

# MIRACLESUIT®

Look 10lbs lighter in 10 seconds®



Susan DeMuis is President of Miraclesuit the preeminent luxury swim brand.

Susan joined Miraclesuit in 2016 and has concentrated on celebrating and building on Miraclesuit's 25 year legacy while creating new elevated designs and marketing. Miraclesuit continues to drive growth in all top retailers in the US and global distribution in the Americas, the Middle East & Europe. Miraclesuit is the perfect combination of shaping technology allowing women to look and feel 10 lbs lighter in 10 seconds as well as graciously draped to flatter her every curve. Miraclesuit is renowned for its beautiful fashion print and color designs.

Prior to joining the Swim industry with Miraclesuit, Susan spent 18 years specializing in Lingerie. She has held executive leadership positions at some of the top global intimate apparel brands including Victoria's Secret and Soma Intimates as well as creating brands such as Betsey Johnson Intimates. Susan has long focused her passion and expertise on helping women feel beautiful both inside and out by creating lingerie and swim that boosts confidence and celebrates curves. Susan's 35 years of industry experience have been based in New York City, she is a graduate of Fashion Institute of Technology. She knew at an early age that her destiny was in Fashion!