

ETIHAD AIRWAYS OPENS WORLD LEADING ABU DHABI FIRST CLASS LOUNGE & SPA

Etihad Airways has today officially opened its new flagship First Class Lounge & Spa at Abu Dhabi International Airport's Terminal 3. The spectacular new space showcases the airline's commitment to providing unparalleled and aspirational hospitality experiences.

Inspired by the world's most prestigious hotels, private members' clubs and fine dining establishments, the lounge is an ultra-exclusive lifestyle environment which tells the airline's acclaimed guest experience and hospitality story with unrivalled design, style and comfort, world class dining, and bespoke beauty and relaxation services.

The lounge features 16 unique zones designed to ensure that guests can relax, re-energise and be entertained in total luxury before boarding their flight. An à la carte restaurant, showcase bar, fitness room, cigar lounge, Six Senses Spa, Style & Shave barbers, nail bar, TV room, secluded relaxation room, prayer room and children's play room ensure that all guests receive a highly personalised experience and intuitive service.

Peter Baumgartner, Etihad Airways' Chief Executive Officer, said: "Our new First Class Lounge & Spa is the jewel in the crown of our new lounge offerings worldwide and represents the best of our home city of Abu Dhabi. It is a showcase of intelligent product design, innovation, and superlative hospitality and service. This is not just a lounge but the ultimate airline hospitality experience and one which perfectly mirrors Etihad Airways' evolution into the best airline in the world.

"Continuing our journey of innovation, this new dedicated First Class environment demonstrates our on-going commitment to developing world-class products as we continue to reimagine travel."

Measuring just under 1,700 m², and boasting expansive views of the airport, the new facility is open round-the-clock for the exclusive use of guests of The Residence, Etihad First Class,

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Etihad Guest Exclusive, Etihad Guest Platinum members (plus one guest), Etihad Airways Partner (EAP) airline First Class guests, EAP 'Invitation only' members (plus two guests) and EAP equivalent Platinum members (plus one guest).

Shane O'Hare, Etihad Airways' Senior Vice President Marketing, said: "We are reimagining service and hospitality. Whilst this physical environment is truly remarkable, we have placed special emphasis on creating an aspirational luxury lifestyle space in line with our legendary inflight service offering. The result is the finest airline lounge and spa experience in the world."

Guests of The Residence enjoy the exclusivity of their own private space discreetly located adjacent to the main lounge entrance. The secluded area boasts a dedicated Savoy-trained Butler, custom-made Poltrona Frau Italian leather armchairs and sofas, its own shower room stocked with a range of Acqua di Parma products, a prayer room, and private dining.

Guests of the First Class Lounge & Spa will be attended to by a number of expertly trained staff - all of whom have undergone a rigorous selection process. The lounge features a General Manager, Concierge, Maître d'Hotel, Savoy-trained Butlers, chefs and mixologists among its highly trained lounge team.

The Executive Chef brings with him immense experience from a long career with leading hotel brands including Ritz Carlton, Shangri-La, and Intercontinental. His team of skilled Sous Chefs, Demi Chefs, and Chef de Partie create superior haute cuisine dining served at an à la carte dining area. Menus are changed frequently and feature a choice of Arabian, Indian and international cuisine made to order at any time of day. The kitchen prepares all dining in-house using the freshest, locally sourced, seasonal produce. Guests will also be able to experience a unique five-course Emirati tasting menu, developed by chefs from Mezlai at the prestigious Emirates Palace Hotel in Abu Dhabi. A casual dining and bar snack menu is also provided.

The sculptural showcase bar, which is now a striking feature of Etihad Airways' new collection of global lounges including the recently opened New York and Melbourne facilities, is stocked with 75 premium spirits, champagne and aperitifs.

A bespoke cocktail menu has been specially developed in partnership with leading London-based beverage consultancy Fluid Movement. The signature mocktail drink is the Abu Dhabi, which uses Middle-Eastern flavours such as aromatic cold brew coffee infused with cardamom

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and sprayed with delicate rose water. All mocktails and cocktails featured on the menu are one-of-a-kind and have been named after Etihad's leading destinations including New York, Melbourne, Shanghai, Paris, Mumbai, Sydney and London. Using ingredients inspired by these cities, cocktails and mocktails are all hand-created by specially trained mixologists, using syrups and garnishes such as candy floss and dehydrated rhubarb. The bar also offers a selection of 'modern classics', such as the Mach 10 Mojito. Negroni lovers will be delighted to know their favourite aperitif is mixed, barrelled and aged behind the bar.

The cigar lounge provides a choice of nine carefully selected brands including Hoyo de Monterray, Cohiba, Bolivar, Montecristo, Arturo Fuente and Romeo Y Julieta from its own humidor. Each has been expertly matched with a number of whiskies and cognacs.

The Six Senses Spa comprises three treatment rooms with shower facilities. First Class guests can enjoy a complimentary treatment, while guests in The Residence are offered two complimentary treatments.

In keeping with a focus on health and wellbeing, the Relax & Recline area features a large video wall made up of 27 individual screens, soothing sound and lighting, and is furnished with six Poltona Frau leather recliners. The fitness room is equipped with state-of-the-art Technogym treadmills and cross trainers, and male and female washrooms and showers.

The Style & Shave area is staffed by talented barbers offering a series of hair and shave services, including one complimentary express treatment and a shoe shine service. The nail bar provides hair and nail services, including nail art, and one complimentary express treatment.

H.E. Eng. Mohamed Mubarak Al Mazrouei, Chief Executive Officer of Abu Dhabi Airports, said: "We are delighted to support Etihad Airways with the launch of their First Class Lounge at Abu Dhabi International Airport. This new facility will offer guests a truly exclusive and premium experience, and is a reflection of the continued commitment by the airline and the airport to offer the best possible services to passengers flying through the UAE capital."

From an interior design perspective, the principles of style, space and serenity are complemented by Etihad Airways' distinctive 'Facets of Abu Dhabi' branding. With its geometric

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patterns and colour palette inspired by the UAE landscape, it is the ultimate expression of 21st century Arabian modernism.

The new facility adds to the airline's expanding collection of 14 Premium Lounges including those recently launched in New York and Melbourne in addition to Premium Lounges in Abu Dhabi (Terminals 1 and 3), Frankfurt, London, Manchester, Dublin, Paris, Washington DC., and Sydney. At Abu Dhabi Airport, Etihad Airways also operates a dedicated Premium Lounge within the unique US Preclearance facility, and a Premium Arrivals Lounge. A new First and Business Class Lounge at Los Angeles LAX airport will follow in the coming months.

Images of the new First Class Lounge & Spa

Pic 1: Pictured flanked by Etihad Airways First Class lounge staff are, from left: Shane O'Hare, Etihad Airways Senior Vice President Marketing; Mohammed Al Katheeri, Acting Chief Operations Officer of Abu Dhabi Airports; Peter Baumgartner, Etihad Airways Chief Executive Officer; and Khaled Almehairbi, Etihad Airways Senior Vice President Abu Dhabi Airport Operations, celebrating the opening of the new First Class lounge at Abu Dhabi International Airport today.

For a gallery of high resolution images of the lounge please download from this link: <https://we.tl/j6EoqqT0K0>

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About Fluid Movement

Fluid Movement was established in 2009, as a London-based beverage consultancy and events company. Its founders' goal was to provide innovative and experiential drinking experiences to their clients, the likes of which had never been seen before.

Since then, Fluid Movement has conducted consultancy, training and events in more than 30 countries worldwide. They have also opened four of their own award-winning venues in London (Purl in 2010, Whistling Shop in 2011, Dach & Sons in 2012, and Surfside in 2014). They have

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made a positive impact on cocktail culture globally, most notably through pioneering the 'modern-speakeasy' concept and their innovative and forward-thinking approach to cocktails.

Fluid Movement, led by Tristan Stephenson and Thomas Aske – two of the founding members – continue to operate the Worship Street Whistling Shop in London (World's Fifty best bars 2011 & 2012), Surf-Side Cafe & Bar in Cornwall (Times Top 50 alfresco Dining 2015 #1) as well as working on a wide range of projects including brand development, restaurant and bar consultancy, drinks research and seminars.

Fluid Movement's partnership with Etihad Airways began in November 2015 ahead of the opening of the airline's Premium Lounge at New York's John F Kennedy Airport.

Given a brief to develop a one-of-a kind cocktail menu exclusive to Etihad Airways Premium Lounges, the team at Fluid Movement created a selection of cocktails and mocktails inspired by cutting-edge drinking trends and intercontinental flavours. These bespoke and exclusive beverages are made using freshly prepared syrups, flavoured salts dried flowers, dehydrated fruit and garnishes such as handmade candy floss.

Fluid Movement also provides the on-site training of Etihad Airways in-house mixologists who are employed currently in its Premium Lounges at JFK and Melbourne.

The airline's partnership with Fluid Movement will extend to new lounge scheduled to open in Los Angeles.

For more information about Fluid Movement visit <http://www.fluid-movement.com/>

About Etihad Aviation Group

Etihad Aviation Group (EAG) is a diversified global aviation and travel group comprising four business divisions – Etihad Airways, the national airline of the United Arab Emirates, Etihad

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Engineering, Hala Group and Airline Equity Partners. The group has minority investments in seven airlines: airberlin, Air Serbia, Air Seychelles, Alitalia, Jet Airways, Virgin Australia, and Swiss-based Darwin Airline, trading as Etihad Regional.

From its Abu Dhabi base, Etihad Airways flies to, or has announced plans to serve, 117 passenger and cargo destinations in the Middle East, Africa, Europe, Asia, Australia and the Americas. The airline has a fleet of 122 Airbus and Boeing aircraft, with 204 aircraft on firm order, including 71 Boeing 787s, 25 Boeing 777Xs, 62 Airbus A350s and 10 Airbus A380s. For more information, please visit: www.etihad.com