**Lerxst Announces Blah Blah- Limited Edition Wah/Blah Pedal Available Through Reverb.com**

*Blah blah blah, blah blah, blah blah blah*

**BURGAW, NC, August 22, 2024 – Alex Lifeson and** [**Lerxst**](http://www.lerxstamps.com/)**, in collaboration with innovative pedal designers** [**Morley**](https://www.morleyproducts.com/)**, announce the newest addition to the Lerxst line of guitar effects pedals – the Lerxst Blah Blah. Inspired by Lifeson’s neverending tone journey for new and innovative sounds, the Blah Blah is one of the most unique wah pedals ever designed and offers a bold new world of both classic and avante-garde sounds all available at the touch of a foot pedal. The Blah Blah is available now for $299 as a limited-run of 500 pedals available exclusively through the** [**LERXST Reverb Store**](https://reverb.com/brand/lerxst)**. For more information and to purchase, please click** [**here**](https://reverb.com/brand/lerxst)**.**

**Blah blah blah, blah blah?**Spawned out of Lifeson’s long-time appreciation and use of the classic wah-wah effect, the Lerxst Blah Blah is a new breed of wah designed specifically for adventurous tone chasers. The Blah Blah uses Morley’s iconic switchless optical wah circuit as a springboard, carefully tuned by Lifeson and the engineers at Lerxst and Morley for an expressively vocal response that is equally usable in both classic and modern applications. “Wah pedals have been an essential tool of sonic expression for me since the ‘Fly by Night’ album,” explains Lifeson. “With the ‘wah’ side of the Blah Blah, we really wanted to capture that classic sound while also giving it a wide enough frequency response to suit modern players.”

“The guys at Morley have designed some of the greatest wah pedals ever, so it was a natural collaboration to work on this project with them, and also see where we could take it next.”

The Blah Blah’s namesake Blah Blah Circuit is where the pedal sets its sights, and sounds, squarely on the future. Taking inspiration from Lifeson’s immediately recognisable Rock & Roll Hall of Fame Induction acceptance speech from 2013, the Blah Blah Circuit is a cornucopia of expressive, touch-sensitive filtering effects that evoke both vocal and synth-like sounds out of whatever instrument that is run through the pedal – including a recognizable ‘Blah’! The Blah Blah’s onboard tone control allows precise EQ control of these effects to make them fit perfectly alongside anything else in your pedalboard, or mix. "Alex wanted us to create something unique and inspiring," said Morley Owner Scott Fietsam. "We certainly achieved the 'Blah-talkie' sound, but what surprised us was how versatile this pedal turned out to be. It opened up numerous sonic possibilities in both clean and distorted modes, making it enjoyable for a wide range of players."

**Blah Blah Specifications**

* Iconic Morley Switchless Optical Wah Circuit
* Switchable Blah Blah Circuit for Expressive Filtering Effects
* Versatile Tone Control for Blah Blah Circuit
* Premium Morley Buffer Circuit
* Sturdy Steel Enclosure
* Heavy-Duty Footswitch, Knobs, and Jacks
* LED Indicator Light
* 9V DC Negative Center Power
* Current Draw: 300mA
* $299

Asked to comment on the implications of such a unique wah pedal in a crowded market of effects, Lifeson said the following: “Blah blah blah, blah blah, blah. Blah blah blah blah, blah blah. Blah, blah blah blah. Blah blah. Blah blah. Blah blah blah, blah blah, blah blah blah. Blah? Blah blah blah, blah blah, blah. Blah blah blah blah blah blah blah. Blah blah blah, blah blah, blah.”

For more information and to purchase the Lerxst Blah Blah, please click [here](https://reverb.com/brand/lerxst).

Alex Lifeson photos by Richard Sibbald

Product Photos by Mojotone and Morley

**Media Contact:**

Steve Bailey

Hummingbird Media

+1 (508)596-9321
steve@hummingbirdmedia.com

**About LERXST**

Initially formed in 2012, LERXST is a partnership between Alex Lifeson and Mojotone founded on the desire to design and manufacture a line of guitar products that reflect Lifeson's forward-thinking approach to sonic exploration and live performance. Bringing together the Rush guitarist’s five decades of musical exploration and Mojotone’s singular commitment to high-level design and craftsmanship in musical equipment, the brand offers a range of amplifiers, guitars, effects pedals, and pickups that appeal to all levels of player looking to explore the next frontier of guitar sounds.

For more information about LERXST, please visit: <https://lerxstamps.com/>

**About Morley**
Founded in 1969 by two brothers, Morley is a historic manufacturer of pedals, effects and audio solutions. Morley is best known for innovation, quality and utility. Their motto is “We build them failsafe because we know your career depends on it… and so does ours.” Today Morley continues their founder’s mission of building a better mousetrap and predominantly makes optical Wah and Volume pedals, switching pedals and Hum Elimination devices.

Morley Product Group, LLC

256A S Washington St

Carpentersville, IL 60110

[www.morleyproducts.com](http://www.morleyproducts.com/)

**About Reverb**

[Reverb](https://reverb.com/) is the largest online marketplace dedicated to buying and selling used and new musical instruments. Since launching in 2013, Reverb has helped millions of music makers find the perfect piece of gear from its trusted community of music shops, top brands, and other music makers around the world. Built by musicians and gear lovers, Reverb combines one of the largest selections of musical instruments with tools to help music makers find music gear that fits within their budget. Sales on Reverb help support [Reverb Gives](https://reverb.com/page/reverb-gives), which provides youth music programs with musical instruments. Reverb is a subsidiary within the [Etsy](http://www.etsy.com/), Inc. (NASDAQ: ETSY) “House of Brands” portfolio.