

#### MEDIA RELEASE: EMBARGOED UNTIL 5 DECEMBER 2016, 09:00AM

## ABC ME launches app for smart phones in time for Aussie kids to enjoy a stellar summer line-up

ABC launches its ABC ME app for smart phones today, jam packed with a stellar line up of shows for families to enjoy over summer, including over 56 hours of Australian content. Available from the App Store for iPhones and iPads and from Google Play for Androids devices, the free ABC ME app gives families the freedom to enjoy all their favourite programs whenever they want, wherever they are.

#### ABC ME summer line-up highlights include:

# *Little Lunch: The Nightmare Before Graduation,* 6:00pm on Friday 23<sup>rd</sup> December, available on the app following TX, joining *Little Lunch* (series 1) and *Little Lunch: The Halloween Horror Story,* available on the app from 5<sup>th</sup> Dec

Mrs Gonsha's class is graduating from grade six and everyone is excited about going to high school, but when they uncover the explosive news that Rory is unable to graduate with them, no one is eager to leave school any more.

#### Let's Go – Northern Territory, Tuesdays at 6:20pm from 6<sup>th</sup> Dec, available on the app from 5<sup>th</sup> Dec

Join Grace Koh in Australia's Northern Territory, where she will walk, eat, jump, splash and meet with the locals who call this place home. Follow her as she meets a croc, tries bush tucker and explores our nation's beautiful Top End.

#### Create – Christmas ten special new episodes, available on the app from 5<sup>th</sup> Dec

Want to know how to get creative for Christmas? Just ask ME! *Create* presents special festive themed fun arts and craft ideas that audiences can try at home.

#### Cartoon It Up - six new episodes available on the app from 5th Dec

Enjoy all new episodes of *Cartoon It Up* in which Josiah Brooks, a.k.a Jazza, teaches audiences to draw cartoons, delivering fun how-to style tutorials.

Audiences can continue to enjoy brand new episodes of *Nowhere Boys: Two Moons Rising* every Friday, and can catch up on *Nowhere Boys* series 1 and 2, as well as the movie, *Nowhere Boys: The Book of Shadows*. Other Aussie favourites available on ABC ME include *Ready for This* (series 1); *You're Skitting Me* (series 2 and 3); *Winston Steinburger and Sir Dudley Ding Dong;* and *Tomorrow When the War Began* (series 1). Since ABC ME's launch in September, the app has achieved over 180,000 downloads and consistently features within Apple's top-ranking iOS Kids app charts. ABC ME recorded over 10 million program plays on iview during October – the highest month on record for ABC ME (formerly ABC3).

Rebecca Heap, Head of Programming & Digital, ABC TV, says "ABC ME is off to a very strong start and we're thrilled with how audiences have responded to it. We're proud to champion Australian content, as well as the best international programming, and are pleased to be rolling out ABC ME for smartphones so families can enjoy their favourite ABC programs over the summer, wherever they may be."

As well as bringing ABC ME audiences an abundance of new programs, throughout the month of January our younger viewers can enjoy an extra half hour of ABC KIDS, with *Ben and Holly's Little Kingdom* and *Little Lunch* (series 1) playing weekdays from 7:00pm.

#### ABC KIDS/ABC KIDS iview summer content highlights include:

#### Stick Man – Christmas special, 23<sup>rd</sup> December at 5:00pm, available on ABC KIDS iview

A half-hour animated film based on the much-loved children's picture book written by Julia Donaldson and illustrated by Axel Scheffler, creators of *The Gruffalo*. *Stick Man* tells the tale of a happy-go-lucky father's epic journey to make it home in time for Christmas.

### *Giggle and Hoot – Christmas! Christmas! Christmas!* 23<sup>rd</sup>, 24<sup>th</sup> & 25<sup>th</sup> of December, available on ABC KIDS iview

The Land of *Giggle and Hoot* is getting super Christmassy with three days of Christmas cheer. Hooto-Claws is on his way to join Hoot for a very special Christmas Night Watch. Legend has it that Hooto-Claws can't deliver all the presents in the Land of Giggle and Hoot until everyone is tucked up in bed.

#### Kazoops! - brand new episodes from 9<sup>th</sup> January, available on ABC KIDS iview

Join Monty Kazoop, a spirited boy of six, with a vivid imagination, and his loyal pet pig Jimmy Jones in all new episodes of *Kazoops*!

#### ENDS

For more information or images, please contact ABC TV publicist Safia van der Zwan on vanderzwan.safia@abc.net.au or 02 8333 3846.

#### About ABC ME

ABC ME is a complete digital and broadcast service for primary school children and their families offering quality short and long form Australian content, and the best international programming. It is available on broadcast and digital: channel 23 on free to air, channel 723 on Foxtel, with the ABC ME app available from the App Store for iPhones and iPads and from Google Play for android devices. ABC ME offers a Parental Control function, allowing parents and carers to filter content to suit their family needs.