+ in Belgium, the Netherlands, Switzerland, the United Kingdom, Malta and via FM in Romania and Spain.



LISTEN NOW



One World Radio in numbers

- More than 1,5 million unique listeners per month.
- 'Where Are You Now' by Lost Frequencies & Calum Scott is the most played record in 4 years One World Radio.
- 5 daily hosts (Ben, Camille, AdamK, Justin and Greg) and 2 weekly hosts (MC Stretch and Austin Kramer).
- 11 DJ residencies: Armin van Buuren, Timmy Trumpet, NERVO, MORTEN, DJs From Mars, Dino Lenny, Vintage Culture, M.I.K.E. Push, Laidback Luke, Amber Broos and Sunnery James & Ryan Marciano.
- 2,043,360 minutes or 34,056 hours of unique music in 4 years.
- 134 Tomorrowland Friendship Mixes.

2023

The new year has a lot of cool things in store! Listeners can already look forward to a bunch of special shows, including 'The 20 of 2023' in January, One World Radio's 4-year anniversary in February, unique live broadcasts from Tomorrowland Winter in March and the return of the Tomorrowland Top 1000 in April.



ONE WORLD RADIO

HOW TO LISTEN?

dab+	BELGIUM
dab+	THE NETHERLANDS
92.1 FM	ROMANIA BUCHAREST
dab+	SWITZERLAND
dab+	UK
104.8 FM	MALLORCA
94.1 FM	IBIZA
dab+	MALTA
	WORLDWIDE

TOMORROWLAND.COM

We Are Tomorrow

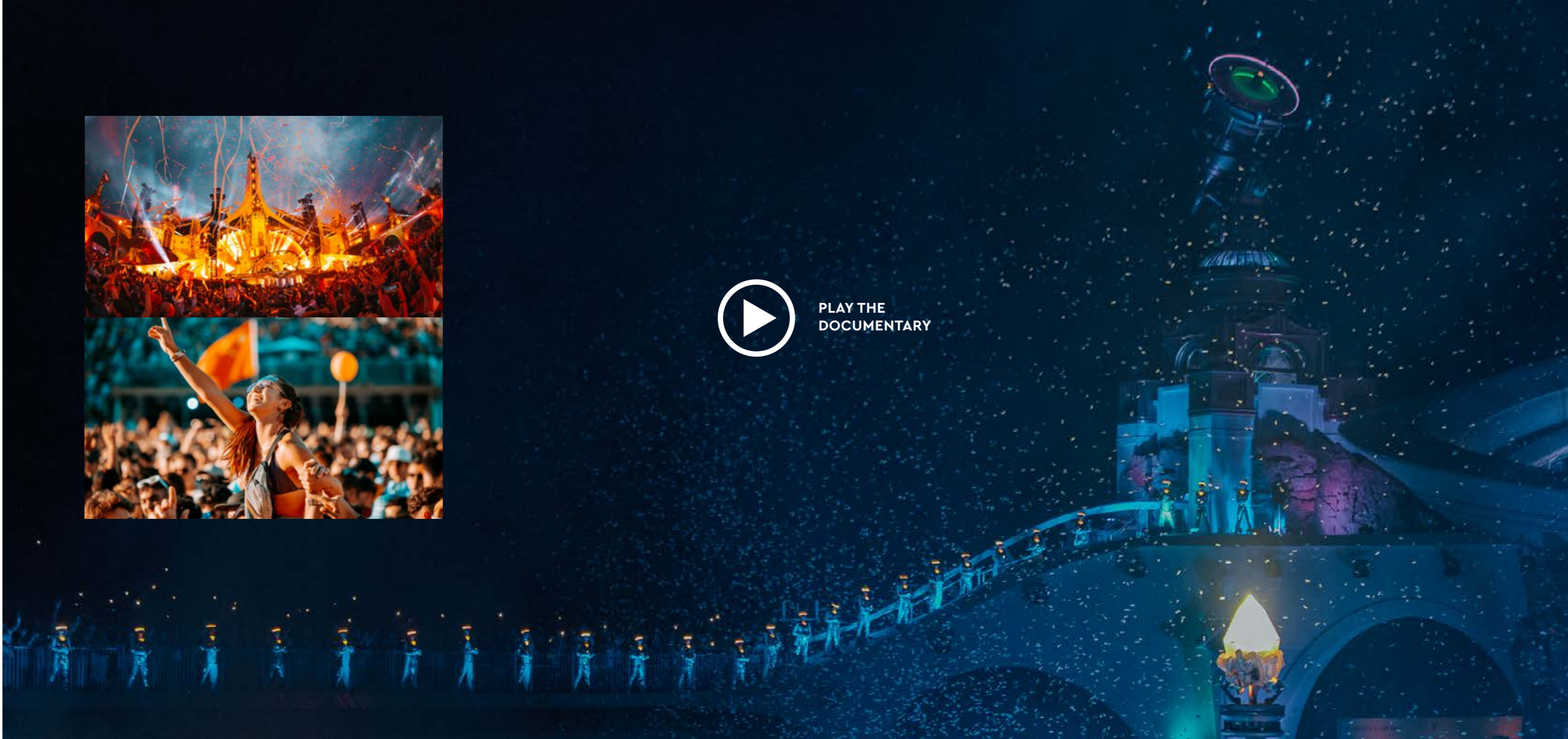
The summer of 2022 will be remembered as magical and memorable... Tomorrowland is celebrating its legendary three-weekend return by releasing a short documentary about the whole world coming together in one magical place and uniting as one through the universal language of music.

Produced in collaboration with Amazon Music, 'We Are Tomorrow' covers the unique journeys of four People of Tomorrow attending the Belgian festival: German DJ & producer Topic, Indian-born world-renowned 50 Best chef Gaggan Anand, Kenyan mother and business owner Vicky Tah and Belgian female Mainstage dancer Kelly De Clercq.

The short documentary is available on YouTube & Amazon Prime worldwide and has already reached over 1M views.



PLAY THE
DOCUMENTARY



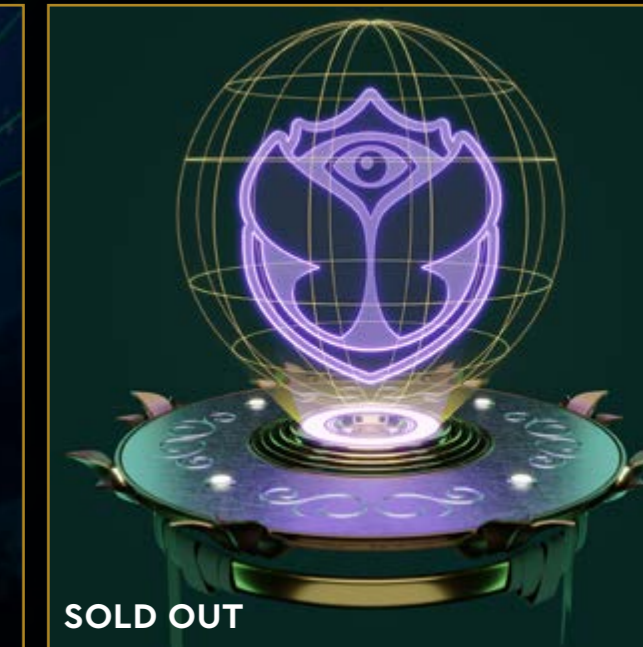
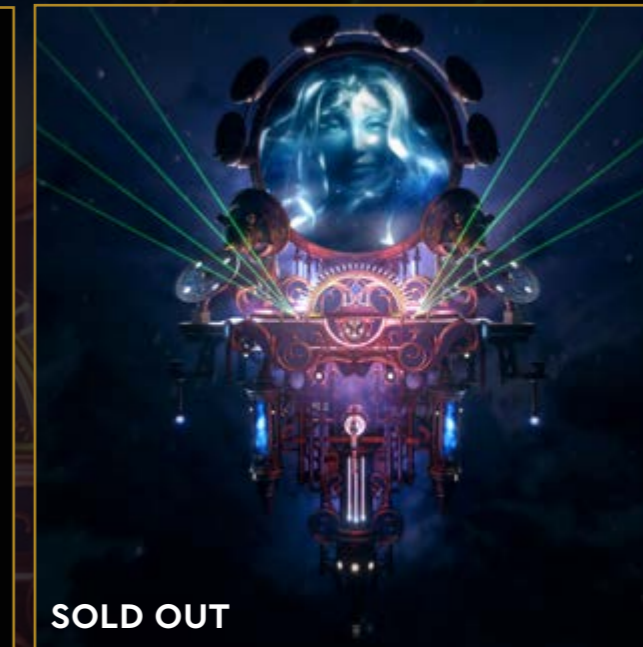
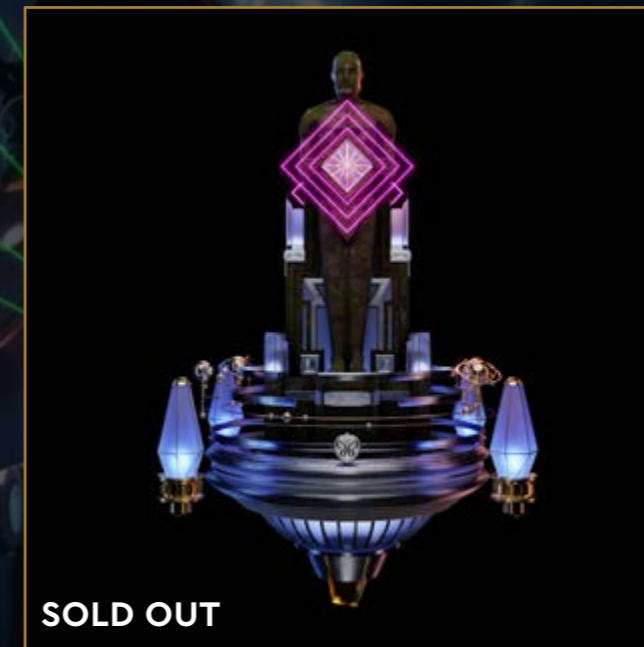
Tomorrowland dips toes into web3

Tomorrowland successfully launched 3 NFT Collections this year: A Letter from the Universe, The Reflection of Love and the Symbol of Love and Unity.

As the stories behind each theme or narrative cannot be expressed fully during the events, Tomorrowland has dreamt of diving deeper into the magical worlds of Tomorrowland. NFTs are a great opportunity to invite the People of Tomorrowland on a new journey where they get to own a piece of this legacy, form a community around this and enjoy many great utilities.

Owners of the Tomorrowland collectibles had the chance to attend secret shows during the events, join a holder only community and take part in many sweepstakes and raffles. Festival tickets, exclusive upgrades and fashion were among the many prizes, festival fans could get a hold of.

The ultimate utility? Own one NFT from each collection to assemble the Medallion of Memoria. The ultimate fan experience giving festival visitors the option to skip the ticket line in the future. Besides launching these 3 collections, Tomorrowland will launch different initiatives in the future, embracing this new technology



Explore the fantastical Tomorrowland universe

Every year Tomorrowland presents a new theme, via a teaser trailer, a trailer and a home-delivered treasure box before the start of the festival itself. At the festival, the story comes to life at the legendary Mainstage and throughout the festival grounds, where actors and larger than life decors turn the theme and festival into an unseen world of its own. Every year the community of People of Tomorrow eagerly anticipates the new theme and its story, discovering the details bit by bit.

For the theme of our 15th edition, THE BOOK OF WISDOM, we took our time to write a first short story and share it with our visitors. Available in 5 languages (English, French, German, Spanish and Dutch), close to 200.000 books were delivered at the

homes of People of Tomorrow planning to come to The Book of Wisdom festival edition. This easy-reader received a warm welcome by the People of Tomorrow. The overwhelmingly positive response went accompanied by requests for more Tomorrowland tales. This we could not ignore. After 15 years, we started to dive deeper into the stories of Tomorrowland, with the purpose of unveiling them and sharing them with the world in the near future.

Tomorrowland Fiction is currently creating an epic fantasy trilogy which delves into the Tomorrowland universe. The first manuscript in this exciting new trilogy is finalized, and parts 2 and 3 are currently in development.



Alongside the trilogy, we are developing a sequence of standalone books which further expand the worlds and themes of Tomorrowland. THE RISE OF ADSCENDO being the first to share with the People of Tomorrow!

In all works of Tomorrowland Fiction, we explore our central ethos: Live Today, Love Tomorrow, Unite Forever. We strive to live life to the fullest, remembering to love and respect ourselves, others and nature, whilst being mindful of mental and physical health. Today, tomorrow and forever, we unite to embrace diversity, equality and freedom for all.

Tomorrowland Fiction is written by diverse talent with the support of an international editorial team. These

stories deliver inspiring tales set in new magical worlds for adult readers to enjoy.

Paul Lucas of premier US literary agency Janklow & Nesbit who represents work of the highest caliber represents Tomorrowland while Jason Richman of United Talent Agency is introducing the Tomorrowland magic to the wonderful world of movies and TV. These partnerships allow Tomorrowland to build on its legacy with new fantasy stories for a global audience.

Tomorrowland Fiction: THE RISE OF ADSCENDO

In 2023 the People of Tomorrow can discover the complete origin story of the new fantasy theme 'Adscendo', before being immersed into the narrative at the festival grounds. Unlike previous years where the People of Tomorrow could discover themes such as 'The Reflection of Love' or 'The Story of Planaxis' through the legendary Mainstage and a trailer, this year Tomorrowland is revealing the story to the theme 'Adscendo' in novel form.

Attendees will have the chance to recognise elements and imagery from the book at the festival, creating a unique connection never experienced before.

Fantasy fans around the world will have the opportunity to delve into the rich world of Tomorrowland and explore the diverse and magical tale within the book, regardless of attendance.

Readers will discover a story of love, unity, and magic within the enchanting Tomorrowland universe:

The story of THE RISE OF ADSCENDO

The islands of Arcadiana are sinking, and the Soaring Isles, suspended in the air like floating mountains far out of reach, will soon fall, destroying the whole city – if the water doesn't swallow them first.

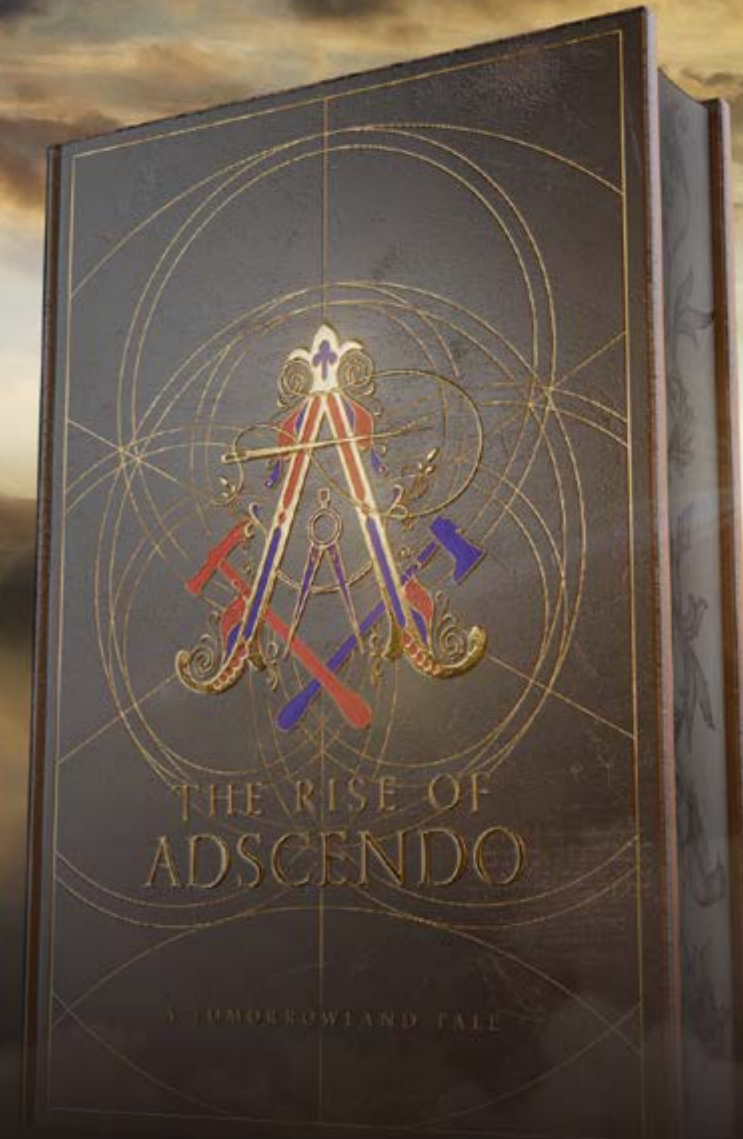
As a Windrider, all Ro has ever wanted to do is to fly like the other members of her family. Thanks to her love of all the birds of her world, she has an idea on how to improve the day-to-day life of her crumbling society. But while out testing her new flying contraption, danger strikes and she finds herself rescued by the most noble and most rare of all the birds. The Golden Auric.

Up in the clouds, she will make a discovery that will set her on a path to salvation. But unbeknownst to her, there are forces at play that wish to see a different future, one in which four of the Guilds that make up her homeland will perish. It is a fight for survival, and Ro will need all the help she can get if she is to save her home, and maybe, create the ultimate paradise...

Publishing in Spring 2023

The Limited Edition The Rise of Adscendo will be available in English and Dutch.

Publishing partner for the Dutch version, available via the Tomorrowland channels, is Standaard Uitgeverij.



One World Artists

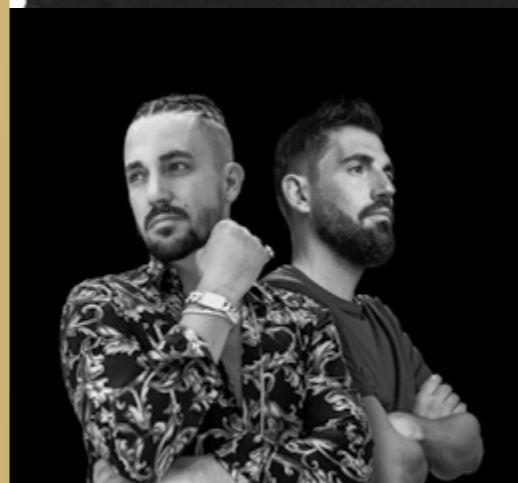
For over 10 years a dedicated & passionate team developed and managed the careers of global superstars Dimitri Vegas & Like Mike and Lost Frequencies, a rollercoaster and a unique combination of friendship & professionalism.

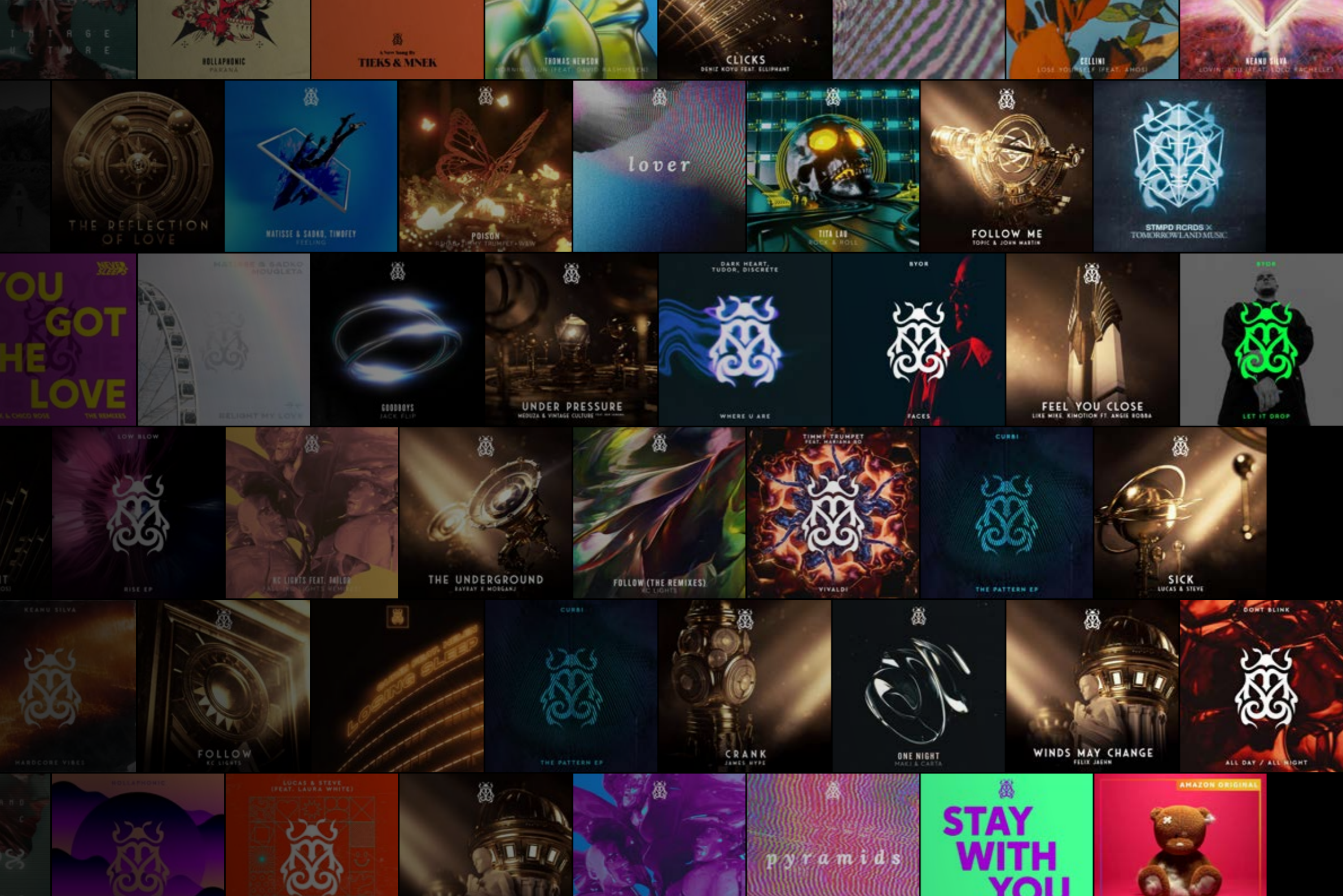
More and more Tomorrowland is offering endless possibilities of unique events, media and services to empower artists around the world.

With an expert team we try to build the artists of today and specially tomorrow, dreaming together step by step within a boutique set-up for management and bookings, in a wide spectrum of electronic music.

A close family of friends

AFROJACK
AMBER BROOS
ANAMĒ
DA TWEEKAZ
DIMITRI VEGAS & LIKE MIKE
HENRI PFR
JOHN NEWMAN
LOST FREQUENCIES
MANDY
ÖWNBOS
SUB ZERO PROJECT
SUNNERY JAMES & RYAN MARCIANO





Tomorrowland Music

Tomorrowland Music is Tomorrowland's official record label, founded in August 2021 and providing a home for artists from all different levels in electronic music. Tomorrowland Music works closely together with artists to help create strong stories around their releases and perform them at different festivals, aiming to introduce music fans in every corner of the world to the most exciting projects in electronic music. The tracklist of the Official Tomorrowland Belgium 2022

Aftermovie featured 7 releases by Tomorrowland Music. In 2022, Tomorrowland Music celebrated its 1-year anniversary! Marking this unique moment in time, Tomorrowland's own imprint celebrated this milestone with a special album release. 'The Reflection of Love' Singles brought together a collection of festival releases under the 2022 festival theme 'The Reflection of Love', celebrating the return of Tomorrowland after three years by

gathering some of the biggest artists in electronic music on the beloved Belgian festival's own record label. Made up of 11 different tracks, the album caters to fans of all genres and sounds in electronic dance music and features releases by an impressive number of world-renowned artists, including Afrojack & R3HAB, Cellini & Klaus, Deniz Koyu, Felix Jaehn, James Hype, KC Lights, Like Mike & Kimotion, Lucas & Steve, Martin Garrix, Meduza & Vintage Culture, RayRay & MorganJ and Topic & John Martin.



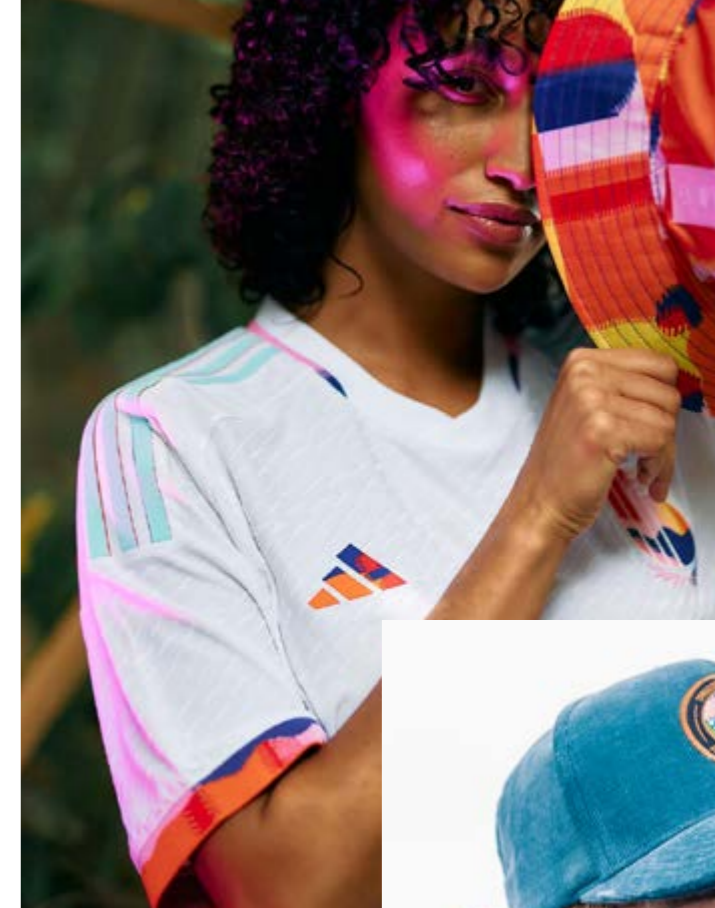


Tomorrowland Fashion

More than 100,000 People of Tomorrow from all over the world are the proud owner of the Official Tomorrowland Flag. All proceeds of the Official "Tomorrowland - Live Today, Love Tomorrow, Unite Forever" Totebag & €5 per Tomorrowland Flag sold go to the fantastic Tomorrowland Foundation Projects.

During the festival we launched a Limited Edition collection in collaboration with STMPD RCRDS & Tomorrowland Music to celebrate the release of a unique 7-track EP together. The collection with Martin Garrix's label consisted of 3 unique statement pieces, inspired by the album artwork. The collection was sold-out in less than 24hrs.

Tomorrowland Photo Art - bring the atmosphere of Tomorrowland 2022 to your home with the Tomorrowland Photo Art Collection. You can choose from a number of breathtaking photographs available in 3 different gallery sizes.





Designed in-house

All Tomorrowland apparel and accessories are designed in-house, with carefully selected fabrics & shapes and attention to every detail. Our in-house Tomorrowland Collection team consists of 15 full-time colleagues.

Facts:

- **Webshop 2022**

Unique visitors : 1,623,416

Orders : 30,299

- **Popular orders**

5LP vinyl box

Tomorrowland flag

Tomorrowland x LOOP earplugs

Book "The Rise of Adscendo"

- **Tomorrowland Boutique 2022**

4 at Tomorrowland Belgium

1 at Tomorrowland Winter

- **Collections in 2022**

Winter Essentials, Winter festival collection, Ellesse collab, The Reflection of Love collection, Summer Essentials, Adidas LOVE collab, summer festival collection, STMPD collab, Suspicious collab, Adidas matchwear collab.



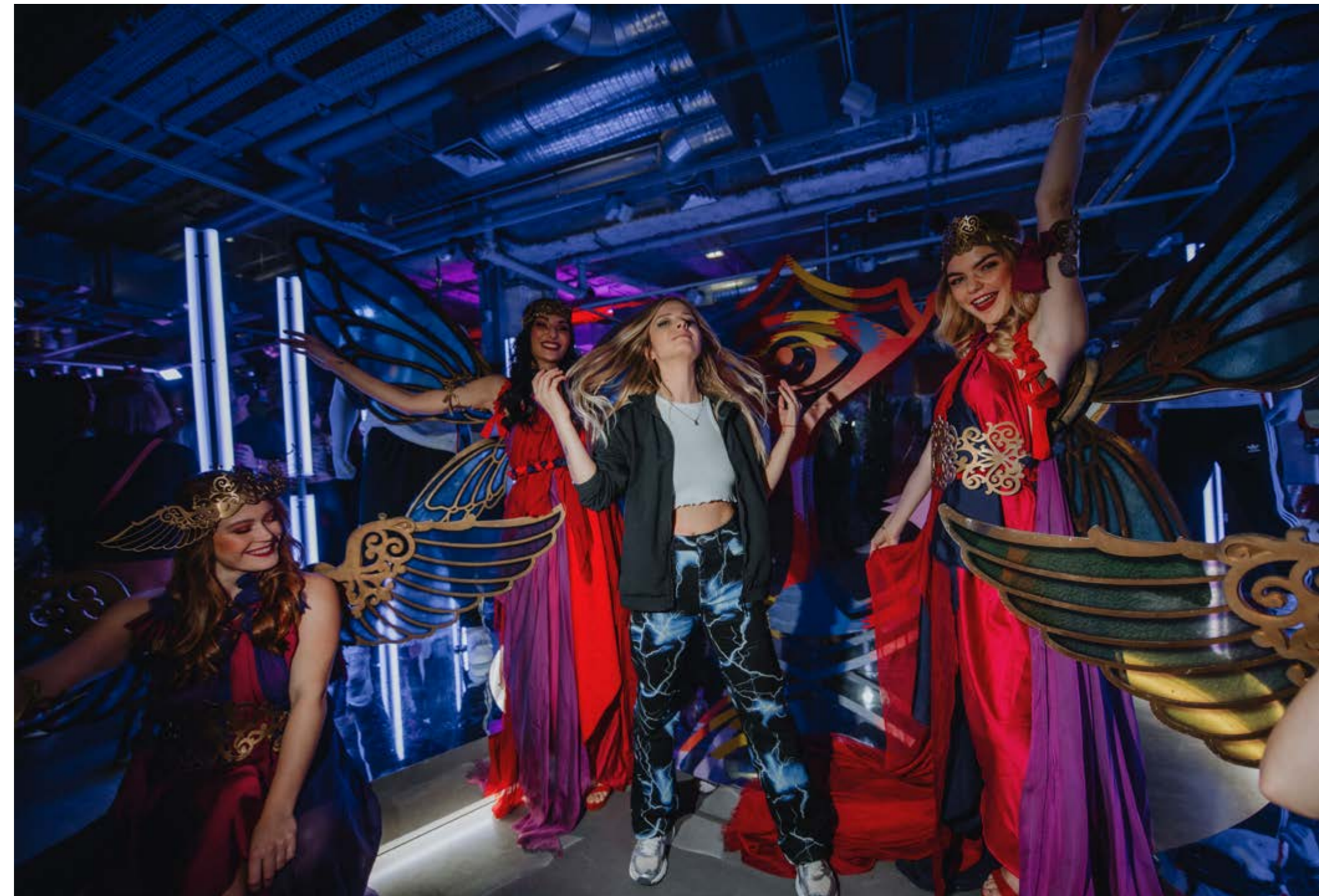
**Come together and
feel the LOVE!**



Belgian Red Devils make statement of LOVE with FIFA World Cup 2022

This summer, adidas, the Royal Belgian Football Association and Tomorrowland joined forces to create a LOVE-themed sport/football inspired festival collection and a Tomorrowland inspired match wear collection to capture the hearts of football and festival fans around the planet. With playful designs and bold graphic prints powered by Tomorrowland's famous fireworks, an explosion of color, the LOVE collection of apparel & accessories spreads a positive message of love, equality and diversity, but above all happiness, excitement and inspiration to the world.

Celebrating its LOVE collection in partnership with adidas and the Royal Belgian Football Association, Tomorrowland transformed the adidas store in Paris into a magical and exclusive party for People of Tomorrow from all over the world filled with surprises and special DJ performances by Ofenbach, Henri PFR, Azaar and Venga.





The Ride to Happiness by Tomorrowland

The very first extreme spinning coaster in Europe, located in theme park Plopsaland De Panne in Belgium.

50,000 rides per year so we can announce the 100,000 ride in a few days!

Food Experiences

Mesa Antwerp

In the lively Sint-Andries district in Antwerp, just steps from the Nationalestraat, the waterfront and the Grote Markt, you'll find Mesa. A restaurant where you can taste the whole world in an exceptional setting created by the team behind Tomorrowland. Mesa is the product of a passion for travel, good food and togetherness, and that's exactly what you'll feel and taste at Mesa.



Food Experiences

Tomorrowlands Kitchen x Gare Maritime Brussels

Taste the magic of Tomorrowland at Gare Maritime in Brussels. Enjoy and taste delicious street food dishes with typical flavors from all over the world, inspired by the iconic festival cuisine "Tastes of the World".



Collaboration with 50 Best Chef Gaggan Anand at Tomorrowland

Indian-born world-renowned 50 Best chef with an inspiring life story: Gaggan Anand grew up in poverty in the slums of Kolkata but managed to become the most awarded chef in Asia whose Bangkok restaurant ranked number 1 among Asia's 50 Best Restaurants a record four times. The culinary game changer brought his explorative gastronomy to Tomorrowland last summer, hosting his very own Chef's Table with a magnificent view of the legendary Mainstage, as well as curating an exquisite menu for the Tomorrowland Restaurant. This summer's proceeds went to the Tomorrowland Foundation.



Watch the documentary [▶](#)



SOLO VIDA

Solo Vida is Tomorrowland's premium sparkling wine, made with the finest quality grapes and cared for with love and patience. It's a fresh and fruity sparkling wine with an intense, elegant and balanced flavor with floral and citrus notes. The Solo Vida Fountain bar found its place at the beating heart of the Mesa Garden, the new culinary hotspot of the festival and it was served as preferred sparkling wine at the artist village. Solo Vida is available for purchase at solovida.com and of course Solo Vida is served at the Tomorrowland Restaurant Mesa in Antwerp.



Love Tomorrow

Love Tomorrow was born in the cradle of Tomorrowland in 2012. We are aware of the huge impact of the festival on its environment, both for society and mother nature. The People of Tomorrow are the ambassadors of our belief in a better world. Responsibility, Nature, Innovation, Health and Respect, are the five values of Love Tomorrow.

To reduce the pile of left behind tents, mattresses and other camping gear at DreamVille, Love Tomorrow launched the Camp 2 Camp initiative, together with local association Ecoso. At the end of the festival, Ecoso comes to pick up all the camping gear festivalgoers leave behind. The camping gear is then cleaned, repaired and made ready for re-use.

Our goal is to change the vision on 'waste'. It's not just disposable things, it's a collection of renewable items and materials. Waste is not something you need to get rid of as soon as possible, any way you can. We make people aware that most of their waste forms a source of renewable materials. The recycle club makes it fun, easy and accessible to recycle. The recycle club consists of the Recycle Club House; Recycle Points; Recycle Teams; Recycles & Recycle Kit.



Facts:

- 700 crew members in charge of recycling and waste at Tomorrowland and DreamVille



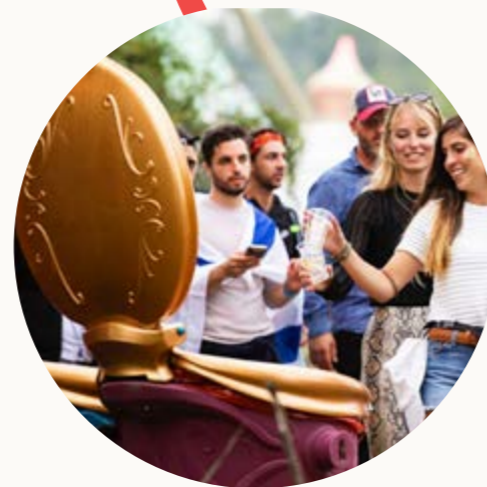
360° sustainability scan

In-depth exploration to understand the ecological & social impact of your organization. Help lay the foundation for a long-term positive impact vision.



Circular solutions

From waste to value – unlock circular opportunities throughout the value chain. Avoid waste, increase value creation, profitability and a positive impact for society & environment.



Influence behavior

"Tell me and I will forget, show me and I may remember, involve me and I will understand." Moving the needle from sustainability awareness to shifting behaviour, thanks to fun and rewarding in the field activations. We've been leveraging festivals to immerse visitors into memorable sustainable experiences that connect with heart & mind. People are part of the solution and become Architects of Tomorrow.



Network solutions

Water is precious. Climate change and growth of the world's population will cause more and more pressure on water supplies. It's necessary to use water wisely. Several initiatives help to create awareness & influence behaviour. Have a look at our best joint-venture practices, in the unique context of the Tomorrowland festival



Value creation for the living environment

Love Tomorrow wants to create continuous positive impact for the living environment: give back by creating an attractive neighbourhood, bring people together, preserve & regenerate fauna and flora.



Material & Waste management

"One man's trash is another man's treasure", because who decides what is waste and what isn't? We believe in moving from waste to materials that can be reused again to retain value. This by minimising capital destruction and maximising the reuse of materials. All of this with a clean environment in mind.

See our projects at [LoveTomorrow.com](https://www.lovetomorrow.com) 

A Stairway to Unity

Tomorrowland has built 'The Stairway To Unity', a magnificent 60-meter-long handmade mosaic stairway located on the legendary Mainstage amphitheater at the beautiful recreation area De Schorre in Boom.

Specially envisioned and designed by the creative team behind Tomorrowland, 'The Stairway To Unity' is the result of a close international collaboration with Parisian mosaic expert Jean-Christophe Duperron, Cuban artist Michel Herrera Cuello and Italian company Mosaici Moruzzi – the most skilled mosaic artists all joining forces to craft a masterpiece of truly epic proportions.

This mosaic staircase is Tomorrowland's third permanent public art installation in De Schorre, after introducing the 'One World Bridge' by Arne Quinze in 2014 and the 'Magical Troll Forest' by Thomas Dambo in 2019, creating pleasure and value for everyone to enjoy the unique and beautiful scenery of De Schorre all year long.



- 5 million hand-cut mosaic stones
- 700 square meters of surface area
- Length of stairs: 60 meters
- 20 mosaicists
- 15,000 hours of work
- More than 3 years to go from idea to reality
- 8 months of baking and shredding in Italy
- More than 6 months of laying mosaic tiles
- 5 months of building and installation work in De Schorre in Boom (Belgium)



Tomorrowland Foundation opened 2nd Music & Arts School

The Tomorrowland Foundation Music & Arts School in Kolkata, India, was formally inaugurated on December 2. The Tomorrowland Foundation, a foundation created by Tomorrowland, partnered with Indian NGO EkTara to create a 7,000-square-foot school & performance space, built within the existing EkTara Learning Centre in the heart of Kolkata's largest slum communities.

Both the Tomorrowland Foundation and EkTara are convinced that education should not be restricted to learning to read and write. The ability to express yourself creatively is also part of the personal development of children and youngsters. The Tomorrowland Foundation Music & Arts school aims to reach out to 5,000 young girls and women from the communities in the next 4 years, allowing them to attend music, dance, arts, and theatre classes. The Tomorrowland Foundation Music & Arts School in India is the second of its kind in the world, with the other one in Nepal that was inaugurated in April 2018.

 [Get involved](#)



Mobile School

Children and youngsters are the future and shape the world of tomorrow. Being able to express yourself creatively is important for the personal development of children and youngsters. The Tomorrowland Foundation helps to achieve this dream by supporting independent non-profit organizations such as CUNINA, EKTARA and MOBILE SCHOOL.

The Mobile Schools are extendable blackboards on wheels that come with more than 300 educational panels, ranging from literacy to health and hygiene. Once a Mobile School arrives in an area with street children, the school slides open to become a two-sided 6-meter-long educational blackboard, allowing street educators to interact with street youth and helping them to discover and unlock their talents and regain a positive self-image.

MOBILE SCHOOL is active in 30 countries worldwide and with the yearly support of the TOMORROWLAND FOUNDATION, they continue to grow, setting up projects in cities like Tbilisi (Georgia) and Kampala (Uganda), reaching out to more children than ever before!



Tomorrowland DJ Academy

The Tomorrowland Academy wants to encourage youngsters all over the world to develop their creative skills, by providing access to everything needed to produce, release, create and perform music and arts. This summer the first DJ bootcamps have been organized in Boom, for kids and adults. At the end of the year 2 weeks of DJ camps for kids were organized in Hasselt (Versuz). Looking forward to the next one in France.



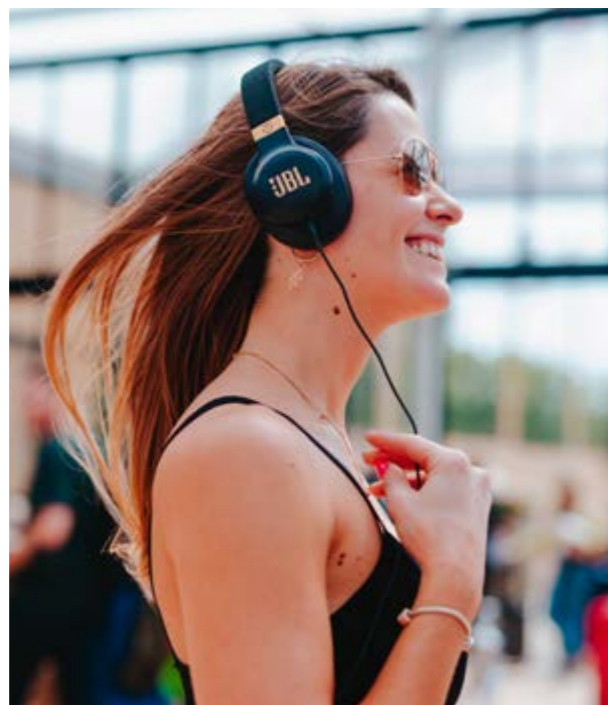
LOOP x TOMORROWLAND Earplugs: go front row

This summer, a limited-edition pair of Tomorrowland x Loop Experience Earplugs (7,500 via Tomorrowland and 10,000 via LOOP) were launched. This innovative, 18 decibel-reducing acoustic channel helps People of Tomorrow and all Tomorrowland crew to enjoy music responsibly without compromising on sound quality. All crew members at Tomorrowland (20,000) had the opportunity to protect their ears with the Loop x Tomorrowland Experience Earplugs.



JBL, When music is all that matters

When music is all that matters, put on your Tomorrowland x JBL Headphones and enjoy a one-of-a-kind music experience during your daily adventures. Since the collaboration more than 110,000 speakers have been sold.



RIFFX By crédit mutuel supports french DJ-talent

The French musical platform RIFFX supported the People of Tomorrow in France to have a magical time at the festival and offering great French DJs to play in the mountains of Tomorrowland Winter.



Red Bull gives wings at DreamVille

Red Bull gave wings to a new ritual to energize the DreamVille guests in the morning, walking towards the festival.



United We Dance With ABSOLUT

Being a home to hundreds of thousands of people from all walks of life, one of the most unique things about Tomorrowland remains the whole world coming together in one magical place with everyone being equal and uniting as one – symbolizing the values of freedom, respect, diversity, and solidarity. Absolut Vodka, too, builds towards a more open, inclusive, and diverse world. Together we dance, a message of equality and inclusivity, brought by Absolut Vodka and Tomorrowland, with the first artist announcement putting six unique artists in the spotlight who are passionate about music and whose message the festival strongly supports: Carola, Jana Vitiligo, Mandidextrous, Moore Kismet, Odssey and RayRay.



ELLESSE Awakening the mountains of Alpe d'Huez

A unique Tomorrowland Winter partnership and collaboration with Tomorrowland Winter to create a winter clothing collection. An expression of flamboyance & boldness.



Coca Cola bringing the magic around the globe

Coca Cola was bringing the happiness on site and around the globe thanks to the Coke Studio platform. Afterwards they created the DreamWorld ltd edition cans, celebrating innovation and magic. 100 million cans were distributed in US, Canada, UK, Spain, Belgium, Norway, Romania, South Korea.



Chandon Garden Spritz

A sunny day deserves a refreshing aperitif! Thanks to Chandon Garden Spritz, visitors to Core Festival could enjoy the perfectly served aperitif in an amazing experience with a relaxed vibe.



Ethias secures the future at CORE FESTIVAL in Brussels

"Ethias secures the future (Ethias verzekert de toekomst)". Throw away your can at the Ethias activation, participate for a better future and help shape the art piece in the tree.



Telenet reaching Belgians through connectivity

CORE Festival visitors could connect with passers-by at the Kunstberg in Brussels to share their unique experience through a connected screens experience.



Magical Forest By BMW

After a successful collaboration during the digital festival "Tomorrowland Around the World", BMW was also a loyal partner at the Festival. Not only did they supply 26 brand-new Artist & Media Shuttles, but the festivalgoers could also explore the Magical Forest By BMW. The BMW Journey started on June 14 at Brussels Airport with a stand in a "Magical Forest" atmosphere: a nod to the BMW stand on the festival site. Via a touchscreen everyone was able to participate in the #unitedinJoy campaign and had the chance to use their Message of Joy to experience the festival model: a brand-new, 100% electric BMW iX1, in a unique Car Wrapping Design on the basis of DJ Steve Aoki. Not only Steve Aoki but also the festivalgoers could come and discover "The Magical Forest of Joy" and therefore the exclusive car itself at Tomorrowland.



Switch for Tomorrow & Remember the name (by BAT)

The Reflection of Love was also omnipresent this summer, especially because the Iranian artist Cocovan, who travels the world with the world's biggest love letter, landed at Tomorrowland. His love letter is made up of 23,000 love letters from over 143 nations and is 530 meters long!

You could not only spot the world's longest love letter, but you had also the chance to meet the four talents of Tomorrowland's talent program Remember the Name. Thomas, Manon, Jamel and Azteck show off their food, fashion, art and music talent at the festival.



Follow your dreams x Budweiser

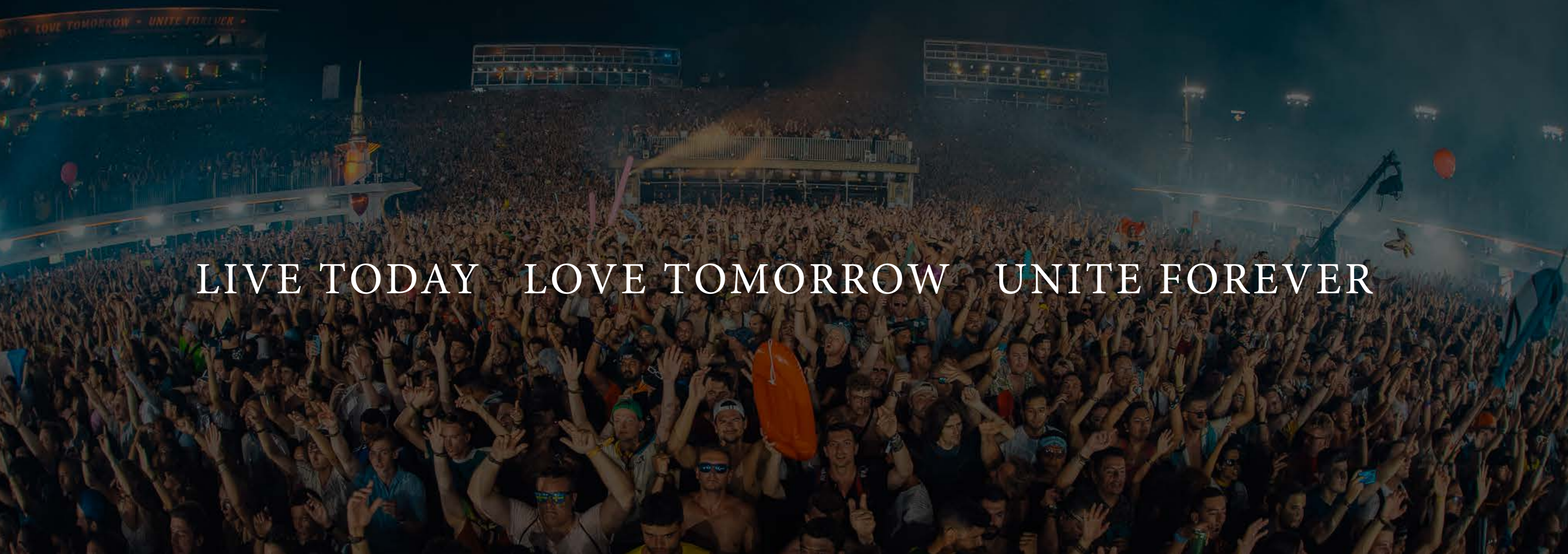
Within our co-created Imagination Lab campaign, the People of Tomorrow had the opportunity to visit the Dreamcatcher activation. The People of Tomorrow could make a wish at the waterfall in the middle of the brand-new Freedom stage. A magnificent round structure with a free span of 45 meters, height of 14 meters and a waterfall in the center was created to make a wish for the ultimate Tomorrowland experience, dining in the exclusive restaurant, getting a Tomorrowland-tattoo or winning a meet & greet. 5,000 dreams were entered and many came true on-site. The objective? Follow your dreams, they're yours to take. Together with Budweiser empowering this message. One of them hitting the Belgian newspapers.



Formula 1 with a message love

A message of LOVE and UNITY was given at the Formula 1 race in Austria in 2020. It built awareness about the digital festival during Covid. In 2022 BAT and Tomorrowland created the most magical party week ever on earth. Bringing 2 participants in 10 days to the Austrian F1 race, Tomorrowland Presents: DVLM in Ushuaia and Tomorrowland Weekend 1 for the most epic experience ever.





LIVE TODAY LOVE TOMORROW UNITE FOREVER



