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**FOR IMMEDIATE RELEASE**

**L'Occitane returns to list of luxe offerings at Lenox Square later this year**

*Colorful cosmetic brand Winky Lux to open this fall; The Daily Dose now open*

**ATLANTA (September 20, 2018) – Lenox Square**, owned by Simon, announced today the upcoming additions of **L'Occitane** and **Winky Lux** – both set to open at the center this year. Fine jeweler **Mayors** will relocate to a new, upgraded store front next year. **The Daily Dose**, a pop-up coffee shop by the owners of The Merchant, is now open for coffee lovers.

“L'Occitane's return to Lenox Square further signifies our commitment to providing the top luxury brands in the market,” said Carol Cox, director of marketing and business development for Lenox Square and Phipps Plaza. “As we prepare for the opening of Mayors expanded location in 2019, The Daily Dose and Winky Lux will further complement the unique offerings and experiences our guests expect when choosing to shop at Lenox Square.”

Marking its return to Lenox Square later this year, **L'Occitane** will offer natural skin care, bath and body, fragrance and hair care for both men and women on the Main Level across from J.Crew. The luxury beauty brand will share the colors, scents and traditions of the south of France with Atlantans later this year in an 899 square foot store.

**Winky Lux**, a whimsical color cosmetics brand, will open a pop-up location for makeup enthusiasts this fall. Located on the mall level next to the Nike Store, the 4,873 square foot store will aim to spark imagination, create sharable content and foster opportunities to connect with fellow beauty lovers and friends. Winky Lux will feature nine immersive rooms based on best-selling products perfect for Insta-worthy selfies.

Offering the world's most exclusive selection of iconic jewelry brands, **Mayors** will soon provide shoppers an unmatched experience in its freshly updated 3,224 square foot location. Opening in 2019, fine jewelry connoisseurs can visit the new storefront near David Yurman.

From the owners of The Merchant, **The Daily Dose** is now open for those in need of a coffee break. Offering Portland's Stumptown Coffee, Atlanta's H&F Bread and a selection of products from The Merchant, shoppers can find the new 3,479 square foot pop-up café on the Main Level adjacent to the Nike Store.

**About Lenox Square**

Located in the heart of Buckhead, Lenox Square is an Atlanta landmark. Founded in 1959, Lenox Square is one of the largest shopping centers in the Southeast. Anchored by Bloomingdale's, Macy's and Neiman Marcus, shoppers have more than 250 store choices,

including exclusive retailers like Escada, Prada and Louis Vuitton. Stores range from designer boutiques such as Cartier and Salvatore Ferragamo to casual staples such as J.Crew and Banana Republic. Five full-service restaurants including True Food Kitchen and Zinburger Wine and Burger Bar; an extensive food court, Lenox Fashion Café; and casual dining options including Panera Bread, Corner Bakery Café and Cousins Maine Lobster make the mall a popular dining and entertainment destination. Each year, Lenox Square is home to the annual Macy's Tree Lighting, an Atlanta holiday tradition. For a map and store listings, as well as directions, events and job listings, visit [simon.com](http://simon.com). For additional information, visit Lenox Square on [facebook.com/LenoxSquareMall](https://www.facebook.com/LenoxSquareMall), [twitter.com/LenoxSqMall](https://twitter.com/LenoxSqMall) and [instagram.com/lenoxsgmall](https://www.instagram.com/lenoxsgmall).

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