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FOR IMMEDIATE RELEASE

Atlanta-area Simon centers to host "Holiday"-themed Disney Junior Play Date

ATLANTA (December 3, 2018) – Mall of Georgia and Town Center at Cobb invite the community to a **"Holiday"-themed Disney Junior Play Date** event. Aimed to entertain and delight children of all ages, the event will take place at both centers on **Saturday, December 8**.

During the "Holiday"-themed Disney Junior Play Date event, families will celebrate the season with family fun and festive activities inspired by favorited Disney Junior pals. This event does not include live character appearances. The fun starts at the Atlanta-area Simon centers during the following dates and times:

- **Mall of Georgia** – Saturday, December 8 from noon-2 p.m. in Von Maur Court
- **Town Center at Cobb** – Saturday, December 8 from 1-3 p.m. in the Upper Level JCPenney Wing

Children can find their holiday favorites at the centers' Disney stores to gear up for the Play Date. In addition, all attendees to the Play Date will have a chance to win a \$50 Shopping Spree from the Disney stores at Mall of Georgia and Town Center at Cobb!

Simon® has created a national collaboration with Disney Junior to host Disney Junior Play Dates in approximately 100 Simon Malls®, Mills® and Premium Outlets® across the country. Disney Junior Play Dates will be held quarterly featuring a different Disney Junior character to coincide with key shopping periods.

Disney Junior reflects the emotional connection generations of consumers have to Disney storytelling and Disney characters, both classic and contemporary. It invites mom and dad to join their child in the Disney experience of magical, musical and heartfelt stories and characters while incorporating specific learning and development themes designed for kids age 2-7. Disney Junior's series blend Disney's unparalleled storytelling and characters kids love deeply with learning, including early math, language skills, healthy eating and lifestyles, and social skills. In the U.S., Disney Junior is a 24-hour channel and a daily programming block on Disney Channel reaching over 91 million U.S. homes. Globally, there are 36 Disney Junior channels in 27 languages around the world.

About Simon

Simon is a global leader in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE:SPG). Our properties across North America, Europe and Asia provide community gathering places for millions of people every day and generate billions in annual sales. For more information, visit simon.com.

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