

BBN ranked number one international B2B marcomms agency in US

BBN has ranked number one in the US B2B Marketing top international B2B marcomms agencies league table.

Rupelmonde, March 28, 2019 – BBN can now announce that it has ranked number one in the US B2B Marketing top 12 international B2B marcomms agencies league table.

Following the recent news that BBN had ranked number two in the UK B2B Marketing top 10 international B2B marcomms agencies league table, this recognition has further cemented our position as major players in the global B2B marketing industry.

In the third edition of *US B2B Agencies Benchmarking Report*, B2B Marketing reveals the definitive rankings of America's top 39 B2B marcomms agencies, as well as the sector's top global, fastest-growing, and leading PR agencies.

Clif Collier, executive chairman at BBN commented:

"This recognition creates a far more sustainable position for BBN, and we are already seeing dramatically increased interest levels as a result of the ranking. We are delighted to see our marketing and business development efforts delivering bottom line results and we look forward to the exciting things the future has in store for our organisation."

BBN is a collaborative agency-owned organisation, consisting of over a thousand B2B specialists in 29 countries, working with over 300 clients in 23 different sectors. Every agency-partner is an equity shareholder—all sharing the same genuine passion for B2B.

Marcelo Castro, CEO at BBN Mexico, added:

"This is great news and a testament to the breadth of expertise that represents the essence of BBN. We are proud to be part of a community of experts in the Americas that can support our clients from strategy and creative development, to public relations and demand generation, and the recent award supports our commitment."

Matt Orlando, CEO at BBN Canada, stated:

"This is a tremendous achievement for BBN. Our growth over the past two years has been incredible and our position in the B2B league table is yet another feather in our collective cap. This milestone is a testament to our clients' faith and belief in BBN and our world-leading methodologies."

Ben Verleysen, CEO at BBN Belgium, concludes:

"Hard work and, in particular, working hard together pays off. We can be more than proud of this achievement. Being part of a global organisation gives my team the drive to perform even better every day. The long-standing investment we have all made for the leading BBN methodologies, combined with capable and super-motivated people, are an important part of this success."

About ARK BBN – Belgium

ARK BBN is a strategic B2B marketing agency and the exclusive Belgian partner of BBN International – *the world's B2B agency*. With 43 BBN agencies and more than 1,100 professionals in 29 countries, we're the biggest group of B2B experts in the world. You can count on ARK BBN for all your communication needs, both on a national and international level: from strategic marketing consultancy, concept and design to digital integration, (social) content and public relations. More information on www.arkbbn.be.

About BBN

BBN is a collaborative agency-owned organisation, with every agency-partner an equity shareholder – all sharing the same genuine passion for B2B. Working together, our combined advantage means we significantly influence what can be achieved when a business talks to another business. We're proud to stand for full service capability; spanning strategy, creativity, technology and implementation. Today, you'll find BBN partners in more than 29 countries around the world, who successfully implement international client projects across multiple territories. To ensure the success of new international client projects we'll enter more key locations to gain more scope and integrate more agencies and clients. To learn more, go to bbn-international.com or follow us [@BBN_B2B](https://twitter.com/BBN_B2B).

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